



*This is a joint meeting with the
NW Suburbs Cable
Communications Commission
and CCX Media Board of Directors*

Thursday – November 18, 2021

7:30 A.M.

**THIS MEETING WILL BE HELD
VIA ZOOM TELECONFERENCING**



Northwest Suburbs Cable Communications Commission Commissioners and CCX Media Board of Directors Roster and Committee Assignments

NORTHWEST SUBURBS CABLE COMMUNICATIONS COMMISSION COMMISSIONERS

	Name	Representing	Date	Appointed/Elected
1	Sannes, Darryl	Brooklyn Center	January 2017	Appointed
2	Elliott, Mike	Brooklyn Center	January 2019	Elected
3	TBA	Brooklyn Park		Appointed
4	Parmar, Hasit	Brooklyn Park	January 2021	Appointed
5	Kiser, Therese	Crystal	January 2021	Appointed
6	Norris, Anne	Crystal	June 2000	Appointed
7	Bergman, Roger	Golden Valley	June 2015	Appointed
8	Sanberg, Kimberly	Golden Valley	February 2020	Elected
9	Leith, Phil	Maple Grove	October 2008	Elected
10	Madsen, Al	Maple Grove	June 1997	Appointed
11	Hoffe, Andy	New Hope	January 2007	Elected
12	McDonald, Kirk	New Hope	October 2007	Appointed
13	Grams, Riley	Osseo	July 2015	Appointed
14	Schulz, Mark	Osseo	September 2010	Appointed
15	Kastner, Emilie	Plymouth	April 2021	Appointed
16	Willis, Jim	Plymouth	January 2007	Elected
17	Blonigan, Bill	Robbinsdale	February 1981	Elected
18	Selman, George	Robbinsdale	February 2013	Elected

The Commission has tried to maintain a balance between elected and appointed officials on the Executive Committee taking into consideration seniority.

The Joint Powers Agreement specifies a five member Executive Committee.
It also allows for the creation of other committees.

CCX Media BOARD OF DIRECTORS

	Name	Representing	Date	Appointed/Elected
1	Orn, Duane	Brooklyn Center	April 1982	Appointed
2	TBA	Brooklyn Park		Appointed
3	Norris, Anne	Crystal	January 2000	Appointed
4	Weiler, Cheryl	Golden Valley	June 2015	Appointed
5	Madsen, Al	Maple Grove	June 1997	Appointed
6	McDonald, Kirk	New Hope	October 2012	Appointed
7	Grams, Riley	Osseo	July 2015	Appointed
8	Kastner, Emilie	Plymouth	April 2021	Appointed
9	Glick, Marcia	Robbinsdale	February 1998	Appointed
10	Clausen, Joanie	At Large	February 2015	Appointed
11	Sannes, Darryl	At Large	May 2018	Appointed
12	Schulz, Mark	At Large	November 2020	Appointed
13	Posner, Giannina	At Large	November 2020	Appointed
14	Reindorf, Roberta	Producer/Volunteer	February 2021	Elected November 2020
15	Lahaie, Mary	Producer/Volunteer	February 2020	Elected November 2019

NWSCCC

Officers/Executive Committee

Al Madsen - Chair
Anne Norris - Vice Chair
Bill Blonigan -Treasurer
Kimberly Sanberg - Secretary
Jim Willis - 5th member

Negotiating Committee

Al Madsen - Chair
Anne Norris - Vice Chair
Bill Blonigan
Jim Willis
Mark Schulz
VACANT

Appointment and Term: The terms of the first directors shall begin on the effective date of this agreement and shall continue until June 1, 1982. Thereafter, each director shall serve for a term of one year.
A director shall serve at the pleasure of his or her city council.

This verbage is found on page 3 of The Proposed Revised Joint and Cooperative Agreement
Northwest Suburbs Cable Communications Commission.

The Negotiating Committee has been appointed based on willingness to serve and seniority.
The same is true of At-Large CCX Media Directors.

The Negotiating Committee has traditionally had four members and meets only with the Executive Committee.

CCX Media

Officers/Executive Committee

Marcia Glick - Chair
Anne Norris - Vice Chair
Kirk McDonald
Mark Schulz
VACANT

Policies and Activities

Marcia Glick - Chair
Kirk McDonald
Anne Norris
Dr. Duane Orn
VACANT

Budget

Al Madsen - Chair
Marcia Glick
Mark Schulz
Riley Grams
VACANT

Appointment and Term: Directors shall be appointed by the Commission except as otherwise described below.
The terms of office of all directors shall be two years commencing February 15 of each year.

Director Representation: Directors shall be appointed by the Commission from the following categories:
A) Member Cities - one (1) director shall be appointed from each member city of Commssion.
B) At Large - Four (4) persons shall be appointed from residents of the member cities of Commission.
C) Producers - Two(2) persons shall be elected by Northwest area community television producers and volunteers.

This verbage is found on page 5 of the Articles of Amendment to Articles of Incorporation of Northwest Suburbs
Community Access Corporation and Restatement of Articles of Incorporation.

Per the By Laws, The Executive Director is the Secretary and Treasurer of the Board of Directors.

NORTHWEST SUBURBS CABLE COMMUNICATIONS COMMISSION

DECLARATION AND DETERMINATION THAT IN-PERSON MEETINGS ARE NOT PRACTICAL OR PRUDENT BECAUSE OF A HEALTH PANDEMIC

To: All Interested Parties:

The global outbreak of COVID-19 has been recognized as a health pandemic and there is growing concerns about the delta variant of COVID-19. After conferring with Commission leadership, I am determining in my capacity as the Commission's Executive Director (i.e. chief administrative officer) that it is not practical or prudent to hold Commission or Committee meetings in-person and that it is not feasible for members of the public or any Commission Director, the Commission's chief legal counsel, or the Commission's Executive Director to be physically present at the Commission's regular meeting locations until such time as this determination is terminated by action on behalf of the Commission. The basis for this determination is as follows:

- On March 11, 2020, the World Health Organization (WHO) recognized the global outbreak COVID-19 as a pandemic;
- On July 27, 2021, the CDC identified new preliminary evidence that the B.1.617.2 (Delta) variant currently circulating in the United States, suggests that fully vaccinated people who do become infected with the Delta variant can be infectious and can spread the virus to others;
- According to the Minnesota Department of Health, infection rates and death rates related to COVID-19 have increased in Minnesota in July and August 2021; and
- The number of Commission Directors and size of the Commission's meeting space do not allow for recommended social distancing.

Pursuant to Minn. Stat. § 13D.021, meetings of a public body subject to Minnesota's Open Meeting Law may be conducted by telephone or other electronic means if the Commission's "presiding officer, chief legal counsel, or chief administrative officer . . . determines that an in-person meeting or a meeting conducted under [Minnesota Statutes] section 13D.02 is not practical or prudent because of a health pandemic or an emergency declared under [Minnesota Statutes] chapter 12." While this determination is effective, all Commission and Committee meetings shall be conducted by telephone or other electronic means. The Commission Directors, the Commission's chief legal counsel, and the Commission's Executive Director will not be required to be physically present at the Commission's regular meeting location to conduct such meetings.

**Northwest Suburbs Cable
Communications Commission**

Date: 11/12/21

By: Mike Johnson
Its: Executive Director

NORTHWEST SUBURBS CABLE COMMUNICATIONS COMMISSION

Northwest Community Television * 6900 Winnetka Avenue North * Brooklyn Park, MN 55428

Thursday, November 18, 2021
7:30 A.M.
On Line Meeting – Zoom Video Conference

I. Roll Call

MEETING AGENDA

Name	Representing	Anniversary Date	Name	Representing	Anniversary Date
___ Mike Elliott	Brooklyn Center	Jan. 2019	___ Andy Hoffe	New Hope	Jan. 2007
___ Darryl Sannes	Brooklyn Center	Jan. 2017	___ Kirk McDonald	New Hope	Oct. 2007
___ Hasit Parmar	Brooklyn Park	Feb. 2021	___ Mark Schulz	Osseo	Sept. 2010
___ Vacant	Brooklyn Park		___ Riley Grams	Osseo	Sept. 2015
___ Anne Norris	Crystal	Jun. 2000	___ Emilie Kastner	Plymouth	April 2021
___ Therese Kiser	Crystal	Feb. 2021	___ James Willis	Plymouth	Jan. 2007
___ Kimberly Sanberg	Golden Valley	Feb. 2020	___ Bill Blonigan	Robbinsdale	Feb. 1981
___ Roger Bergman	Golden Valley	Sept. 2015	___ George Selman	Robbinsdale	Feb. 2013
___ Al Madsen	Maple Grove	Aug. 1997			
___ Phil Leith	Maple Grove	Oct. 2008	___ Mike Bradley - Attorney		
			___ Comcast		

II. Consent Items

1. Approval of the minutes from the September 16, 2021 meeting.

ATTACHMENT NWSCCC-1

2. Treasurer's Report.

ATTACHMENT NWSCCC-2

III. Action Items

1. Consideration of NWSCCC's Executive Committee and NWCT's Budget Committee recommendation to approve the Proposed 2022 NWSCCC's and NWCT Budget.

ATTACHMENT NWSCCC-3

2. Presentation of the Investment Report.

Mark Miller – CEO - North Oaks Investment Services

ATTACHMENT NWSCCC-4

IV. Information Items

1. Cable and Telecommunications Update.
Mike Bradley - Bradley Law, LLC

ATTACHMENT NWSCCC-5

2. Communications.

ATTACHMENT NWSCCC-6

3. Recognition of Bill Blonigan for 40 years of service.

ATTACHMENT NWSCCC-7

4. Executive Director Retirement.

ATTACHMENT NWSCCC-8

V. Other.

VI. Adjourn.

Next Meetings: Feb. 17, 2022; May 19, 2022; September 15, 2022; Nov. 17, 2022.

*Meeting Minutes of
The Northwest Suburbs Cable Communications Commission
Meeting
September 16, 2021*

***This Meeting was conducted via Zoom Video Conference.
All consent and action items were done by voice vote.***

Meeting was called to order at 7:32A.M.

ROLL CALL

Present: Sannes (Brooklyn Center); Parmar (Brooklyn Park);
Kiser, Norris (Crystal); Bergman, Sanberg (Golden Valley); Leith (Maple Grove);
McDonald (New Hope); Grams, Schulz (Osseo);
Kastner, Willis (Plymouth); Blonigan, Selman (Robbinsdale).

Absent: Elliott, Madsen, Hoffe.

Others Present: Andrew Grice, BerganKDV Audit Firm
Mike Bradley - Bradley Law, LLC.

Staff: Anderson, Brierley, Cedillo, Gaffron, Johnson, Kiser, Slatton-Schwartz, Touray.

CONSENT ITEMS

Agenda Item II.1 – Approval of the Minutes from the May 20, 2021, meeting.

Agenda Item II.2 – Approval of the Treasurer’s Report.

Commissioner Blonigan moved to approve the minutes from the May 20, 2021, meeting and the Treasurer’s Report, seconded by Commissioner Selman.

MOTION CARRIED

ACTION ITEMS

Agenda Item III.1 – Presentation of the 2020 NWSCCC’s and NWCT’s Audit Report.

Executive Director Johnson introduced Auditor Andrew Grice of BerganKDV.

Mr. Grice presented the 2020 Audit Report. Mr. Grice stated that they issued a clean opinion (unmodified opinion) and both organizations are in MN legal compliance.

After a brief discussion, Commissioner Blonigan moved to accept the 2020 NWSCCC’s and NWCT’s Audit, seconded by Commissioner Schulz.

MOTION CARRIED

Agenda Item III.2 – Presentation of the Proposed 2022 CCX Media’s and NWSCC’s Budgets and referral to the NWSCC’s Executive Committee and CCX Media’s Budget Committee.

Executive Director Johnson gave an overview of the subscriber revenue and the budget.

Commissioner Selman moved to refer the Proposed 2022 CCX Media’s and NWSCC’s Budgets to the NWSCC’s Executive Committee and CCX Media’s Budget Committee., seconded by Commissioner Grams.

MOTION CARRIED

Agenda Item III.3 – Consideration of adding Juneteenth as a Holiday for Employees.

Executive Director Johnson asked for consideration of the commission to possibly add the federal holiday, Juneteenth as a paid holiday for employees. After some discussion, it was decided to put this item on hold until the member cities decided what they would be doing in their individual cities. This item maybe revisited in the future.

INFORMATION ITEMS

Agenda Item IV.1 – Legal and Telecommunications Update

Mike Bradley - Bradley Law, LLC briefly discussed 2 cases:

- 6th Circuit Court of Appeals ruled in favor of the cities regarding non-cash items to be based on marginal value and not fair market value.
- 6th Circuit Court of Appeals how municipalities regulate noncable services.

Agenda Item IV.2 – Communications.

Executive Director Johnson discussed the following within the communications section of the agenda: Comcast Cable Communications 2nd Quarter 2021 Overview; CTS launches managed terrestrial distribution; Consumer Reports: Million of Americans lack fast internet services; Disney direct-to-consumer soars in Q3 as Disney+ subs double; Top three SVOD Services are in 78% if US households; and Amazon Plans for branded television put pressure on Roku, Vizio shares.

With no further business, Commissioner McDonald moved to adjourn, seconded by Commissioner Willis.

Meeting adjourned at 8:28A.M.

NWSCCC Treasurer's Report

Northwest Suburbs Cable Commission Expenditure Report September 2021

Account	Budget Line Item	Budget	Prior Month YTD Expenses	Current Expenses	Total YTD Expenses	Percent of Budget Expense	Remaining Balance
8151	Printing	\$ 300.00	\$ -	\$ -	\$ -	0.00%	\$ 300.00
8152	Postage	\$ 300.00	\$ 300.00	\$ -	\$ 300.00	100.00%	\$ -
8153	Office Equipment	\$ 150.00	\$ -	\$ -	\$ -	0.00%	\$ 150.00
8154	Miscellaneous Supplies	\$ 300.00	\$ 204.70	\$ -	\$ 204.70	68.23%	\$ 95.30
8201	Telephone	\$ 850.00	\$ 846.61	\$ -	\$ 846.61	99.60%	\$ 3.39
8206	Insurance : General Liability 5%	\$ 1,400.00	\$ 1,029.10	\$ -	\$ 1,029.10	73.51%	\$ 370.90
8210	Legal Services/Rate Consultant	\$ 31,000.00	\$ 10,812.75	\$ 132.00	\$ 10,944.75	35.31%	\$ 20,055.25
8211	Legislative Affairs	\$ 4,000.00	\$ -	\$ -	\$ -	0.00%	\$ 4,000.00
8212	MACTA/NATO A Membership	\$ 7,500.00	\$ 6,080.00	\$ -	\$ 6,080.00	81.07%	\$ 1,420.00
8230	Audit	\$ 6,000.00	\$ 6,000.00	\$ -	\$ 6,000.00	100.00%	\$ -
8231	GASB 75 OPEB Valuation	\$ 3,000.00	\$ 2,000.00	\$ -	\$ 2,000.00	66.67%	\$ 1,000.00
8301	Conference Fees/Training/Dues/Subscriptions/Meeti	\$ 2,500.00	\$ 519.21	\$ 58.37	\$ 577.58	23.10%	\$ 1,922.42
8320	Video Streaming of City Meetings	\$ 80,000.00	\$ 67,900.00	\$ -	\$ 67,900.00	84.88%	\$ 12,100.00
8330	Bank Service Charges/Checks	\$ 5,500.00	\$ 302.95	\$ -	\$ 302.95	5.51%	\$ 5,197.05
8350	Contingency	\$ 8,000.00	\$ -	\$ -	\$ -	0.00%	\$ 8,000.00

TOTAL :	\$ 150,800.00	\$ 95,995.32	\$ 190.37	\$ 96,185.69	63.78%	\$ 54,614.31
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Account	Budget Line Item	Budget	Prior Month YTD Expenses	Current Expenses	Total YTD Expenses	Percent of Budget Expense	Remaining Balance
8318	Granicus Hardware (every 3 to 4 years)	\$ -	\$ -	\$ -	\$ -	0.00%	\$ -
8319	Billboarding& Playback System	\$ -	\$ -	\$ -	\$ -	0.00%	\$ -
8321	City Capital Fund	\$ 375,406.51	\$ 281,554.86	\$ -	\$ 281,554.86	75.00%	\$ 93,851.65
8322	NWCCC Building Improvements	\$ 176,795.00	\$ 99,745.75	\$ -	\$ 99,745.75	56.42%	\$ 77,049.25

