

NORTHWEST SUBURBS CABLE COMMUNICATIONS COMMISSION (NWSCCC) EXECUTIVE COMMITTEE

Thursday, March 19, 2024, 9:30 a.m.

MEETING AGENDA

	Al Madsen	Chair		James Willis	At large
	Bill Blonigan	Vice Chair		Judy Hanson	At large
	Darryl Sannes	Secretary		Mark Schulz	At large
	Riley Grams	Treasurer			

1. Call to Order
2. Approval of Minutes from February 15, 2024 Attachment 1
3. Franchise and Legislative process update from Attorney Mike Bradley
4. Discussion of response to Blaine letter requesting interest in pursuing a possible merger discussion with North Metro Telecommunications Commission Attachment 2
5. Other
6. Adjourn

**NORTHWEST SUBURBS CABLE COMMUNICATIONS COMMISSION
(NWSCCC) EXECUTIVE COMMITTEE**

MEETING MINUTES

FEBRUARY 15, 2024

Meeting was called to order at 8:23 a.m.

ROLL CALL

PRESENT: Madsen (Chair), Blonigan (Vice Chair), Sannes (Secretary), Grams (Treasurer), Hanson (at large), Schulz (At Large)

ABSENT: Willis (At Large)

STAFF: Slatton Schwartz

OTHERS: Mike Bradley (Bradley-Werner Law, LLC), Eric Margolis (CCX Media Board Member)

AGENDA ITEMS

Added Agenda Item – Approval of Minutes from November 16, 2023 meeting.

Commissioner Schulz motioned to approve the minutes, seconded by Commissioner Grams.

MOTION CARRIED

Agenda Item 2 – Attorney Mike Bradley gave an update on the franchise renewal process as well as other legal updates.

Agenda Item 3 – Executive Director Shannon Slatton Schwartz notified the board that the North Metro Telecommunications Commission in Blaine is expected to vote on February 21 on whether to send a letter to CCX Media to pursue the possibility of a merger between the two organizations.

OTHER

- The Committee discussed following the Articles of Incorporation in the event of a conflict with the Bylaws for the filling of an at large board seat. Attorney Bradley shared that the Articles of Incorporation is the document that carries higher authority. The committee decided to follow the process approved by NWSCCC that used the Articles as guidance, with the CCX Media Bylaws discussed at a future executive committee meeting.

With no further business, Commissioner Schulz moved to adjourn, seconded by Commissioner Grams.

Meeting was adjourned at 9:14 a.m.

To: NWSCCC Executive Committee Members
From: Shannon Slatton Schwartz, Executive Director
Date: March 19, 2024
Re: Timeline regarding potential merger discussion with North Metro Telecommunications Commission (NMTV)

July 2023 Blaine City Council Member and North Metro Telecommunications Commissioner Chris Massoglia contacted Shannon asking if CCX Media would be interested in pursuing a merger with North Metro TV.

September 2023 Shannon signed an attorney conflict waiver with Attorney Mike Bradley, since Bradley represents both NWSCCC and NMTV.

Blaine City Manager Michelle Wolfe called Shannon and said the city of Blaine is not interested in joining CCX Media, but would be interested in discussing a merger between NMTV and NWSCCC.

February 21, 2024 North Metro Telecommunications Commission tabled action on merger discussions with CCX Media.

March 4, 2024 Blaine City Council approved a motion to direct staff to draft a letter to CCX Media gauging interest

The North Metro Telecommunications Commission (collective population 109,779) is a Minnesota municipal joint powers commission consisting of the Minnesota cities of Blaine (57,186), Centerville (3,792), Circle Pines (4,918), Ham Lake (15,296), Lexington (2,049), Lino Lakes (20,216), and Spring Lake Park (6,412).

The Northwest Suburbs Cable Communications Commission (collective population 317,272) is a Minnesota municipal joint powers commission consisting of the Minnesota cities of Brooklyn Center (30,104), Brooklyn Park (75,781), Crystal (22,141), Golden Valley (20,371), Maple Grove (61,567), New Hope (20,339), Osseo (2,430), Plymouth (70,576), and Robbinsdale (13,953)



City of Blaine

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March 8, 2024

Shannon Slatton Schwartz, Executive Director

CCX Media

6900 Winnetka Ave N

Brooklyn Park, MN 55428

Dear Ms. Slatton Schwartz,

At the March 4 meeting, Blaine City Council approved a motion to direct staff to draft a letter to CCX expressing Blaine's interest to merge with their cable commission and request CCX's feedback on the idea of North Metro TV merging with CCX.

The City of Blaine has engaged in discussions with our partners at North Metro TV (North Metro Telecommunications Commission) about starting a dialogue regarding the possibility of a merger between the North Metro TV/NMTC and CCX Media/NWSCCC. At this time, we would like to suggest an initial informal discussion to determine if there is interest in exploring this option. Please let us know if this is something that you and your commission would be interested in discussing further.

Sincerely,

Michelle A. Wolfe

Blaine City Manager

cc: Blaine Mayor and City Councilmembers