Transfers			Prior Month YTD	Current	Total YTD Expenses		Remaining Balance
8351	Transfer NWSCCC to NWCT	NA	\$ 630,000.00	\$ 95,000.00	\$ 725,000.00	NA	NA
8353	Transfer NWSCCC to City County	NA	\$ 400,000.00	\$ -	\$ 400,000.00	NA	NA
8354	Reimbursable	NA	\$ -	\$ -	\$ -	NA	NA
8361	Transfer to Cable Company	NA	\$ -	\$ -	\$ -	NA	NA
999	Temporary Distribution	NA	\$ -	\$ -	\$ -	NA	NA

Northwest Suburbs Cable Commission

11/10/2021 7:42 AM

Register: 1000 · Wells Fargo Payroll

From 09/01/2021 through 09/30/2021

Sorted by: Date and Order Entered

Date	Number	Payee	Account	Memo	Payment	C	Deposit	Balance
09/02/2021		Federal Taxes	6560 · Payroll - Emplo...	employee contr...	7,764.95	X		67,144.75
09/02/2021		Social Security	6560 · Payroll - Emplo...	employee contr...	4,894.47	X		62,250.28
09/02/2021		Medicare	6560 · Payroll - Emplo...	employee contr...	1,144.66	X		61,105.62
09/02/2021		Minnesota Departme...	6560 · Payroll - Emplo...	employee contr...	3,301.11	X		57,804.51
09/02/2021		PERA	-split-	pera	11,465.90	X		46,338.61
09/02/2021		FICA	5000 · Payroll:5003 · F...	fica	6,039.13	X		40,299.48
09/02/2021		Optum	5000 · Payroll:5004 · ...	employer contr...	1,888.07	X		38,411.41
09/02/2021		Optum	6560 · Payroll - Emplo...	employee contr...	3,253.63	X		35,157.78
09/02/2021		Minn Child Support ...	2000 · Accounts Payable	Child Support ...	500.69	X		34,657.09
09/02/2021		NWCT for Dental	2000 · Accounts Payable	employee with...	456.28	X		34,200.81
09/02/2021		NWCT for medical	2000 · Accounts Payable	employee with...	1,018.90	X		33,181.91
09/02/2021		NWCT For Supp. Lif...	2000 · Accounts Payable	supplemental li...	429.51	X		32,752.40
09/02/2021		NWCT For TASC	2000 · Accounts Payable	Dependent Car...	323.71	X		32,428.69
09/08/2021		Northwest Suburbs C...	4000 · Deposits:4001 · ...	wire transfer of...		X	90,000.00	122,428.69
09/14/2021		Payroll	5000 · Payroll:5001 · S...	pay checks	54,795.10	X		67,633.59
09/14/2021		ICMA Retirement Tr...	2000 · Accounts Payable	Plan # 303814	2,828.00	X		64,805.59
09/14/2021		Roth IRA	2000 · Accounts Payable	Plan # 706082	260.00	X		64,545.59
09/16/2021		Federal Taxes	6560 · Payroll - Emplo...	employee contr...	7,788.00	X		56,757.59
09/16/2021		Social Security	6560 · Payroll - Emplo...	employee contr...	5,048.40	X		51,709.19
09/16/2021		Medicare	6560 · Payroll - Emplo...	employee contr...	1,180.71	X		50,528.48
09/16/2021		Minnesota Departme...	6560 · Payroll - Emplo...	employee contr...	3,337.68	X		47,190.80
09/16/2021		PERA	-split-	pera	11,878.55	X		35,312.25
09/16/2021		FICA	5000 · Payroll:5003 · F...	fica	6,229.11	X		29,083.14
09/16/2021		Optum	6560 · Payroll - Emplo...	employee contr...	3,253.63	X		25,829.51
09/16/2021		Optum	5000 · Payroll:5004 · ...	employer contr...	1,917.08	X		23,912.43
09/16/2021		Minn Child Support ...	2000 · Accounts Payable	Child Support ...	500.69	X		23,411.74
09/16/2021		NWCT for Dental	2000 · Accounts Payable	employee with...	459.59	X		22,952.15
09/16/2021		NWCT for medical	2000 · Accounts Payable	employee with...	1,018.90	X		21,933.25
09/16/2021		NWCT For Supp. Lif...	2000 · Accounts Payable	supplemental li...	429.50	X		21,503.75
09/16/2021		NWCT For TASC	2000 · Accounts Payable	Dependent Car...	323.71	X		21,180.04
09/21/2021		Northwest Suburbs C...	4000 · Deposits:4001 · ...	wire transfer of...		X	100,000.00	121,180.04
09/28/2021		Payroll	5000 · Payroll:5001 · S...	paychecks	59,147.97	X		62,032.07
09/28/2021		ICMA Retirement Tr...	2000 · Accounts Payable	Plan # 303814	2,828.00	X		59,204.07
09/28/2021		Roth IRA	2000 · Accounts Payable	Plan # 706082	260.00	X		58,944.07
09/30/2021		Federal Taxes	6560 · Payroll - Emplo...	employee contr...	8,487.46	X		50,456.61
09/30/2021		Social Security	6560 · Payroll - Emplo...	employee contr...	5,392.44	X		45,064.17
09/30/2021		Medicare	6560 · Payroll - Emplo...	employee contr...	1,261.10	X		43,803.07
09/30/2021		Minnesota Departme...	6560 · Payroll - Emplo...	employee contr...	3,647.71	X		40,155.36
09/30/2021		PERA	-split-	pera	11,832.16	X		28,323.20
09/30/2021		FICA	5000 · Payroll:5003 · F...	fica	6,653.54	X		21,669.66

Northwest Suburbs Cable Commission

11/10/2021 7:42 AM

Register: 1000 · Wells Fargo Payroll

From 09/01/2021 through 09/30/2021

Sorted by: Date and Order Entered

Date	Number	Payee	Account	Memo	Payment	C	Deposit	Balance
09/30/2021		Minn Child Support ...	2000 · Accounts Payable	Child Support ...	500.69	X		21,168.97
09/30/2021		Northwest Suburbs C...	4000 · Deposits:4001 · ...	wire transfer of...		X	95,000.00	116,168.97

Northwest Suburbs Cable Commission

11/10/2021 7:44 AM

Register: 1006 · Wells Fargo Regular

From 09/01/2021 through 09/30/2021

Sorted by: Date and Order Entered

Date	Number	Payee	Account	Memo	Payment	C	Deposit	Balance
09/08/2021		Northwest Suburbs C...	8358 · Transfer from N...	wire transfer of...	90,000.00	X		3,566,096.93
09/08/2021		NWCT	8351 · Transfer from N...	wire transfer of...	30,000.00	X		3,536,096.93
09/08/2021	9234	Bradley Law, LLC	2000 · Accounts Payable	legal services - ...	132.00	X		3,535,964.93
09/15/2021	9235	Com cast	2000 · Accounts Payable	02202-103563-...	15.82	X		3,535,949.11
09/21/2021		Northwest Suburbs C...	8358 · Transfer from N...	wire transfer of...	100,000.00	X		3,435,949.11
09/21/2021		NWCT	8351 · Transfer from N...	wire transfer of...	25,000.00	X		3,410,949.11
09/21/2021		Wells Fargo Bank	4000 · Deposits:4006 · ...	reversal of che...		X	15.82	3,410,964.93
09/23/2021		Wells Fargo Bank	4000 · Deposits:4006 · ...	refund for paye...		X	0.03	3,410,964.96
09/28/2021			1499 · Undeposited Fu...	Deposit		X	75,459.33	3,486,424.29
09/28/2021	9236	Com cast	2000 · Accounts Payable	02202-103563-...	42.55	X		3,486,381.74
09/30/2021		Northwest Suburbs C...	8358 · Transfer from N...	wire transfer of...	95,000.00	X		3,391,381.74
09/30/2021		NWCT	8351 · Transfer from N...	wire transfer of...	40,000.00	X		3,351,381.74
09/30/2021	9237	Bradley Law, LLC	2000 · Accounts Payable	VOID: general ...		X		3,351,381.74
09/30/2021	9238	Egan Companies	2000 · Accounts Payable	VOID: NORT...		X		3,351,381.74

Northwest Suburbs Cable Commission

11/10/2021 7:45 AM

Register: 1010 · Money Market Savings Account

From 09/01/2021 through 09/30/2021

Sorted by: Date and Order Entered

Date	Number	Payee	Account	Memo	Payment	C	Deposit	Balance
09/30/2021			4000 · Deposits:4006 · ...	Interest		X	0.17	20,486.94

Northwest Suburbs Cable Commission

11/10/2021 7:43 AM

Register: 1005 · City County checking

From 09/01/2021 through 09/30/2021

Sorted by: Date, Type, Number/Ref

Date	Number	Payee	Account	Memo	Payment	C	Deposit	Balance
09/30/2021			4000 · Deposits:4006 · ...	interest		X	8.92	216,976.44

**Northwest Suburbs Cable Commission Expenditure Report
October 2021**

Account	Budget Line Item	Budget	Prior Month YTD Expenses	Current Expenses	Total YTD Expenses	Percent of Budget Expense	Remaining Balance
8151	Printing	\$ 300.00	\$ -	\$ -	\$ -	0.00%	\$ 300.00
8152	Postage	\$ 300.00	\$ 300.00	\$ -	\$ 300.00	100.00%	\$ -
8153	Office Equipment	\$ 150.00	\$ -	\$ -	\$ -	0.00%	\$ 150.00
8154	Miscellaneous Supplies	\$ 300.00	\$ 204.70	\$ -	\$ 204.70	68.23%	\$ 95.30
8201	Telephone	\$ 850.00	\$ 846.61	\$ -	\$ 846.61	99.60%	\$ 3.39
8206	Insurance : General Liability 5%	\$ 1,400.00	\$ 1,029.10	\$ -	\$ 1,029.10	73.51%	\$ 370.90
8210	Legal Services/Rate Consultant	\$ 31,000.00	\$ 10,944.75	\$ 2,368.75	\$ 13,313.50	42.95%	\$ 17,686.50
8211	Legislative Affairs	\$ 4,000.00	\$ -	\$ -	\$ -	0.00%	\$ 4,000.00
8212	MACTA/NATO A Membership	\$ 7,500.00	\$ 6,080.00	\$ -	\$ 6,080.00	81.07%	\$ 1,420.00
8230	Audit	\$ 6,000.00	\$ 6,000.00	\$ -	\$ 6,000.00	100.00%	\$ -
8231	GASB 75 OPEB Valuation	\$ 3,000.00	\$ 2,000.00	\$ -	\$ 2,000.00	66.67%	\$ 1,000.00
8301	Conference Fees/Training/Dues/Subscriptions/Meeti	\$ 2,500.00	\$ 577.58	\$ -	\$ 577.58	23.10%	\$ 1,922.42
8214	Video Streaming of City Meetings	\$ 80,000.00	\$ 67,900.00	\$ -	\$ 67,900.00	84.88%	\$ 12,100.00
8330	Bank Service Charges/Checks	\$ 5,500.00	\$ 302.95	\$ 70.80	\$ 373.75	6.80%	\$ 5,126.25
8350	Contingency	\$ 8,000.00	\$ -	\$ -	\$ -	0.00%	\$ 8,000.00

TOTAL :	\$ 150,800.00	\$ 96,185.69	\$ 2,439.55	\$ 98,625.24	65.40%	\$ 52,174.76
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Account	Budget Line Item	Budget	Prior Month YTD Expenses	Current Expenses	Total YTD Expenses	Percent of Budget Expense	Remaining Balance
8318	Granicus Hardware (every 3 to 4 years)	\$ -	\$ -	\$ -	\$ -	0.00%	\$ -
8319	Billboarding& Playback System	\$ -	\$ -	\$ -	\$ -	0.00%	\$ -
8321	City Capital Fund	\$ 375,406.51	\$ 281,554.86	\$ 93,851.62	\$ 375,406.48	100.00%	\$ 0.03
8322	NWCCC Building Improvements	\$ 176,795.00	\$ 99,745.75	\$ 8,985.00	\$ 108,730.75	61.50%	\$ 68,064.25

Transfers		Prior Month YTD	Current	Total YTD Expenses	Remaining Balance
8351	Transfer NWSCCC to NWCT	\$ 725,000.00	\$ 95,000.00	\$ 820,000.00	NA
8353	Transfer NWSCCC to City County	\$ 400,000.00	\$ -	\$ 400,000.00	NA
8354	Reimbursable	\$ -	\$ -	\$ -	NA
8361	Transfer to Cable Company	\$ -	\$ -	\$ -	NA
999	Temporary Distribution	\$ -	\$ -	\$ -	NA

Northwest Suburbs Cable Commission

11/10/2021 7:42 AM

Register: 1000 · Wells Fargo Payroll

From 10/01/2021 through 10/31/2021

Sorted by: Date and Order Entered

Date	Number	Payee	Account	Memo	Payment	C	Deposit	Balance
10/12/2021		Payroll	5000 · Payroll:5001 · S...	pay checks	56,039.92	X		60,129.05
10/12/2021		ICMA Retirement Tr...	2000 · Accounts Payable	Plan # 303814	2,828.00	X		57,301.05
10/12/2021		Roth IRA	2000 · Accounts Payable	Plan # 706082	260.00	X		57,041.05
10/14/2021		Federal Taxes	6560 · Payroll - Emplo...	employee contr...	7,805.94	X		49,235.11
10/14/2021		Social Security	6560 · Payroll - Emplo...	employee contr...	5,123.37	X		44,111.74
10/14/2021		Medicare	6560 · Payroll - Emplo...	employee contr...	1,198.20	X		42,913.54
10/14/2021		Minnesota Departme...	6560 · Payroll - Emplo...	employee contr...	3,375.47	X		39,538.07
10/14/2021		PERA	-split-	pera	11,717.29	X		27,820.78
10/14/2021		FICA	5000 · Payroll:5003 · F...	fica	6,321.57	X		21,499.21
10/14/2021		Optum	6560 · Payroll - Emplo...	employee contr...	3,253.63	X		18,245.58
10/14/2021		Optum	5000 · Payroll:5004 · ...	employer contr...	1,883.52	X		16,362.06
10/14/2021		Minn Child Support ...	2000 · Accounts Payable	Child Support ...	500.69	X		15,861.37
10/14/2021		NWCT for Dental	2000 · Accounts Payable	employee with...	429.59	X		15,431.78
10/14/2021		NWCT for medical	2000 · Accounts Payable	employee with...	1,018.90	X		14,412.88
10/14/2021		NWCT For Supp. Lif...	2000 · Accounts Payable	supplemental li...	429.51	X		13,983.37
10/14/2021		NWCT For TASC	2000 · Accounts Payable	Dependent Car...	323.71	X		13,659.66
10/15/2021		Northwest Suburbs C...	4000 · Deposits:4001 · ...	transfer of funds		X	110,000.00	123,659.66
10/26/2021		Payroll	5000 · Payroll:5001 · S...	pay checks	55,388.48	X		68,271.18
10/26/2021		ICMA Retirement Tr...	2000 · Accounts Payable	Plan # 303814	2,828.00	X		65,443.18
10/26/2021		Roth IRA	2000 · Accounts Payable	Plan # 706082	260.00	X		65,183.18
10/27/2021		Northwest Suburbs C...	4000 · Deposits:4001 · ...	wire transfer of...		X	90,000.00	155,183.18
10/28/2021		Federal Taxes	6560 · Payroll - Emplo...	employee contr...	7,728.57	X		147,454.61
10/28/2021		Social Security	6560 · Payroll - Emplo...	employee contr...	5,087.25	X		142,367.36
10/28/2021		Medicare	6560 · Payroll - Emplo...	employee contr...	1,189.77	X		141,177.59
10/28/2021		Minnesota Departme...	6560 · Payroll - Emplo...	employee contr...	3,350.32	X		137,827.27
10/28/2021		PERA	-split-	pera	11,724.23	X		126,103.04
10/28/2021		FICA	5000 · Payroll:5003 · F...	fica	6,277.02	X		119,826.02
10/28/2021		Optum	5000 · Payroll:5004 · ...	employer contr...	1,585.04	X		118,240.98
10/28/2021		Optum	6560 · Payroll - Emplo...	employee contr...	3,253.63	X		114,987.35
10/28/2021		Minn Child Support ...	2000 · Accounts Payable	Child Support ...	500.69	X		114,486.66
10/28/2021		NWCT for Dental	2000 · Accounts Payable	employee with...	459.59	X		114,027.07
10/28/2021		NWCT for medical	2000 · Accounts Payable	employee with...	1,018.90	X		113,008.17
10/28/2021		NWCT For Supp. Lif...	2000 · Accounts Payable	supplemental li...	429.50	X		112,578.67
10/28/2021		NWCT For TASC	2000 · Accounts Payable	Dependent Car...	323.71	X		112,254.96

Northwest Suburbs Cable Commission

11/10/2021 7:44 AM

Register: 1006 · Wells Fargo Regular

From 10/01/2021 through 10/31/2021

Sorted by: Date and Order Entered

Date	Number	Payee	Account	Memo	Payment	C	Deposit	Balance
10/12/2021		Wells Fargo Bank	8330 · Bank Service C...	client analysis f...	70.80	X		3,351,310.94
10/13/2021	9239	Bradley Law, LLC	2000 · Accounts Payable	general legal	2,368.75	X		3,348,942.19
10/13/2021	9240	Egan Companies	2000 · Accounts Payable	NORTH015	8,985.00	X		3,339,957.19
10/15/2021		Northwest Suburbs C...	8358 · Transfer from N...	transfer of funds	110,000.00	X		3,229,957.19
10/15/2021		NWCT	8351 · Transfer from N...	transfer of funds	50,000.00	X		3,179,957.19
10/27/2021			1499 · Undeposited Fu...	Deposit		X	1,032,316.22	4,212,273.41
10/27/2021		NWCT	8351 · Transfer from N...	wire transfer of...	45,000.00	X		4,167,273.41
10/27/2021		Northwest Suburbs C...	8358 · Transfer from N...	wire transfer of...	90,000.00	X		4,077,273.41

Northwest Suburbs Cable Commission

11/10/2021 7:45 AM

Register: 1010 · Money Market Savings Account

From 10/01/2021 through 10/31/2021

Sorted by: Date and Order Entered

Date	Number	Payee	Account	Memo	Payment	C	Deposit	Balance
10/31/2021			4000 · Deposits:4006 · ...	Interest		X	0.18	20,487.12

Northwest Suburbs Cable Commission

11/10/2021 7:43 AM

Register: 1005 · City County checking

From 10/01/2021 through 10/31/2021

Sorted by: Date, Type, Number/Ref

Date	Number	Payee	Account	Memo	Payment C	Deposit	Balance
10/29/2021	6676	City of Brooklyn Ce...	2000 · Accounts Payable	Quarterly grant...	8,842.02		208,134.42
10/29/2021	6677	City of Brooklyn Park	2000 · Accounts Payable	Quarterly grant...	13,952.52		194,181.90
10/29/2021	6678	City of Golden Valley	2000 · Accounts Payable	Quarterly grant...	9,188.18		184,993.72
10/29/2021	6679	City of Maple Grove	2000 · Accounts Payable	Quarterly grant...	14,774.11		170,219.61
10/29/2021	6680	City of New Hope	2000 · Accounts Payable	Quarterly grant...	8,463.06		161,756.55
10/29/2021	6681	City of Osseo	2000 · Accounts Payable	Quarterly grant...	6,719.63		155,036.92
10/29/2021	6682	City of Plymouth	2000 · Accounts Payable	Quarterly grant...	15,436.18		139,600.74
10/29/2021	6683	City of Robbinsdale	2000 · Accounts Payable	Quarterly grant...	7,853.33		131,747.41
10/29/2021	6684	City of Crystal	2000 · Accounts Payable	Quarterly grant...	8,622.59		123,124.82
10/31/2021			4000 · Deposits:4006 · ...	interest		9.21	123,134.03



6900 Winnetka Avenue North
Brooklyn Park, MN 55428

Phone: 763.536.8355

Web: www.nwsccl.org

To: NWSCCC & CCX Media Board Members
From: Mike Johnson/Executive Director *MJ*
Date: 11/18/21
Re: Executive and Budget Committee Recommendation

Attached to this memorandum are the Proposed 2022 Budgets for the Northwest Suburbs Cable Communications Commission and CCX Media.

A budget presentation was made at our September 16th meeting. In addition, the Executive Committee and the Budget Committee met afterwards in a separate meeting to discuss both budgets. The committees discussed reviewing the compensation structure at some point in 2022 and perhaps move to a merit-based system instead of flat across the board increases that would be in effect for 2023. The committees unanimously recommended approval of the 2022 budgets as presented.

Staff is recommending final approval of the 2022 Northwest Suburbs Cable Communications Commission and CCX Media budgets.

CCX Media & NWSCCC 2022 Proposed Budgets

CCX Media
and
Northwest Suburbs Cable Commission

Table of Contents

1. Mission, Vision and 10 year Targets
2. Compensation Goals
3. Revenue and Expense Outlook (2021-2027)
4. Cable Subscriber Count (Chart)
5. Revenue (Chart)
6. Revenue and Expense Projections Spreadsheet
7. Proposed 2022 CCX Media Budget
8. CCX Media Budget Notes
9. Proposed 2022 CCX Media Capital Budget
10. Proposed 2022 Cable Commission Budget
11. Cable Commission Budget Notes
12. Proposed 2022 Cable Commission Capital Budget

Northwest Suburbs Cable Communications Commission

Mission

Protect the member cities constituent's interest as they relate to cable television and other services, especially as they impact rights-of-way. Protect the franchise fee and peg fee for community television and related interest.

CCX Media

Vision/Mission

Vision Statement

CCX Media will be a dynamic media resource, known by all in our member communities, which informs and inspires public engagement.

Mission Statement

CCX Media creates, helps others create, and disseminates high-quality local content by serving our communities and associates above all else, with honesty, professionalism, and high integrity.

Core Values

- Serve our communities and associates above all else.
- Display honesty and integrity.
- Demonstrate professionalism.

Core Focus

- Serve and be a mirror of the communities as they evolve and change.
- Offer opportunities to produce programming.
- Support our commission member communities by providing media content production and delivery.
- Be a local source so residents can be informed and aware, by documenting changes and the impact they have on our communities.

Niche

We are built to identify, produce, and deliver high-quality community content in our member communities.



CCX Media

Approved Ten Year Targets

5/19/16

Financial security for the organization

- Ensure continuation of Franchise Fees (state and federal support and awareness) and establish funding adjustment plans.
- Help coordinate and build a coalition to develop and deliver marketing materials about local programming so the metro and outstate legislators are aware of us, view us, and appreciate us.
- Strengthen our partnership with franchise holders.
- Research production grant opportunities.

Strong and well-run organization

- Solidify management structure and responsibilities.
- Focus on future planning to ensure efforts are leading to larger goals.
- Efficient use of staff and capital resources – re-evaluate all content offerings to determine best use of these resources and confirm that they tie to the mission and vision.
- Create a management succession plan.
- Develop a diversity statement related to hiring that is similar to cities.
- Tour other community television organizations to gain knowledge on best practices used.

Enhancement of our importance to our member communities

- Play an important role in their communication plans and their efforts to strengthen their communities.

Staff improvement and fulfillment

- Improve staff connectivity so all know where the organization is headed, how it's going to get there, and staff feels unified.
- Continue training as a part of staff development.

Relevant and focused content related to our vision and mission

- Identify pillars of content direction.
- Foster innovative ideas to respond to our changing and evolving communities.
- Utilize analysis and focus groups to gather feedback.

Content reach expansion

- Continue as a vibrant content producer through diverse and evolving forms of delivery.
- Strive to be on the forefront of content delivery, be in the places where people are looking for content and ensure that our content is easily found and used.
- Update Gov Delivery lists and processes.
- Employ data relating to how cities and others are using our content.

Improvement of brand and service awareness

- Create a new station logo, tag line, and brand strategy program.

CCX Media

Compensation Goals

- 1.To attract and retain the highest quality of employees possible.
- 2.To remain competitive in the Twin Cities labor marketplace.
- 3.To reward employees' past performance.
- 4.To motivate employees' future performance.
- 5.To stay in compliance with the Minnesota Pay Equity Act.

REVENUE AND EXPENSE OUTLOOK 2021 THROUGH 2027

Cable Subscribers & Revenue

The Cable Subscriber Count Graph will show you the average number of cable subscribers from 2010 to 2021. In 2010, there was a peak of 76,976 cable subscribers and then a downward trend from 2010 to 2021 to 50,349 subscribers as of August. This is important because the number of subscribers directly affects our two major sources of revenue: franchise fees and the community television programming fee.

Franchise Fees

Between the year 2013 and 2017, franchise fees have grown an average of 3.5% a year. But starting in 2018, we were seeing a decrease in revenue. The decline in revenue has continued through 2021 and we are estimating a 2.5% loss by the end of 2021 when compared to 2020. You can see a 11-year history of our franchise fees on a graph provided in this budget packet.

Franchise fees equal 5% of the cable company's gross revenue from cable video service. Examples of video programming include CNN, ESPN, and HBO. Cable video service does not include high speed internet or telephone service.

Community Television Programming Fee

The community television programming fee is calculated by multiplying the number of monthly cable subscribers by \$1.36 per month. You can see the programming fee plotted on the same graph that shows the franchise fees. There was a one-time adjustment in the monthly fee from \$1.00 to \$1.36 per month that took effect at the end of 2014 after a new franchise agreement was signed. You will see on the graph that the Community TV Fee is also declining as a result of cable subscriber loss.

Other Revenue

Other revenue sources will need to increase dramatically over the next several years to help offset Franchise Fee and PEG Fee losses. Through the strategic planning process, we have identified ways we can bring in additional revenue and cut costs as needed. The largest gains can be made through advertising, sponsorships, production services for hire, facility and equipment rentals.

We will also be implementing and promoting donation options and possibly seeking grants for special projects. As an example, we can pursue a grant from the state legacy fund for our on-going history series. We will continue to look at other alternative funding and build partnerships with community organizations, health care institutions, educational institutions and our business community. We will continue to explore options in offering additional services to our cities.

Interest Earnings

We project 1.5% of interest earning per year.

Expense

There is a 2.00% increase in the combined operating budgets for 2022.

2021-2027 NWSCCC/CCX Media Revenue Projections, Expenses and Balances

	2021	2022	2023	2024	2025	2026	2027
REVENUE							
1. Franchise Fees -4% 2022 to 2027	\$ 3,879,040.54	\$ 3,723,878.92	\$ 3,574,923.76	\$ 3,431,926.81	\$ 3,294,649.74	\$ 3,162,863.75	\$ 3,036,349.20
2. Local Program Fee 2022 to 2027 (Projected -7%)	\$ 936,012.93	\$ 870,492.02	\$ 809,557.58	\$ 752,888.55	\$ 700,186.35	\$ 651,173.31	\$ 605,591.18
3. Total Franchise and Peg Fee	\$ 4,815,053.47	\$ 4,594,370.94	\$ 4,384,481.34	\$ 4,184,815.36	\$ 3,994,836.09	\$ 3,814,037.06	\$ 3,641,940.38
Year to Year Difference in Total Franchise & Peg Fee	\$ (351,083.60)	\$ (220,682.53)	\$ (209,889.60)	\$ (199,665.98)	\$ (189,979.27)	\$ (180,799.03)	\$ (172,096.68)
4. Estimated Other Net Revenue	\$ 110,000.00	\$ 200,000.00	\$ 300,000.00	\$ 400,000.00	\$ 500,000.00	\$ 600,000.00	\$ 700,000.00
5. Total Revenue	\$ 4,925,053.47	\$ 4,794,370.94	\$ 4,684,481.34	\$ 4,584,815.36	\$ 4,494,836.09	\$ 4,414,037.06	\$ 4,341,940.38

INVESTED FUNDS

1. Invested Funds - Total Balance (including 1.5% interest)	\$ 5,226,135.75	\$ 5,282,933.19	\$ 4,994,694.41	\$ 4,934,372.95	\$ 4,668,989.42	\$ 4,438,492.73	\$ 4,100,220.48
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EXPENSES

1. Operating Budget 2021-2027 (starting in 2023 we are projecting a 0.5% decrease in the operating budget per year)	\$ 4,170,522.65	\$ 4,249,826.00	\$ 4,228,576.87	\$ 4,207,433.99	\$ 4,186,396.82	\$ 4,165,464.83	\$ 4,144,637.51
2. (City) Capital Replacement Fund 2021-2027 (starting in 2023 the capital replacement fund is projected to be decreased by 2% per year)	\$ 375,406.51	\$ 376,681.33	\$ 369,147.70	\$ 361,764.75	\$ 354,529.45	\$ 347,438.87	\$ 340,490.09
3. CCX Media Equipment Replacement Capital Budget (2021-2027)	\$ 781,268.38	\$ 423,939.61	\$ 200,000.00	\$ 300,000.00	\$ 200,000.00	\$ 250,000.00	\$ 150,000.00
4. NWSCCC Building Improvement Capital Budget	\$ 176,795.00	\$ 105,976.00	\$ 20,000.00	\$ 50,000.00	\$ 50,000.00	\$ 50,000.00	\$ 75,000.00
SUBTOTAL OF CAPITAL BUDGET	\$ 1,333,469.89	\$ 906,596.94	\$ 589,147.70	\$ 711,764.75	\$ 604,529.45	\$ 647,438.87	\$ 565,490.09
5. Total Annual Expenses	\$ 5,503,992.54	\$ 5,156,422.94	\$ 4,817,724.57	\$ 4,919,198.73	\$ 4,790,926.27	\$ 4,812,903.70	\$ 4,710,127.60

BALANCES & INTEREST

1. Balance After Expenditures	\$ 4,647,196.68	\$ 4,920,881.19	\$ 4,861,451.18	\$ 4,599,989.57	\$ 4,372,899.24	\$ 4,039,626.09	\$ 3,732,033.26
2. 1.5% Interest from Line 1	\$ 69,707.95	\$ 73,813.22	\$ 72,921.77	\$ 68,999.84	\$ 65,593.49	\$ 60,594.39	\$ 55,980.50
3. Balance Including 1.5% Interest	\$ 4,716,904.63	\$ 4,994,694.41	\$ 4,934,372.95	\$ 4,668,989.42	\$ 4,438,492.73	\$ 4,100,220.48	\$ 3,788,013.76

CAPITAL IMPROVEMENT & RESERVE FUND	\$ 4,716,904.63	\$ 4,994,694.41	\$ 4,934,372.95	\$ 4,668,989.42	\$ 4,438,492.73	\$ 4,100,220.48	\$ 3,788,013.76
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notes to revenue projection: * 5 year franchise fee revenue growth:

2016	4.40%
2017	4.50%
2018	-6.40%
2019	-4.40%
2020	-1.00%
2021	-2.50% estimated

4 year average
2018-2021: -3.58%

CCX Media Proposed 2022 BUDGET

ACCT	Budget Line Item	2019 Actual	2020 Actual	2021 BUDGETED	2021 EXPENSE ESTIMATE	2022 PROPOSED BUDGET	21/22 Diff	PERCENT
	PERSONNEL							
5001	SALARIES	\$ 2,489,271.32	\$ 2,370,578.71	\$ 2,436,902.00	90.00%	\$2,510,009.00	\$ 73,107.00	3.00%
5002	PERA 7.5%	\$ 185,864.77	\$ 170,401.04	\$ 182,767.65	90.00%	\$188,251.00	\$ 5,483.35	3.00%
5003	FICA 7.65%	\$ 187,609.99	\$ 181,079.76	\$ 186,423.00	90.00%	\$192,016.00	\$ 5,593.00	3.00%
	TOTAL	\$ 2,862,746.08	\$ 2,722,059.51	\$ 2,806,092.65		\$ 2,890,276.00	\$ 84,183.35	3.00%
	HEALTH/DENTAL/LIFE							
5013	HEALTH	\$ 450,568.75	\$ 372,050.28	\$ 459,000.00	75.00%	\$ 459,000.00	\$ -	0.00%
5014	DENTAL	\$ 18,942.67	\$ 18,367.99	\$ 21,000.00	75.00%	\$ 21,000.00	\$ -	0.00%
5015	LIFE INSURANCE	\$ 652.91	\$ 763.96	\$ 830.00	75.00%	\$ 1,200.00	\$ 370.00	44.58%
	TOTAL	\$ 470,164.33	\$ 391,182.23	\$ 480,830.00		\$ 481,200.00	\$ 370.00	0.08%
	PERSONNEL - MISC							
5007	EMPLOYEE APPRECIATION	\$ 3,713.97	\$ 3,600.18	\$ 3,650.00	100.00%	\$ 3,650.00	\$ -	0.00%
5008	ON-AIR CLOTHING ALLOWANCE	\$ 2,235.68	\$ 1,362.80	\$ 2,500.00	90.00%	\$ 2,500.00	\$ -	0.00%
	TOTAL	\$ 5,949.65	\$ 4,962.98	\$ 6,150.00		\$ 6,150.00	\$ -	0.00%
	EQUIPMENT SUPPLIES & REPAIRS							
6001	PRODUCTION: SUPPLIES/TAPE/BULBS	\$ 9,911.23	\$ 13,187.29	\$ 15,500.00	60.00%	\$ 15,000.00	\$ (500.00)	-3.23%
6002	PRODUCTION: NEW ITEMS	\$ -	\$ 4,838.14	\$ 5,000.00	60.00%	\$ 5,000.00	\$ -	0.00%
6003	PRODUCTION: REPAIR OUT OF SHOP	\$ 4,232.74	\$ 19,399.24	\$ 12,000.00	65.00%	\$ 11,000.00	\$ (1,000.00)	-8.33%
6004	PRODUCTION: PARTS	\$ 2,823.53	\$ 13,515.29	\$ 15,000.00	80.00%	\$ 15,000.00	\$ -	0.00%
	TOTAL	\$ 16,967.50	\$ 50,939.96	\$ 47,500.00		\$ 46,000.00	\$ (1,500.00)	-3.16%
	VEHICLES							
6020	VEHICLES: REPAIR/MAINT/LICENSE	\$ 13,357.50	\$ 8,332.94	\$ 12,000.00	98.00%	\$ 12,000.00	\$ -	0.00%
6021	VEHICLES: GAS	\$ 8,895.57	\$ 4,904.52	\$ 11,000.00	85.00%	\$ 10,500.00	\$ (500.00)	-4.55%
6022	LEASED VEHICLES UPFRONT COST	\$ 10,000.00	\$ -	\$ -	0.00%	\$ 10,000.00	\$ 10,000.00	0.00%
6023	LEASE PAYMENTS 5 VEHICLES	\$ 19,597.05	\$ 21,535.92	\$ 22,000.00	99.00%	\$ 24,000.00	\$ 2,000.00	9.09%
6024	MILEAGE	\$ 5,366.62	\$ 2,664.07	\$ 5,000.00	60.00%	\$ 5,000.00	\$ -	0.00%
	TOTAL	\$ 57,216.74	\$ 37,437.45	\$ 50,000.00		\$ 61,500.00	\$ 11,500.00	23.00%
	OFFICE SUPPLIES/EQUIPMENT							
6030	OFFICE: PRINTING/FORMS/ETC.	\$ 3,871.85	\$ 1,246.60	\$ 5,000.00	90.00%	\$ 4,500.00	\$ (500.00)	-10.00%
6031	OFFICE: POSTAGE GENERAL	\$ 1,587.40	\$ 1,716.40	\$ 3,000.00	70.00%	\$ 2,500.00	\$ (500.00)	-16.67%
6032	OFFICE: EQUIPMENT/FURNISHINGS	\$ 2,449.67	\$ 3,000.00	\$ 3,000.00	50.00%	\$ 2,750.00	\$ (250.00)	-8.33%
6033	OFFICE: MISCELLANEOUS SUPPLIES	\$ 4,567.97	\$ 5,972.81	\$ 5,500.00	70.00%	\$ 5,250.00	\$ (250.00)	-4.55%
	TOTAL	\$ 12,476.89	\$ 11,935.81	\$ 16,500.00		\$ 15,000.00	\$ (1,500.00)	-9.09%

ACCT	Budget Line Item	2019 Actual	2020 Actual	2021 BUDGETED	2021 EXPENSE ESTIMATE	2022 PROPOSED BUDGET	21/22 Diff	PERCENT
	CONTRACTUAL SERVICES							
6100	TELEPHONE: LINES/LONG DIST./MAINT.	\$ 8,052.79	\$ 8,589.75	\$ 8,500.00	98.00%	\$ 8,500.00	\$ -	0.00%
6101	MOBILE TELEPHONES	\$ 17,258.11	\$ 17,489.69	\$ 17,000.00	97.00%	\$ 17,000.00	\$ -	0.00%
6102	TELEPHONE SYSTEM MAINTENANCE/SOFTWARE	\$ 4,048.88	\$ 7,346.69	\$ 6,500.00	60.00%	\$ 6,000.00	\$ (500.00)	-7.69%
6103	WIRELESS SERVICES FOR LIVE VIDEO	\$ 19,385.00	\$ 20,015.00	\$ 14,500.00	100.00%	\$ 14,500.00	\$ -	0.00%
6105	ALLIANCE FOR COMMUNITY MEDIA MEMBERSHIP	\$ 5,000.00	\$ 4,000.00	\$ 5,000.00	80.00%	\$ 4,000.00	\$ (1,000.00)	-20.00%
6112	INSURANCE: GENERAL LIABILITY 95%	\$ 20,502.90	\$ 22,137.85	\$ 25,000.00	78.00%	\$ 24,000.00	\$ (1,000.00)	-4.00%
6114	INSURANCE: WORKER'S COMP	\$ 5,934.00	\$ 6,428.00	\$ 8,000.00	83.00%	\$ 7,500.00	\$ (500.00)	-6.25%
6120	LEGAL SERVICES	\$ 2,287.50	\$ 700.00	\$ 4,000.00	25.00%	\$ 3,500.00	\$ (500.00)	-12.50%
				\$ -				
6130	PAYROLL ADMINISTRATION	\$ 16,286.36	\$ 16,946.36	\$ 15,500.00	100.00%	\$ 17,000.00	\$ 1,500.00	9.68%
6131	ACCOUNTING: AUDITING	\$ 13,180.00	\$ 13,501.30	\$ 15,000.00	75.00%	\$ 15,000.00	\$ -	0.00%
						\$ -		
6201	COMPUTER TECH. SUPPORT/SUPPLIES/LICENSES	\$ 53,896.50	\$ 55,123.91	\$ 58,000.00	95.00%	\$ 58,000.00	\$ -	0.00%
6202	COPIER LEASE/MAINTENANCE	\$ 2,637.87	\$ 3,286.78	\$ 3,750.00	93.00%	\$ 3,750.00	\$ -	0.00%
6204	INTERNET VIDEO (LIVE STREAMING/TIGHTROPE)	\$ 5,188.00	\$ 2,388.00	\$ 5,500.00	95.00%	\$ 5,500.00	\$ -	0.00%
6206	MUSIC LIBRARY (every 3 years)	\$ 3,500.00	\$ -	\$ -	95.00%	\$ 8,000.00	\$ 8,000.00	0.00%
6207	POSTAGE METER	\$ 3,122.09	\$ 2,412.00	\$ 2,500.00	88.00%	\$ 2,500.00	\$ -	0.00%
6208	CITIES PROGRAM ALLOCATION - moved to acct 5001 in 2021	\$ 30,525.52	\$ 22,954.49	\$ -	0.00%	\$ -	\$ -	0.00%
6209	LOGIS INTERNET SERVICES	\$ 11,592.00	\$ 13,716.00	\$ 15,500.00	90.00%	\$ 15,500.00	\$ -	0.00%
6210	HIGH SPEED FIBER LINK & LOCATE SERVICES	\$ 7,836.85	\$ 7,896.76	\$ 8,500.00	95.00%	\$ 8,500.00	\$ -	0.00%
6213	PRO TRACK SUPPORT - Landmark OSI Support	\$ 4,943.22	\$ 5,053.56	\$ 5,500.00	92.00%	\$ 5,500.00	\$ -	0.00%
6214	VIZ GRAPHICS SUPPORT	\$ 5,836.00	\$ 6,203.94	\$ 7,000.00	94.00%	\$ 7,000.00	\$ -	0.00%
6215	FORK CONTENT MGMT SUPPORT	\$ 12,645.95	\$ 12,645.95	\$ 13,000.00	100.00%	\$ 13,000.00	\$ -	0.00%
6216	FORK SOFTWARE UPGRADE	\$ -	\$ 15,288.98	\$ -	0.00%	\$ -	\$ -	0.00%
6217	MORPHEUS SUPPORT AND UPGRADES	\$ -	\$ -	\$ -	0.00%	\$ -	\$ -	0.00%
6218	NEWSROOM SOFTWARE SUPPORT	\$ 13,086.00	\$ 9,815.00	\$ 10,000.00	70.00%	\$ 10,000.00	\$ -	0.00%
6219	RUESHARE SOFTWARE MAINTENANCE	\$ 1,320.00	\$ 1,500.00	\$ 1,600.00	94.00%	\$ 1,600.00	\$ -	0.00%
6220	LOGIS DATA BACKUP SERVICE	\$ 5,976.00	\$ 22,056.00	\$ 26,000.00	97.00%	\$ 26,000.00	\$ -	0.00%
6222	ADOBE SOFTWARE Subscription	\$ 5,719.56	\$ 5,719.56	\$ 5,500.00	98.00%	\$ 5,500.00	\$ -	0.00%
6223	MICROSOFT SOFTWARE SUPPORT	\$ 9,398.94	\$ 9,051.98	\$ 15,000.00	86.00%	\$ 15,000.00	\$ -	0.00%
6224	ARCHIWARE SOFTWARE SUPPORT	\$ 1,631.00	\$ 1,732.50	\$ 1,800.00	90.00%	\$ 1,800.00	\$ -	0.00%
6225	CLOSED CAPTIONING VOICE RECOGNITION SERVICES	\$ -	\$ 3,588.00	\$ 3,600.00	99.00%	\$ 3,600.00	\$ -	0.00%
6226	XPRESSION SOFTWARE MAINTENANCE					\$ 4,800.00	\$ 4,800.00	100.00%
	TOTAL	\$ 290,791.04	\$ 317,588.05	\$ 301,750.00		\$ 312,550.00	\$ 10,800.00	3.58%
	INFORMATION AND PROMOTION							
6301	ADVERTISING/PROMOTION/PUBLIC RELATIONS	\$ 40,026.04	\$ 40,739.96	\$ 55,000.00	60.00%	\$ 45,000.00	\$ (10,000.00)	-18.18%
6302	COMMUNITY PRODUCER APPRECIATION	\$ 3,852.86	\$ 730.90	\$ 3,700.00	50.00%	\$ 3,700.00	\$ -	0.00%
6304	WEB DESIGN/WEB HOSTING SERVICES	\$ 5,950.00	\$ 2,700.00	\$ 6,500.00	84.00%	\$ 6,000.00	\$ (500.00)	-7.69%
6305	CONSTANT CONTACT	\$ 9,787.93	\$ 9,787.93	\$ 10,200.00	5.00%	\$ 1,200.00	\$ (9,000.00)	-88.24%
	TOTAL	\$ 59,616.83	\$ 53,958.79	\$ 75,400.00		\$ 55,900.00	\$ (19,500.00)	-25.86%

ACCT	Budget Line Item	2019 Actual	2020 Actual	2021 BUDGETED	2021 EXPENSE ESTIMATE	2022 PROPOSED BUDGET	21/22 Diff	PERCENT
	OTHER							
6400	CONF. FEES/TRAINING/DUES/SUBSCRIPTIONS	\$ 19,537.74	\$ 8,637.81	\$ 17,000.00	60.00%	\$ 16,500.00	\$ (500.00)	-2.94%
6402	PETTY CASH	\$ 639.77	\$ 334.47	\$ 700.00	60.00%	\$ 700.00	\$ -	0.00%
6600	BANK CHARGES	\$ 171.76	\$ 714.38	\$ 1,200.00	40.00%	\$ 1,000.00	\$ (200.00)	-16.67%
	TOTAL	\$ 20,349.27	\$ 9,686.66	\$ 18,900.00		\$ 18,200.00	\$ (700.00)	-3.70%
	BUILDING OPERATIONAL EXPENSE							
7001	OPERATING: ELECTRIC	\$ 56,759.06	\$ 54,953.72	\$ 60,000.00	98.00%	\$ 65,000.00	\$ 5,000.00	8.33%
7002	OPERATING: GAS	\$ 15,939.54	\$ 14,091.76	\$ 20,000.00	75.00%	\$ 19,000.00	\$ (1,000.00)	-5.00%
7003	OPERATING: SEWER/WATER	\$ 1,629.94	\$ 3,200.72	\$ 2,800.00	110.00%	\$ 3,000.00	\$ 200.00	7.14%
7004	OPERATING: LAWN CARE/SNOW PLOW	\$ 30,393.86	\$ 19,303.86	\$ 25,000.00	95.00%	\$ 25,000.00	\$ -	0.00%
7005	OPERATING: JANITORIAL	\$ 25,827.25	\$ 23,752.00	\$ 27,000.00	85.00%	\$ 27,000.00	\$ -	0.00%
7006	OPERATING: SECURITY SYSTEM	\$ 2,761.56	\$ 2,842.11	\$ 3,000.00	100.00%	\$ 3,000.00	\$ -	0.00%
7007	OPERATING: SANITATION	\$ 4,385.19	\$ 4,153.58	\$ 4,800.00	98.00%	\$ 4,800.00	\$ -	0.00%
7008	OPERATING: TEMP CONTROL/MAINT.	\$ 19,154.42	\$ 16,181.06	\$ 16,500.00	95.00%	\$ 16,500.00	\$ -	0.00%
7009	OPERATING: MISCELLANEOUS	\$ 23,652.77	\$ 22,200.28	\$ 23,000.00	90.00%	\$ 23,500.00	\$ 500.00	2.17%
	TOTAL	\$ 180,503.59	\$ 160,679.09	\$ 182,100.00		\$ 186,800.00	\$ 4,700.00	2.58%
7501	CONTINGENCY	\$ 23,507.05	\$ 23,994.66	\$ 23,500.00	50.00%	\$ 23,000.00	\$ (500.00)	-2.13%
7520	REIMBURSABLE EXPENSES	\$ 8,622.80	\$ 877.02	\$ 7,000.00	20.00%	\$ 6,000.00	\$ (1,000.00)	-14.29%
	GRAND TOTAL	\$ 4,008,911.77	\$ 3,785,302.21	\$ 4,015,722.65		\$ 4,102,576.00	\$ 86,853.35	2.16%

		2019 Actual	2020 Actual	2021 BUDGETED	2021 EXPENSE ESTIMATE	2022 PROPOSED BUDGET	21/22 Diff	PERCENT
7550	CAPITAL BUDGET & EQUIPMENT REPLACEMENT	\$ 189,622.86	\$ 103,071.95	\$ 781,268.38	100.00%	\$ 423,939.61	\$ (357,328.77)	-45.74%

CCX Media

2022 Budget Notes

Personnel

Acct# Explanation

5001 – We are proposing a 3% increase in salaries to help offset the increase in cost of living.

5002 – PERA formula of 7.5% is paid on all salaries. There were no mandated increases by the State of Minnesota.

5003 – FICA formula of 7.65% is paid on all salaries.

Health/Dental/Life

5013 – No change in Health.

5014 – No change in Dental.

5015 – \$370.00 increase in Life Insurance due to new provider.

Personnel - Misc.

5007 – No Change in Employee Appreciation.

5008 – No Change in On-Air clothing allowance.

Equipment, Supplies, and Repairs

6001 – \$500.00 decrease in Supplies/Tapes/Bulbs.

6002 – No Change in New Items.

6003 – \$1,000.00 decrease in Repair by Outside Shop due to newer equipment and more in-house repair.

6004 – No Change in Parts.

Vehicles

6020 – No Change in Vehicles: Repair/Maint./Licenses.

6021 – \$500.00 decrease in Vehicles: Gas due to lower costs in gasoline use.

6022 – \$10,000.00 increase in Vehicles: Upfront Cost.

We renew our leases every 3 years. We renewed in 2019.

6023 – \$2,000.00 increase in Vehicle Lease Payments to cover new premiums of new leases.

6024 – No Change in Vehicles: Mileage.

CCX Media

2022 Budget Notes

Office Supplies/Equipment

- 6030 – \$500.00 decrease in Printing/Forms/Etc.
- 6031 – \$500.00 decrease in Postage General.
- 6032 – \$250.00 decrease in Equipment/Furnishings.
- 6033 – \$250.00 decrease in Office Supplies.

Contractual Services

- 6100 – No Change in Telephone: Lines/Long Distance/Maintenance.
- 6101 – No Change in Mobile Phones.
- 6102 – \$500.00 decrease in Telephone System Maintenance/Software.
- 6103 – No Change in Wireless Service for Streaming of Live Video.
- 6105 – \$1,000.00 decrease in Alliance for Community Media Membership.
- 6112 – \$1,000.00 decrease in General Liability.
- 6114 – \$500.00 decrease in Worker's Compensation insurance.
- 6120 – \$500.00 decrease in Legal Services.
- 6130 – \$1,500.00 increase in Payroll Administration based on LOGIS projections.
- 6131 – No Change in Auditing.
- 6201 – No Change in Computer Tech Support/Supplies/Licenses.
- 6202 – No Change in Copier Lease.
- 6204 – No Change in Internet Video (Live Streaming/Tightrope).
- 6206 – \$8,000.00 increase Music Library.
We were able to renegotiate our music library contract that ended towards the end of 2019 and sign a 3 year music license contract which will save us \$2,550 over a 3 year period. We did not need to budget for the music library in 2020 or 2021. The contract ends towards the end of 2022.
- 6207 – No change in Postage Meter costs.
- 6208 – No Change in Cities Programming Allocations. In 2020, we zeroed out Cities Programming Allocations and moved the wages to be incorporated into our Salaries line item account#5001 and repairs line item account#6001.
- 6209 – No Change in LOGIS Internet Services. This is based on information from LOGIS.
- 6210 – No Change in High Speed Internet Fiber Link and Locate Services.
- 6213 – No Change in PRO Track/Landmark OSI.
- 6214 – No Change in Viz Graphics Support.

CCX Media 2022 Budget Notes

- 6215 – No Change in Fork Content Management Support.
- 6216 – No Change in Fork Software Upgrade. Upgrades were done in 2020.
- 6217 – No Change in Morpheus Support and Upgrade.
- 6218 – No Change in Newsroom Software Support.
- 6219 – No Change in RueShare Software Maintenance.
- 6220 – No Change in LOGIS Data Backup Service based on LOGIS projections and our increased data backup needs.
- 6222 – No Change in Adobe Software Support.
- 6223 – No Change in Microsoft Software Support.
- 6224 – No Change in Archiware Software Support.
- 6225 – No Change in Closed Captioning Voice Recognition Services.
- 6226 – New Line Item – Xpression Software Maintenance.

Information and Promotions

- 6301 – \$10,000.00 decrease in Advertising/Promotions/Public Relations.
- 6302 – No Change in Community Producer Appreciation.
- 6304 – \$500.00 decrease in Web Design/Web Hosting Services.
- 6305 – \$9,000.00 decrease in Gov Delivery E-mail Marketing due to change in vendors to Constant Contact.

Other

- 6400 – \$500.00 decrease in Conference Fees/Training/Dues.
- 6402 – No Change in Petty Cash.
- 6600 – \$200.00 decrease in Bank Charges.

Building Operational Expense

- 7001 – \$5,000.00 increase in Electric.
- 7002 – \$1,000.00 decrease in Gas.
- 7003 – \$200.00 increase in Sewer/Water.
- 7004 – No Change in Lawn Care/Snow Plow.
- 7005 – No Changes in Janitorial.
- 7006 – No Change in Security System.
- 7007 – No Change in Sanitation.
- 7008 – No change in Temp Control/Maintenance.
- 7009 – \$500.00 increase in Miscellaneous.

CCX Media 2022 Budget Notes

7501 – \$500.00 decrease in Contingency.

7520 – \$1,000.00 decrease in Reimbursable expenses.

7550 – Capital Budget (See 2022 Capital Budget).

PROPOSED 2022 Capital Budget

Create	\$	12,699.32
Creative Services	\$	4,856.99
Events	\$	196,252.83
IT	\$	128,012.74
Master Control	\$	72,140.03
News	\$	9,977.70
Grand Total	\$	423,939.61

Req By (First Name)	Dept.	Brand	Model	Qty	Price per unit	Total Price
Javier	Create	Aputure Lighting	Aputure MC RGB kit	1	\$499.00	\$ 499.00
Javier	Create	Rode	RODECaster Pro	1	\$ 599.00	\$ 599.00
Javier	Create	Auray	MC-Mic Clip	10	\$ 6.95	\$ 69.50
Javier	Create	Technical/Pro	Mic Pop Filter	10	\$ 29.00	\$ 290.00
Javier	Create	TecNec	TecNec ES-992	2	\$ 598.95	\$ 1,197.90
Javier	Create	Auray	TT-6220	6	\$ 17.95	\$ 107.70
Javier	Create	K&M	K7M 23510	2	\$ 22.99	\$ 45.98
Javier	Create	Atomos Ninja	Atomos Ninja V 5"	2	\$ 599.00	\$ 1,198.00
Javier	Create	Sony	ECM-44B	5	\$ 155.99	\$ 779.95
Javier	Create	Sennheiser	XS Lav	2	\$ 99.95	\$ 199.90
Javier	Create	DJI	DJI Pocket 2	2	\$ 349.00	\$ 698.00
Javier	Create	Aputure Lighting	NOVA P300c	2	\$ 169.00	\$ 338.00
Javier	Create	HomeDepot	72inch Table	7	\$ 85.43	\$ 598.01
Javier	Create	HomeDepot	92inch table	2	\$ 124.74	\$ 249.48
Javier	Create	Panasonic	AG-VBR89G	8	\$ 295.00	\$ 2,360.00
Javier	Create	Samsung	Q60A QLED	1	\$ 599.00	\$ 599.00
Javier	Create	Savage	Pure White Seamless Paper	1	\$ 53.99	\$ 53.99
Javier	Create	Gator Frameworks	Mount Bar	2	\$ 13.99	\$ 27.98
Javier	Create	Zoom	H6	2	\$ 349.99	\$ 699.98
Javier	Create	Scarlett	Scarlett Solo 3rd Gen	1	\$ 119.99	\$ 119.99
Javier	Create	Manfrotto	MonoPod	2	\$ 356.99	\$ 713.98
Javier	Create	HomeDepot	48.25 table	1	\$ 61.99	\$ 61.99
Shawn Christie	Create	Apple	MacMini M1	1	\$ 1,127.00	\$ 1,127.00
Javier	Create	Best Choice Products	SKY1906	1	\$ 64.99	\$ 64.99
Sub Total - Create						\$ 12,699.32
Dustin C	Creative Services	Atomos	Shinobi	1	\$299.00	\$299.00
Tamisha	Creative Services	Manfrotto		1	\$759.99	\$759.99
Tamisha	Creative Services	Aputure	Nova P300C	2	\$1,899.00	\$3,798.00
Sub Total - Creative Services						\$4,856.99
Isaac	Events	Ikan	LYRA	1	\$ 2,599.00	\$ 2,599.00
Isaac	Events	Blackmagic Design	HyperDeck Studio HD Pro	2	\$ 995.00	\$ 1,990.00
Isaac	Events	Evertz	Dreamcatcher	1	\$89,100.00	\$ 89,100.00
Isaac	Events	Ross	Ultrix	1	\$ 69,465.00	\$ 69,465.00
Jamie	Events	Samsung	QH43R	2	\$ 999.00	\$ 1,998.00
Jamie	Events	Digico	DMI-DANTE64@96	1	\$ 1,395.00	\$ 1,395.00
Jamie	Events	Ferrofiah	A32-DANTE	1	\$ 4,099.00	\$ 4,099.00
Jamie	Events	Digico	A168 Digital Stage Box	2	\$ 2,225.00	\$ 4,450.00
Jamie	Events	Netgear	M4300-8X8F	1	\$ 2,807.87	\$ 2,807.87
Jamie	Events	Studio Technologies	Model 42A Interface	1	\$ 1,095.00	\$ 1,095.00
Jamie	Events	Studio Technologies	Model 47A Interface	1	\$ 3,195.00	\$ 3,195.00
Jamie	Events	SKB	1SKB-R8U	1	\$ 405.00	\$ 405.00
Jamie	Events	Focusrite	RedNet A16R MkII	1	\$ 4,499.99	\$ 4,499.99
Jamie	Events	ART	P16	2	\$ 125.99	\$ 251.98
Jamie	Events	APC	Smart UPS SC 450	1	\$ 301.99	\$ 301.99
Jamie	Events	Various	Various Terminal Gear	1	\$ 8,000.00	\$ 8,000.00
Shawn Christie	Events	Cisco	Cisco Firepower 1010 ASA Appliance, Desktop	1	\$ 600.00	\$ 600.00
Sub Total - Events						\$ 196,252.83

Shawn Christie	IT		IP based telephone Cisco router upgrade			\$	16,000.00
Shawn Christie	IT	Cisco	C9300-48P Switch stack	2	\$	8,386.90	\$ 16,773.80
Shawn Christie	IT	Cisco	C9300-48P Switch stack	1	\$	8,386.90	\$ 8,386.90
Shawn Christie	IT	Cisco	C9300-48P Switch stack	1	\$	8,386.90	\$ 8,386.90
Shawn Christie	IT	Cisco	Catalyst 9200-24POE	1	\$	3,650.00	\$ 3,650.00
Shawn Christie	IT	Proline	Proline Cisco SFP-10G	6	\$	100.00	\$ 600.00
Shawn Christie	IT	HP/LG	4k Monitor (as needed)	6	\$	320.00	\$ 1,920.00
Shawn Christie	IT	Cisco	ISR 4331 UC BUNDLE - Phone				
Shawn Christie	IT	Cisco	PRI Router	1	\$	8,628.67	\$ 8,628.67
Shawn Christie	IT	Quantum	Quantum QXS-412 - Approx 15	1	\$	47,666.47	\$ 47,666.47
Shawn Christie	IT	Synology	FS2017 160TB NAS	1	\$	12,000.00	\$ 12,000.00
Shawn Christie	IT	HP	Laptop and Dock	2	\$	2,000.00	\$ 4,000.00
Sub Total - IT							\$ 128,012.74
Shawn Christie	Master Control	Tightrope	CBL-VIOLITE-CG-SVR/CG Playe	1	\$	4,666.67	\$ 4,666.67
Shawn Christie	Master Control	Tightrope	CBL-VIO4PLUS-600/CG Player/	2	\$	33,736.68	\$ 67,473.36
Sub Total - Master Control							\$ 72,140.03
Ben	News	GoPro	HERO9 Black	2	\$	399.00	\$ 798.00
Ben	News	GoPro	HERO9 Media Mod	2	\$	79.99	\$ 159.98
Ben	News	GoPro	Dual Battery Charger	2	\$	49.99	\$ 99.98
Ben	News	GoPro	Jaws Flex Clamp	2	\$	49.00	\$ 98.00
Ben	News	Sandmarc	Compact Edition 10"-25"	2	\$	29.99	\$ 59.98
Ben	News	Impact	32" 5-1 Reflector Kit	1	\$	98.90	\$ 98.90
Ben	News	Tamrac	Tamrac Velocity 8Z Sling Bag	2	\$	79.99	\$ 159.98
Ben	News	fcpeffects.com	1900+Premium bundle	1	\$	97.00	\$ 97.00
Ben	News	RAM	Ball Adapter for GoPro	2	\$	12.49	\$ 24.98
Ben	News	RAM	Double Socket Arm Large	2	\$	21.49	\$ 42.98
Ben	News	RAM	Action Camera Universal ball adapter	2	\$	11.49	\$ 22.98
Ben	News	RAM	Tough Claw Large Clamp	2	\$	56.49	\$ 112.98
Ben	News	RAM	Double Socket Arm Medium	2	\$	15.49	\$ 30.98
Ben	News	RAM	Double Ball Adapter	2	\$	16.99	\$ 33.98
Ben	News	Panasonic	Panasonic 60GB F-Series P2 Memory Card	3	\$	459.00	\$ 1,377.00
Shawn Christie	News	Apple	MacBook Pro 16-inch	2	\$	3,100.00	\$ 6,200.00
Shawn Christie	News	N/A	above - \$230 Thunderbolt 3 dock \$230, Sonnet 10 Gb	1	\$	560.00	\$ 560.00
Sub Total - News							\$ 9,977.70

\$ 423,939.61

NORTHWEST CABLE COMMISSION Proposed 2022 BUDGET

Proposed

ACCT	Budget Line Item	2019 Actual	2020 Actual	2021 Budget	2021 EXPENSE ESTIMATE	2022 PROPOSED BUDGET	21/22 Diff	PERCENT
	OFFICE SUPPLIES/EQUIPMENT							
8151	PRINTING	\$ 300.00	\$ 138.00	\$ 300.00	75.00%	\$ 300.00	\$ -	0.00%
8152	POSTAGE	\$ 300.00	\$ 300.00	\$ 300.00	100.00%	\$ 300.00	\$ -	0.00%
8153	OFFICE EQUIPMENT	\$ -	\$ -	\$ 150.00	75.00%	\$ 100.00	\$ (50.00)	-33.33%
8154	MISCELLANEOUS SUPPLIES	\$ 346.53	\$ 281.17	\$ 300.00	75.00%	\$ 300.00	\$ -	0.00%
	TOTAL	\$ 946.53	\$ 719.17	\$ 1,050.00		\$ 1,000.00	\$ (50.00)	-4.76%
	CONTRACTUAL SERVICES							
8201	TELEPHONE	\$ 847.70	\$ 799.31	\$ 850.00	100.00%	\$ 850.00	\$ -	0.00%
8206	INSURANCE: GENERAL LIABILITY 5%	\$ 1,079.10	\$ 1,165.15	\$ 1,400.00	75.00%	\$ 1,400.00	\$ -	0.00%
8210	LEGAL SERVICES/RATE CONSULTANT	\$ 30,867.50	\$ 16,805.00	\$ 31,000.00	70.00%	\$ 31,000.00	\$ -	0.00%
8211	LEGISLATIVE AFFAIRS	\$ 2,000.00	\$ 2,000.00	\$ 4,000.00	0.00%	\$ 2,000.00	\$ (2,000.00)	-50.00%
8212	MACTA/NATO Membership	\$ 6,370.00	\$ 2,760.00	\$ 7,500.00	85.00%	\$ 7,000.00	\$ (500.00)	-6.67%
	TOTAL	\$ 52,664.30	\$ 29,529.46	\$ 53,750.00	NA	\$ 51,250.00	\$ (2,500.00)	-4.65%
	OTHER							
8301	CONFERENCE FEES/TRAINING/JOURNALS	\$ 1,132.40	\$ 784.57	\$ 2,500.00	25.00%	\$ 2,000.00	\$ (500.00)	-20.00%
	TOTAL	\$ 1,132.40	\$ 784.57	\$ 2,500.00		\$ 2,000.00	\$ (500.00)	-20.00%
8320	VIDEO STREAMING OF CITY MEETINGS	\$ 76,719.00	\$ 75,435.00	\$ 80,000.00	85.00%	\$ 80,000.00	\$ -	0.00%
							\$ -	0.00%
8330	Bank Service Charges/Checks	\$ 5,683.37	\$ 4,052.72	\$ 5,500.00	20.00%	\$ 5,000.00	\$ (500.00)	-9.09%
							\$ -	0.00%
8350	CONTINGENCY	\$ 6,990.50	\$ 8,046.09	\$ 8,000.00	95.00%	\$ 8,000.00	\$ -	0.00%
	TOTAL	\$ 89,392.87	\$ 87,533.81	\$ 93,500.00		\$ 93,000.00	\$ (500.00)	-0.53%
	GRAND TOTAL	\$ 144,136.10	\$ 118,567.01	\$ 150,800.00		\$ 147,250.00	\$ (3,550.00)	-2.35%
	CITY CAPITAL EXPENDITURES							0.00%
8321	CITY CAPITAL FUND FLAT GRANT	\$ 235,841.48	\$ 232,213.77	\$ 230,579.63	100.00%	\$ 230,898.33	\$ 318.70	0.14%
8321	CITY CAPITAL FUND PROPORTIONAL GRANT	\$ 160,612.44	\$ 149,729.35	\$ 144,826.88	100.00%	\$ 145,782.99	\$ 956.11	0.66%
	TOTAL	\$ 396,453.92	\$ 381,943.12	\$ 375,406.51	100.00%	\$ 376,681.32	\$ 1,274.81	0.34%
	NWSCCC CAPITAL BUILDING EXPENSES							
8322	BUILDING IMPROVEMENTS	\$ 146,577.44	\$ 74,390.90	\$ 176,795.00	100.00%	\$ 105,976.00	\$ (70,819.00)	-40.06%

Budget Impact CCX Media & NWSCCC
(Does Not Include Capital Budget)

	2021		2022		Dollar	Percent
CCX Media Budget	\$	4,015,722.65	\$	4,102,576.00	\$ 86,853.35	2.16%
NWSCCC Budget	\$	150,800.00	\$	147,250.00	\$ (3,550.00)	-2.35%
CCX Media & NWSCCC Budget Totals	\$	4,166,522.65	\$	4,249,826.00	\$ 83,303.35	2.00%

Northwest Suburbs Cable Communications Commission 2022 Budget Notes

Office Supplies/Equipment

- 8151 – No Change in Printing.
- 8152 – No Change in Postage.
- 8153 – \$50.00 decrease in Office Equipment.
- 8154 – No Change in Miscellaneous Supplies.

Contractual Services

- 8201 – No Change in Telephone.
- 8206 – No Change in General Liability.
- 8210 – No Change in Legal Services/Rate Consultant.
- 8211 – \$2,000.00 decrease in Legislative Affairs.
- 8212 – \$500.00 decrease in in MACTA/NATOA Membership.
- 8230 – No change in Auditing.
- 8231 – No Change in GASB 75 OPEB Valuation.
- 8235 – No change in Comcast Auditing. Line item remains at \$0.00.

Other

- 8301 – \$500.00 decrease in in Conference Fees/Training/Journals.
- 8320 – No Change increase in Video Streaming of City Meetings.
- 8330 – \$500.00 decrease in in Bank Service Charges/Checks.
- 8350 – No Change in Contingency.

City Capital Expenditures

- 8321 – The City Capital Fund is based on a formula that includes overall franchise fee revenue and the number of cable subscribers in each of the cities. This amount reflects a Proportional Grant amount as well as a Flat Grant amount. The Proportional Grant increased overall from \$144,826.88 to \$145,782.99. The Flat Grant increased slightly overall from \$230,579.63 to \$230,898.33.

NWSCCC Capital Building Expenses

- 8322 – Capital Budget (See NWSCCC 2021 Capital Budget for Details).

Proposed NWSCCC 2022
Capital Budget

GRAND TOTAL GENERAL BUILDING IMPROVEMENTS

\$105,976.00

2022 Buidling Improvement Budget Requests

Replace AC Condenser Units for office area and news studio	61,900.00
Integrate new condenser units to building automation system	5,000.00
Retrofit flourescent light fixtures with LED bulbs building wide	11,076.00
Dimmer circuits for LED fixtures	4,000.00
Exterior painting, garage doors, trim and posts	6,000.00
Parking lot patching, sealing and striping	11,000.00
Repair leaning retaining wall by the Create entrance	5,000.00
Repair uneven pavers/stoop NE entrance	2,000.00
Total Estimated Building Improvements	\$105,976.00



6900 Winnetka Avenue North
Brooklyn Park, MN 55428

Phone: 763.536.8355

Web: www.nwscce.org

To: NWSCCC Members
From: Mike Johnson/Executive Director *MJ.*
Date: 11/18/21
Re: Presentation of Investment Report

Mark Miller from North Oaks Financial Services will be filling in for Paul Hennen for our Investment Update.

Our most recent report covers the period of October 1, 2021 to October 31, 2021



6900 Winnetka Avenue North
Brooklyn Park, MN 55428

Phone: 763.536.8355

Web: www.nwscce.org

To: NWSCCC Members
From: Mike Johnson/Executive Director *MJ.*
Date: 11/18/21
Re: Cable and Telecommunications Update

There is a lot of activity relevant to cable and telecommunications issues currently at the federal level that can have an impact on the cable commission and our member cities.

Attached is the November report prepared by NWSCCC Attorney Mike Bradley.
Mike will be at our November meeting to discuss these issues and answer any questions you may have.



MEMORANDUM

To: Northwest Suburbs Cable Communications Commission
From: Mike Bradley, Michael Athay, and Tou Xiong
Re: November 2021 Legal Report
Date: November 5, 2021

LEGAL UPDATE November 2021

Petitions for United States Supreme Court Review filed in Cable Franchising Litigation

On Monday, November 1, a group of local governments filed a petition for Supreme Court review of the May 26, 2021, decision of *City of Eugene v. FCC*, 998 F.3d 701 (6th Cir. 2021). As parties to the Sixth Circuit appeal, the Commission has the right to file a letter of support for the local government petition to the U.S. Supreme Court as permitted by the Supreme Court Rules. We will consult with our clients in the coming days to determine whether to submit such a letter. If the Supreme Court grants the petition and accepts the case, our consortia will have the right to participate. We will review our options for participation after the Supreme Court rules on the petition.

Biden names Rosenworcel FCC Chair, appoints Sohn to Vacant Seat

On October 26, President Biden [renominated](#) Acting Chair Rosenworcel to the Commission and named her permanent chair. He also nominated Gigi Sohn to be the 5th Commissioner, filling the Democratic seat. In addition, he nominated Alan Davidson to be Assistant Secretary of Commerce for Communications and Information. All three nominations were sent to the Senate on October 28th.

No Appeal of First Circuit Decision Upholding Maine Customer Service Law

It appears that no party to *NCTA v. Frey*, ___ F.3d ___ (1st Cir. 2021) filed a petition for review to the United States Supreme Court. The deadline to file a petition was November 1, 2021. This decision completely upheld a Customer Service law largely related to public, educational, and governmental access channels.

Bradley Presents at National and Regional Events

Mike Bradley had the opportunity to present at multiple municipal telecommunications events this past October. On October 18, 2021, Mike presented at an eNATOA with NATOA General Counsel, Nancy Werner, and Rick Elrod, Communications Policy and Regulation Division director for Fairfax County, Virginia. The topic was whether the 1996 Telecommunications Act

is still working. The event was covered by national press and reported on by *Communications Daily*. On October 19, 2021, Mike presented with Joe Bagnoli, an attorney and lobbyist with Winthrop & Weinstine, at the MACTA Annual Conference held in Blaine, Minnesota. Mike provided a legal and public policy analysis from a national perspective and discussed concerns over declining franchise fees and PEG funding. Finally, Mike presented twice at the Wisconsin Community Media Annual Conference in Milwaukee, Wisconsin, on October 29, 2021. His first presentation was a legal and policy update with Mike Wassenaar, the Executive Director of the Alliance for Community Media. In the presentation, they covered the *City of Eugene v. FCC* and *NCTA v. Frey* decisions. They also shared how the state of Maine was able to pass bipartisan legislation related to Customer Service and PEG. Finally, Mike presented with Mary Cardona, the Executive Director of Wisconsin Community Media, and Jason Liggett, Director of Urbana Public Television. They presented on the Law and PEG Production, where they covered a number of topics including music licensing, ADA compliance, and PEG channel policies.

Infrastructure Investment and Jobs Act ([H.R. 3684](#))

The bill passed the Senate. A vote in the House is possible this week, but is still tied to agreement on the Build Back Better Act budget reconciliation bill ([HR-5376](#)), which includes funding for next-generation 911 and the FCC's Emergency Connectivity Fund (ECF), among other items, and is still being negotiated. The broadband provisions of the Infrastructure Act include \$42,450,000,000 appropriated to be available to states that apply for funds for grant programs; local governments can be subgrantees and can apply for funding if the state opts not to. The Digital Equity Act is also included, as is an extension of the Emergency Broadband Benefit (EBB) program (to be renamed the Affordable Connectivity Program) but with a \$30/mo subsidy rather than \$50. NATOA joined NLC, USCM and NACo in a [letter](#) to House and Senate leadership emphasizing our priorities for the broadband portion of the infrastructure package and provided edits to the section limiting local ROW and permit fees. That section has been removed from the draft so far.

SAFECOM and CISA Cybersecurity Alerts

On October 27, 2021, SAFECOM issued the following important cybersecurity alerts that should be brought to the attention of your information technology departments and may require action:

- CISA [the federal Cybersecurity and Infrastructure Security Agency], the Federal Bureau of Investigation (FBI), and the National Security Agency (NSA) released a joint Cybersecurity Advisory (CSA) on [BlackMatter Ransomware](#). Since July 2021, malicious cyber actors have used BlackMatter ransomware to target multiple U.S. critical infrastructure entities. To reduce the risk of BlackMatter ransomware, CISA, FBI, and NSA encourage organizations to implement the recommended mitigations in the [joint CSA](#) and visit [StopRansomware.gov](#) for more information on protecting against and responding to ransomware attacks.
- Critical Infrastructure owners and operators who obtain Coordinated Universal Time (UTC) from Global Positioning System (GPS) devices, should be aware of a [GPS Daemon \(GPSD\) bug](#) in GPSD versions 3.20 (released December 31, 2019) through 3.22 (released January 8, 2021). On October 24, 2021, Network Time Protocol (NTP) servers

using bugged GPSD versions 3.20-3.22 may roll back the date 1,024 weeks—to March 2002—which may cause systems and services to become unavailable or unresponsive. CISA urges affected critical infrastructure owners and operators to ensure systems that use GPSD to obtain timing information from GPS devices are using GPSD version 3.23 (released August 8, 2021) or newer editions to ensure operational continuity.

- NSA and CISA have released the cybersecurity information sheet [Selecting and Hardening Standards-based Remote Access VPN Solutions](#) to address the potential security risks associated with using Virtual Private Networks (VPNs). Remote-access VPN servers allow off-site users to tunnel into protected networks, making these entry points vulnerable to exploitation by malicious cyber actors. The information sheet helps organizations select standards-based (rather than proprietary) VPN solutions and provides hardening guidance to prevent compromise and respond to attacks. Organizations are encouraged to review and adopt recommendations in the information sheet to reduce risk.

SAFECOM was formed by the federal government in 2001, after the terrorist attacks of September 11, 2001, to improve public safety interoperability, allowing emergency responders to communicate. Cybersecurity alerts and updates are available at us-cert.cisa.gov; additional cybersecurity resources are available at cisa.gov/publication/communications-resiliency.

FCC Suspends Reply Comment Deadline in Mediacom Petition Proceeding

On October 25, 2021, the FCC’s Wireline Bureau issued an Order temporarily suspending for up to six months the reply comment deadline of October 27 in Mediacom’s Petition for a declaratory ruling that the City of West Des Moines, Iowa violated Section 253(a) of the Communications Act. Specifically, the Bureau suspended the deadline “... until one of the following events occurs: (1) Mediacom files a motion to withdraw its Petition because a settlement with the City has been reached; (2) either party files a motion to resume the reply comment deadline because a settlement has not been reached; or (3) neither of those two events occurs within six months of the release of this Order. Should either the second or third event take place, the Bureau will issue a Public Notice setting a new reply comment deadline for the Petition.” Mediacom’s Petition alleges the City conferred rights and privileges related to a planned City-owned conduit network on one ISP that, together with regulatory and other burdens imposed on other ISPs, effectively prohibit Mediacom from providing telecommunications services, in violation of Section 253(a).

No Action on Collocation Petitions (WT Docket 19-250; RM-11849; WC Docket 17-84)

On November 3 of last year, the FCC released its [Report and Order](#) finding that excavation and deployments up to 30 feet outside a tower site will not defeat the application of Section 6409(a). The Order took effect January 4. NATOA, along with several municipalities and municipal organizations, filed a [Petition for Reconsideration](#) of the Report and Order. WIA filed the only [Opposition](#) to the Petition. NATOA and a coalition of local governments jointly filed a [Reply](#) in support of the Petition; CTIA filed a [Reply](#) opposing the Petition. The Commission still has not acted on the local government Petition.

California Governor Vetoes Bill Giving Telecoms Access to Municipal Infrastructure

Both houses of California's legislature passed SB 556, which would have given wireless providers near universal access to local government poles, street lights, and traffic signals, and presented it to Governor Gavin Newsom for signature in September. On October 4, 2021, the bill was vetoed by Governor Newsom in an important victory for local governments in maintaining control over their rights of way.

FCC Hosts Webinar on Local Strategies to Bridge the Digital Divide

On October 6, 2021, the FCC hosted a webinar as part of National Digital Inclusion Week. Titled *Connecting the Disconnected*, the webinar featured municipal leaders from around the country discussing local strategies to help bridge the digital divide. A recording of the webinar is available here: <https://www.fcc.gov/news-events/events/2021/10/connecting-disconnected-forum>



Communications



COMCAST

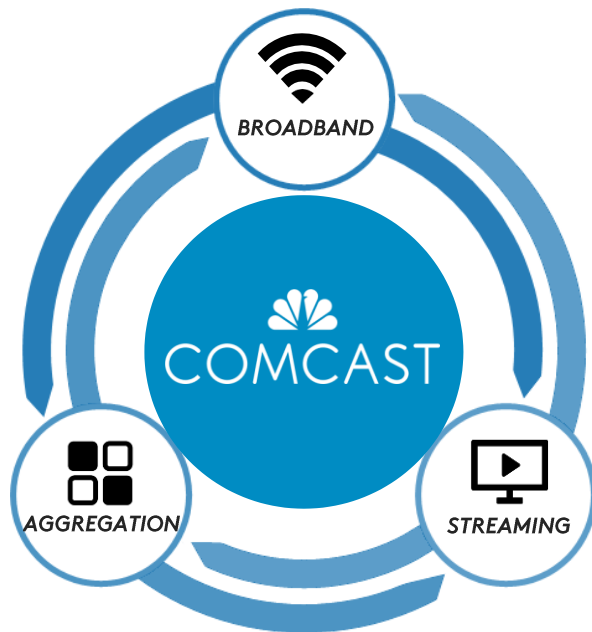
3rd Quarter 2021 Results

THURSDAY, OCTOBER 28, 2021

3rd Quarter 2021 Highlights



- ✓ \$30.3B in Revenue
- ✓ \$0.87 in Adjusted EPS
- ✓ \$9.0B in Adjusted EBITDA
- ✓ \$3.2B in Free Cash Flow



xfinity COMCAST
BUSINESS

Revenue (\$B)

\$16.1

Adj. EBITDA (\$B)

\$7.1

- Total customer relationship net additions were 255K; total broadband customer net additions were 300K
- Adjusted EBITDA +10.3% driven by strength in broadband
- Added 285K wireless customer lines, best quarterly result since launch in 2017
- Introduced XClass TV in October

NBCUniversal

\$10.0

\$1.3

- Adjusted EBITDA +48.2%, including Peacock losses
- Theme Parks delivered the most profitable quarter since 1Q20
- Celebrated the grand opening of Universal Beijing on Sept. 20th

sky

\$5.0

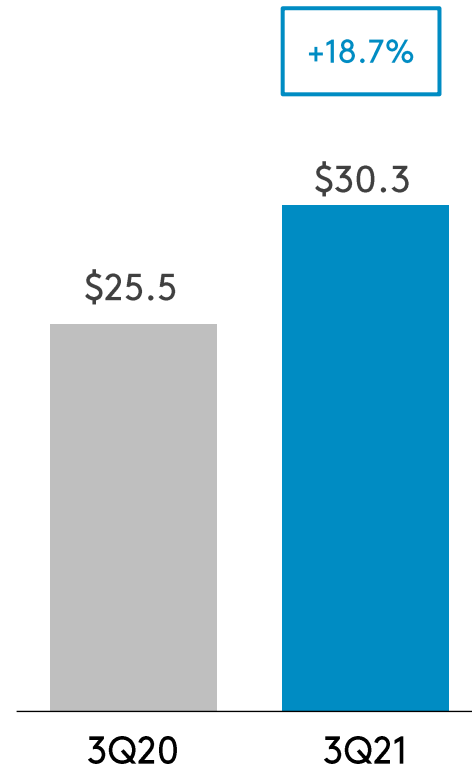
\$1.0

- Adjusted EBITDA +76.2% on a constant currency basis; results led by the U.K.
- Introduced Sky Glass in October

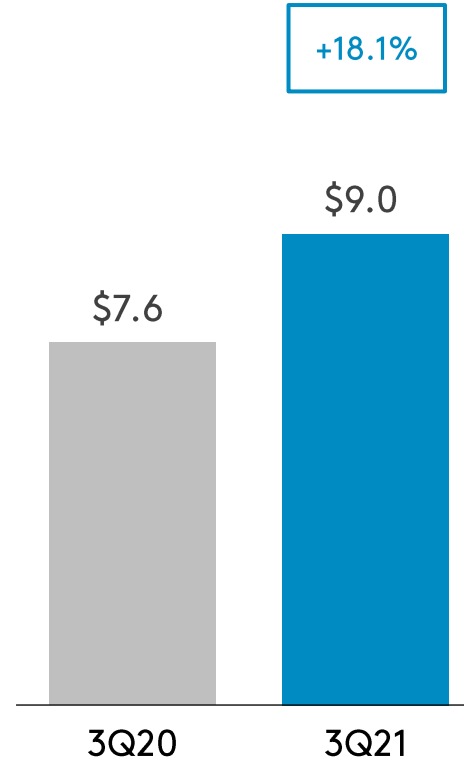
Consolidated 3rd Quarter 2021 Financial Results

(\$ in billions, except per share data)

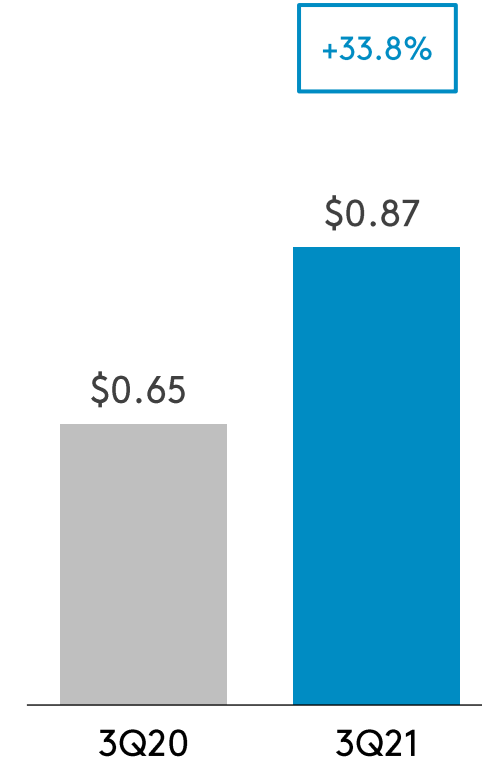
Revenue



Adjusted EBITDA



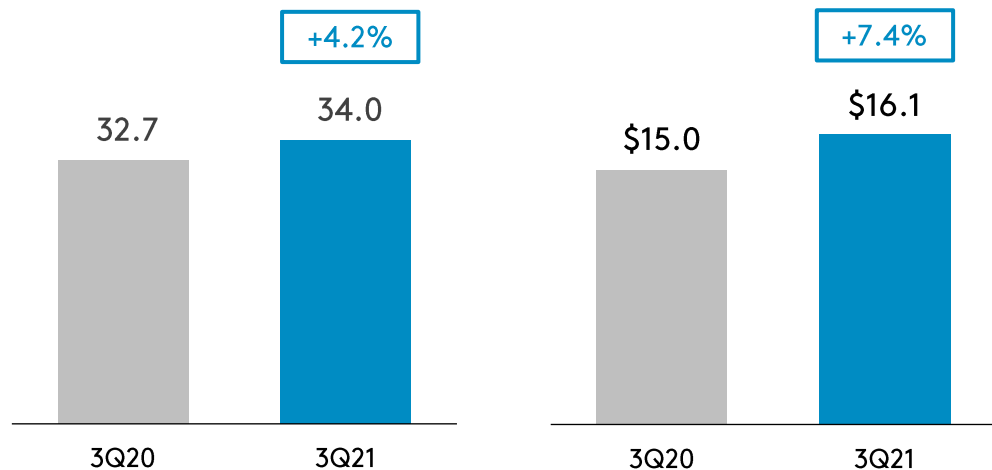
Adjusted EPS



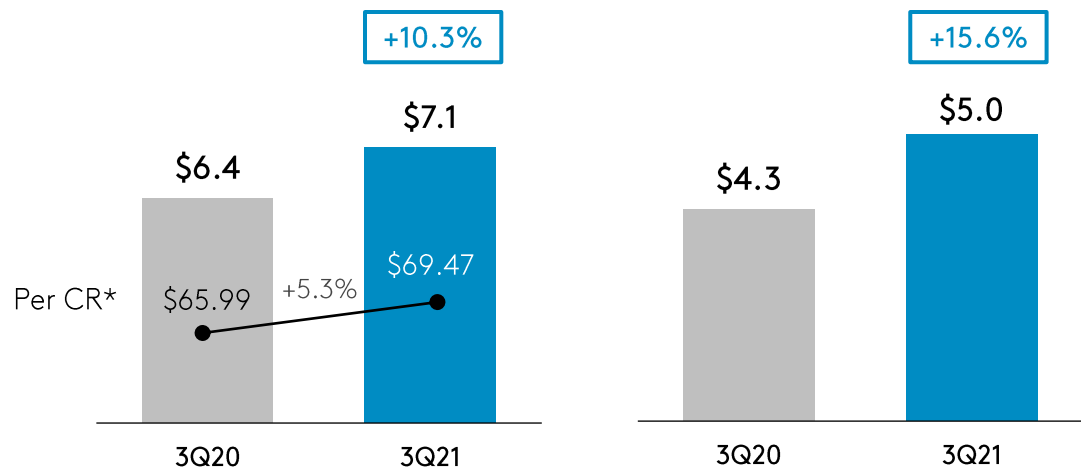
Significant Free Cash Flow Generation: \$3.2 Billion in 3Q21; \$13.3 Billion YTD

Cable Communications 3rd Quarter 2021 Overview

Customer Relationships (M) Revenue (\$B)



Adjusted EBITDA (\$B) Net Cash Flow (\$B)



Commentary

- **Customer relationships: +4.2% to 34.0M**
 - Total customer relationship net adds of 255K
 - Broadband customer net adds of 300K
 - Added 285K wireless lines, best quarterly result since launch in 2017
- **Revenue: +7.4% to \$16.1B; +6.3% excl. accrued customer RSN fee adjustments in 3Q20****
 - Broadband: +11.6% to \$5.8B; +10.5% excluding accrued customer RSN fee adjustments in 3Q20**
 - Wireless: +50.7% to \$603M
 - Business Services: +8.7% to \$2.2B
 - Video: +1.4% to \$5.5B; consistent with prior period excluding accrued customer RSN fee adjustments in 3Q20**
 - Advertising: +4.6% to \$705M; +19.0% excluding political
- **Adjusted EBITDA: +10.3% to \$7.1B; +5.3% per customer relationship**
 - Programming expenses +7.6%; +2.8% excluding accrued customer RSN fee adjustments in 3Q20**
 - Non-programming expenses +3.9%; (0.8%) per customer relationship
 - Wireless Adjusted EBITDA of +\$51M compared to a loss of -\$50M in 3Q20
 - Adjusted EBITDA margin improved +120bps y/y to 43.9%; +160bps excluding accrued customer RSN fee adjustments in 3Q20**
- **Net Cash Flow: +15.6% to \$5.0B**
 - Capital expenditures (5.4%) to \$1.7B; represents 10.4% of Cable revenue

Comcast Broadband Subscriber Growth Slows to 300,000 in Q3, Wireless Adds Best Ever

By [Mike Farrell](#) about 6 hours ago

With slowdown expected, broadband growth slightly better than analyst predictions



(Image credit: Comcast)

[Comcast](#) added about 300,000 total broadband customers in the third quarter, less than half the 633,000 additions it had in the same period last year, but slightly ahead of the slowdown that some analysts predicted for the company.

That should be a relief for some investors, who back in September feared the worst after Comcast chief financial officer [Mike Cavanagh warned at an industry conference](#) that subscriber growth for high-speed internet service was slowing down a little more than expected in August.

[Analysts scrambled to revise their growth](#) models for the sector, with most coming close to what Comcast actually reported on Thursday morning. Wells Fargo analyst [Steven Cahall](#) estimated that Comcast would add about 295,000 broadband customers (down from his previous estimate of 395,000 additions), Evercore ISI Group media analyst [Vijay Jayant](#) predicted 280,000 residential additions (Comcast added 281,000 residential and 19,000 business customer additions) and MoffettNathanson principal and senior analyst [Craig Moffett](#) predicted 302,000 total additions. Overall analysts' consensus estimates were for 296,000 broadband additions.

Also Read: [Peacock Losses Rise in Quarter](#)

Broadband helped drive strong revenue and cash-flow gains in the cable side of the business for the quarter. Comcast said cable communications revenue was up 7.4% to \$16.1 billion and adjusted EBITDA rose 10.3% to \$7.1 billion.

Wireless subscribers rose by 285,000 in the period, the best quarterly gain since its launch in 2017. Comcast ended the quarter with 3.7 million wireless lines.

Overall revenue was up 18.7% to \$30.3 billion, and adjusted EBITDA rose 18.1% to \$9 billion. Net income rose 34.6% to \$4 billion. On the programming side, NBCUniversal

revenue was up 57.9%, driven by a 47.5% increase at its Media unit, which benefited from the Summer Olympic Games. Minus the Olympics, Media revenue would have risen about 9.2% in the period.

In a press release, Comcast chairman and CEO Brian Roberts said he was pleased with the company's Q3 performance, especially at its cable unit.

"At Cable, our customer and financial metrics remained strong, highlighted by 10% growth in adjusted EBITDA, the highest level of customer retention on record for a third quarter, and the most wireless net additions since the launch of Xfinity Mobile in 2017," Roberts said. "Going forward, I am excited about the opportunity to continue to invest in our global technology platform and other businesses while returning more capital to shareholders."

November 1, 2021

Mike Johnson
Executive Director
NWSCC
MJohnson@NWCT.ORG

Re: Programming Changes

Dear Mike:

We are committed to keeping you and our customers informed about changes to Xfinity TV services. Accordingly, please note the following change:

- Effective December 31, 2021, NBC Sports Network (NBCSN) will cease operations.

As always, if you have any questions please don't hesitate to contact me at 651-493-5777.

Sincerely,



Karly Werner
Sr. Director, Comcast Government Affairs



Media Contact:

Paloma Perez

Paloma.Perez@fcc.gov

For Immediate Release

**STATEMENT OF JESSICA ROSENWORCEL
ON BEING DESIGNATED AS
CHAIR OF THE FEDERAL COMMUNICATIONS COMMISSION
BY PRESIDENT BIDEN**

President Joseph R. Biden designated Acting FCC Chairwoman Jessica Rosenworcel to serve as the Chair of the Federal Communications Commission. She is the first woman to be named to this position in the agency's almost 100-year history.

"I am deeply humbled to be designated as Chair of the Federal Communications Commission by President Biden. It is an honor to work with my colleagues on the Commission and the agency's talented staff to ensure that no matter who you are or where you live, everyone has the connections they need to live, work, and learn in the digital age," said Rosenworcel. "I also want to congratulate Gigi Sohn on her nomination to serve as a Commissioner at the agency and Alan Davidson on his nomination to serve as Assistant Secretary for Communications and Information at the National Telecommunications and Information Administration."

In her time at the Commission, Rosenworcel has worked to promote greater opportunity, accessibility, and affordability in our communications services in order to ensure that all Americans get a fair shot at 21st century success. From fighting to protect an open internet to ensuring broadband access for students caught in the Homework Gap through the FCC's Emergency Connectivity Fund to making sure that households struggling to afford internet service stay connected through the Emergency Broadband Benefit program, she has been a champion for connectivity for all. She is a leader in spectrum policy, developing new ways to support wireless services from Wi-Fi to video and the Internet of Things. She has fought to combat illegal robocalls and enhance consumer protections in our telecommunications policies.

Prior to joining the agency, she served as Senior Communications Counsel for the United States Senate Committee on Commerce, Science, and Transportation, under the leadership of Senator John D. Rockefeller IV and Senator Daniel Inouye. Before entering public service, Jessica practiced communications law. She lives in Washington D.C. with her two children and her husband, who is counsel at a national law firm. With this announcement, he will be taking a leave of absence from the firm.

###

**Office of FCC Chairwoman Jessica Rosenworcel: (202) 418-2400
www.fcc.gov/leadership/jessica-rosenworcel**

This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action. See MCI v. FCC, 515 F.2d 385 (D.C. Cir. 1974).

West Des Moines Is Growing Muni Broadband Battleground

By [John Eggerton](#) 4 days ago

FCC gets earful on Mediacom petition claiming favorable treatment for Google Fiber



Technicians deploy the Google Fiber network in West Des Moines, Iowa. (Image credit: Google Fiber)

Cable broadband operators are concerned that localities could start putting a thumb on the scale for [Google Fiber](#) when it comes to broadband service — making it a less-free market in which to compete for eyeballs and subscription dollars — and they want the [Federal Communications Commission](#) to nip that notion in the bud.

The current battleground over the extent to which municipalities can build out broadband is [West Des Moines, Iowa](#). Incumbent provider [Mediacom Communications](#) wants the FCC to require the city to stop construction on Google Fiber's network, stop marketing service to residents and reconfigure the network and contract.

[Also Read: NCTA Says Google Fiber Definition of Competition Is Too Narrow](#)

Opponents of the petition — comments were due Oct. 7 — said the FCC does not even have the authority to grant it.

Mediacom earlier this year asked the FCC to declare that the preferential treatment it says the city was extending to Google Fiber violated the Communications Act requirement that providers get nondiscriminatory access.

[ACA Connects](#) — the trade group representing Mediacom and other smaller, independent cable providers — filed comments in the proceeding saying preferential rates, terms and conditions obtained by Google Fiber clearly did not fit the competitively neutral directive of the Communications Act's Section 253.

ACAC suggests the potential problem goes further than West Des Moines, and the commission needs to recognize that.

“[T]he FCC should recognize that the City’s alleged actions are of general concern to all providers regardless of location,” ACAC said in its comments. “Incumbent providers of telecommunications service and new entrants alike, including ACA Connects members, are concerned that actions by state or local governments in providing access to [public rights of way], including those like the City’s, may skew the market, such that they cannot compete in a fair and reasonable legal and regulatory environment as envisioned by Section 253.”

Muni Advocates Weigh In

Not surprisingly, [Next Century Cities](#), which comprises advocates of municipal broadband service, filed in opposition to the Mediacom petition.

Next Century told the commission that Mediacom was trying “to prohibit a local government’s public-private partnership agreement that is designed to increase competition and expand broadband service options for residents.” It said the declaratory ruling would set the “negative precedent” that could discourage cities from forming public-private partnerships to close the digital divide.

Next Century was certainly suggesting ACAC’s fear that not declaring such muni deals with Google Fiber violated the Act could encourage others was well-founded.

[Also Read: More Muni, More Money](#)

“Local officials nationwide are exploring opportunities to bring high-quality, affordable broadband within reach for residents and businesses,” Next Century said. “These initiatives are often necessary, innovative, and community-driven, yet face numerous obstacles,” including what it called “federal interference,” and what ACAC would call the obstacle that favoring Google Fiber violates FCC rules.

But Next Century said that even if the FCC wanted to invalidate the Google Fiber deal, it gave up that authority when it [reclassified broadband as an information service](#) under Title I of the Communications Act. “Mediacom’s complaint only pertains to the deployment and delivery of broadband Internet access service and does not affect the delivery of telecommunications services,” Next Century argued. “Therefore, the commission lacks authority to rule on this matter.”

TECH

Disney's shift to streaming puts ESPN in awkward position of clinging to the past

PUBLISHED SUN, OCT 10 2021 8:09 AM EDT UPDATED SUN, OCT 10 2021 11:10 AM EDT

Alex Sherman [@SHERMAN4949](#)

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KEY POINTS

- Disney's strategic move into streaming conflicts with ESPN's business, which profits handsomely from linear TV.
- ESPN probably won't consider a direct-to-consumer service until the pay-TV bundle falls below 50 million U.S. households, according to people familiar with the company's plans.
- ESPN's near-term strategy is to incrementally increase the price of ESPN+, its limited streaming service, and add more content.



In this still image from video provided by the NFL, NFL Commissioner Roger Goodell speaks from his home in Bronxville, New York during the first round of the 2020 NFL Draft on April 23, 2020. (Photo by NFL via Getty Images)

Photo by NFL via Getty Images

At last month's Communacopia conference held by Goldman Sachs, [Disney](#) CEO Bob Chapek was asked about the importance of ESPN and sports broadcasting to his company's streaming strategy. His answer sounded like a throw-away line.

"The number one most-viewed thing every year tends to be sports, something like nine out of 10 of the top viewership events in television are sporting events," Chapek [said in a virtual session on Sept. 21](#). "Who knows what the future will bring, but it's certainly an important part of our consumer offerings at the Walt Disney company."

Chapek's generic response about the future for one of Disney's most valuable assets inspired no follow-up questions or headlines. But Chapek was addressing an existential threat facing the media industry, and an issue that may one day rock the foundation of his media empire, which includes some of the most valuable studios and film franchises in the world alongside the dominant network for live sports.

Disney's big dilemma for ESPN is whether and when to fully embrace a future without cable.

Broadcast and cable networks still make billions of dollars per year from the traditional TV model. ESPN is a huge beneficiary, because media companies earn monthly subscriber fees from pay-TV providers regardless of how many people watch their programming. Niche channels make just a few cents a month per subscriber, while sports networks charge several dollars.

Disney makes more money from cable subscribers than any other company, and that's solely because of ESPN. ESPN and sister network ESPN2 charge nearly \$10 per month combined, according to research firm Kagan, a unit of S&P Global Market Intelligence. [That's at least four times more](#) than almost every other national broadcast or cable network, according to Kagan.

Disney requires pay-TV providers to include ESPN as part of their most popular cable packages. It's a no-brainer for TV providers, who wouldn't dare drop ESPN.

Meanwhile, the non-sports world is cutting the cord. More than 6 million [people ditched pay TV](#) in 2020, according to research firm eMarketer — the highest annual total ever. About 25 million Americans have dropped linear TV bundles in the past decade.

That creates a struggle within Disney that's poised to escalate. Disney wants people to sign up for its streaming entertainment products, Disney+ and Hulu. Wall Street wants this too. Streaming video is a growth business. Traditional pay TV is a declining one.

It's also a wise financial swap for Chapek. While Disney makes more than \$10 a month per subscriber for sports, it makes far less for entertainment networks such as Disney Channel and FX, which draw lower audiences and don't command high advertising rates.

If Disney can get a cord cutter to pay \$8 per month for Disney+ and \$6 for Hulu, it's a huge win for the company.

The reverse is true for ESPN. Swapping an ESPN subscriber for an ESPN+ customer, who contributes average revenue of less than \$5 per month, is a significant loss for Disney. ESPN+ is a streaming service with limited content.



Bob Iger, left, and Bob Chapek of Disney

Charley Gallay | Getty Images; Patrick T. Fallon | Bloomberg | Getty Images

Disney Chairman Bob Iger, who was CEO until last year, told investors when he launched Disney+ that Disney [was “all in” on streaming video.](#)

But ESPN isn't. ESPN's strategy is to cling to the cable bundle for as long as possible, knowing it can draw potentially billions of dollars from U.S. households that are each paying \$120 for the network even if they never watch it.

Some [analysts have even questioned](#) whether Disney should spin off ESPN, allowing Chapek to focus more clearly on streaming. An ex-Disney executive, who recently left the company and asked not to be named, said there's “strategic misalignment” between the parent company and ESPN, and the businesses no longer belong together because Wall Street doesn't look kindly on declining assets. The executive said having ties to the legacy bundle will weigh down a company's stock multiple.

ESPN's fit within Disney

Whether or not the fit still make sense, Disney has a huge financial incentive, at least in the short term, to keep the marriage going.

At \$10 per month, or \$120 per year, multiplied by about 75 million U.S. homes, Disney earns roughly \$9 billion annually in domestic carriage fees from ESPN and its associated networks. Advertising that comes with broadcasting sports brings in billions of additional dollars.

That cash allows ESPN to spend big on sports rights, continuing a virtuous cycle. Disney [agreed to spend \\$2.7 billion](#) for “Monday Night Football” in a deal that runs all the way until 2033. ESPN pays [\\$1.4 billion annually](#) for NBA games and [will likely pay more](#) when those rights will need to be renewed after the 2024-25 season. The network [owns media rights](#) to every major U.S. sport in some capacity.

It also allows Disney to pay up for original streaming content, bolstering the quality of Disney+ and Hulu as the company competes with [Netflix](#) and [Amazon](#).

“We’re successfully navigating the evolution of consumer choice,” said Jimmy Pitaro, chairman of ESPN, which is majority-owned and controlled by Disney, [in an interview with CNBC in April](#). “We believe we can be multiple things at the same time. As consumers continue to gravitate toward direct to consumer, we have the optionality that we need.”



ESPN Chairman Jimmy Pitaro

Steve Zak Photography | FilmMagic | Getty Images

ESPN's role as cash machine works nicely for the time being. But if 25 million U.S. households ditch cable in the next four or five years, [as some predict](#), the math will no longer add up, said LightShed media analyst Rich Greenfield.

"If we're going to 40 to 50 million, the question is, 'Is there any economic model that justifies the level of spending that we're currently at?'" said Greenfield.

ESPN has to figure out how to make up \$3 billion in annual lost pay-TV subscription revenue that's coming in the next few years as cord-cutting continues, a decline that Disney executives are anticipating, according to people familiar with the matter.

Disney's plan is to incrementally raise the price of ESPN+ as it adds more valuable content while maintaining contractual obligations for exclusive programming to pay-TV distributors, the people said. An early example is Eli and Peyton Manning's alternative broadcast of "Monday Night Football," which [will air 10 times this season](#) on ESPN2, with some appearances available on ESPN+.

Should the number of pay-TV bundle subscribers drop to a level well under 50 million U.S. households, Disney would likely take ESPN to consumers in a more complete streaming package, said two people with knowledge of the company's plans. At that point, the economics would flip, as most of the people paying for linear TV would be sports fans. Disney could likely make more from a full-service sports streaming service than it would make in a wholesale pay-TV distribution model.

In the near term, selling ESPN separate from the linear bundle isn't feasible. Disney has negotiated digital rights flexibility in almost every major rights renewal in the past few years. But the company is currently restricted by its linear pay-TV obligations, which require certain premium programming to stay exclusive to the cable bundle, according to people familiar with the matter.

What to charge for streaming ESPN

David Levy, the former president of WarnerMedia's Turner Broadcasting, said that Disney will have plenty of leverage with consumers when the time comes to bypass the bundle.



This is a May 16, 2018, file photo showing then-Turner Broadcasting President David Levy attending the Turner Networks 2018 Upfront in New York.

Evan Agostini | Invision | AP

Levy, who's now chairman of data firm [Genius Sports](#), said he thinks Disney can get 30 million customers to pay \$30 a month for streaming ESPN, or more than double the cost for a standard Netflix subscription. That would bring in \$10.8 billion annually — more than Disney makes today from pay-TV affiliate revenue.

“With sports, there’s a guaranteed built-in audience,” Levy said. “It’s much different than entertainment. With entertainment, every show is hit or miss, and you always have to market content. You never know what will succeed and what won’t. That’s why sports is the best content to invest in, and it will be no matter what the distribution model is.”

But Levy’s estimate may be optimistic. A top executive at one of the largest U.S. pay-TV operators told CNBC that about 15% of video subscribers are heavy sports viewers. That would equal just over 11 million U.S. households. Even if ESPN could double that number for a streaming app at \$30, the service would make less than the \$9 billion ESPN takes in today.

The uncertainty of how many subscribers will pay for sports in an à la carte streaming world isn’t lost on the leagues. The NFL built in early out-clauses to its most recent 11-year deals with the networks, according to people familiar

with the matter, allowing the league to bail if the business model stops working. The NFL can end its agreement after seven years with CBS, NBC and Fox and after eight years with ESPN, said the people, who asked not to be named because the negotiations were private.

That's why Disney and other networks with live sports want to keep the linear bundle around until they have to let it go. It's difficult to make up the lost revenue in a reliable way.

"We believe strongly that the traditional pay TV bundle will remain intact for a long time," said

Sean McManus, chairman of [ViacomCBS](#)'s CBS Sports. "I don't think it ever whittles away to zero. And while it's certainly possible the amount of subscribers will continue to decline, I don't think the decline ever reaches a point in the coming years that it won't support the current rights deals that we have, both for NFL football and our other sports."

Churn baby churn

A streaming-only world would also subject ESPN to a challenge that it's never had to worry about: Churn.

People who cancel ESPN unsubscribe from the whole linear bundle. In the direct-to-consumer market, it would be easy for football fanatics to only subscribe during the few months when games are played.



A globe stands at the entrance to the ESPN Wide World of Sports complex in Lake Buena Vista, Fla.

Phelan M. Ebenhack via AP

ESPN executives have been playing with ways to incentivize annual membership on the existing ESPN+ service to reduce month-to-month volatility. Several times this year, ESPN has sold a pay-per-view UFC fight for \$69.99 on ESPN+, and at the same time offered a full-year membership, that would include the match, for \$89.99, a 35% discount.

Packaging ESPN+ with Hulu and Disney+ is another churn buster, as the combined offering is 33% cheaper than buying all three individually.

However, a more complete ESPN offering combined with another streaming service would have to cost more, a proposition that would likely scare away the non-sports fans, who are used to paying much less. Disney already packages sports in some of its foreign streaming services, such as India's Disney+ Hotstar and [Latin America's Star+](#). But the economics internationally aren't the same as in the U.S.

"If you put sports into Hulu or Disney+, instead of charging \$5 or \$7, now you're charging \$30?" Greenfield said. "And then you're trying to compete against Netflix at \$15. There is no model I see that works. There's no easy answer."

Threats and saviors

Then there are the technology risks.

ESPN executives are hesitant about moving their prized programming to directly to consumers because of rampant password sharing among young users, according to people familiar with the matter.

“Watching a pirated stream or sharing a streaming service password seems like a victimless crime,” said John Kosner, who led digital media at ESPN from 2003 to 2017 and is now president of media consulting firm Kosner Media. “But it really impacts the business model of sports on streaming services.”

Whether younger audiences [even want live sports](#) is another issue for Disney. Other entertainment options, such as social media, mobile games and on-demand entertainment services may be eroding the cultural grip of televised sports. Americans age 13 to 23 are half as likely as millennials to watch live sports regularly and twice as likely to never watch, according to a [2020 Morning Consult survey](#).

“The overall relevance of sports is an open question for the younger generation,” said Kosner.

One potential model that could save Disney a lot of future heartburn is a new streaming bundle that effectively replicates pay TV but with more options. If that becomes the winning form of distribution, media companies may be in a familiar position, making money from their most-popular services even if not everyone is watching them.

Dexter Goei, CEO of cable TV provider Altice USA, said in May that such a product offering could work well for the sustainability of the media industry.

It “would allow us to focus primarily on our broadband product” and “be a partner for content on a direct-to-consumer basis as opposed to a partner on a linear basis,” Goei said [at JPMorgan’s Technology, Media & Communications](#) conference. It “will dramatically improve the economic trends of our business from a cash-flow standpoint,” he said.



FanDuel betting booths

Source: FanDuel

The growing popularity of sports betting could also help. Betting by mobile app, which is [slowly being legalized around the country](#), boosts viewership, because “if you place a bet on a game, you’re much more likely to watch that game,” Levy said.

Kosner added that augmented reality devices that create new viewing experiences and innovative products like non-fungible tokens (NFTs), which are digital collectibles, also have the potential to lure younger fans to watch games.

Add it all up, and media executives can find plenty of reasons to be optimistic despite the uncertainty that lies ahead for live sports.

“The value of sports continues to be more and more important every single year,” CBS’s McManus said. “Advertisers are going to continue to want to reach the largest possible audiences. The way to do that is with sports. I don’t see a cliff coming. Our roadways are clear.”

(Disclosure: Comcast’s NBCUniversal is the parent company of CNBC.)

CBS TV Stations Looks for ‘Impacting Communities’ EP at Each News Station

By [Michael Malone](#) about 23 hours ago

Exec producer to develop relationships in the communities and source stories at neighborhood level

[The CBS-owned TV stations](#) are searching for personnel to fill the new role of executive producer, Impacting Communities. CBS will hire one for each of its 13 markets where it produces local news.

“The EP, Impacting Communities at our stations will play a pivotal role in leading our next-generation storytelling efforts — focusing on areas where we can affect change in the communities we serve, every single day — as well as ensuring balance and authenticity in our local products across platforms,” goes the job description. “You will be entrusted with guiding a team of reporters tasked with building relationships and sourcing original stories at the neighborhood-level. You will be responsible for surfacing and creating content across platforms focused on critical local issues and neighborhood triumphs, using storytelling to inspire compassion, mobilize communities, and spark action and conversations. EP’s will design a strategic plan in partnership with the News Director and the Vice President of Content Development to ensure reaching this goal every day as well as work alongside the General Manager and Creative Services Director to identify and leverage those relationships/partnerships that could grow into brand-compliant station wide commitments and campaigns.”



In a memo to staff, [Wendy McMahon, president and co-head of CBS News and Stations](#), described the “EPIC” positions as being “charged with helping us create tangible and meaningful impact across the diverse local communities we serve every day.” She mentioned the position being responsible for “measuring success on a daily basis.”

Each EPIC will report to the station news director. They will develop relationships in the community and source original content at the street level. “Utilizing our next-generation storytelling efforts with content flowing seamlessly across our streaming, digital and broadcast platforms, we will address issues of concern with a high level of intentionality, and spark conversations that ultimately lead to positive change,” said McMahon.

Community journalism “has the power to hold the powerful accountable, to effect positive change, to take on the most pressing topics of our time, and to seek solutions,” added McMahon. “It also has the ability to introduce us to people and places we may otherwise never know about ... showcasing the champions and the change-makers among us.”

The owned stations include WCBS New York, [KCBS Los Angeles](#) and WBBM Chicago.

A window of opportunity has at last opened for federal aid to support local journalism

An act tucked inside the federal spending bill could deliver as much as \$1 billion to subsidize local journalists' salaries.



Sen. Maria Cantwell, D-Wash., during a Senate Committee on Commerce, Science, and Transportation hearing on Capitol Hill on Tuesday, Oct. 5, 2021, in Washington. (Drew Angerer/Pool via AP)

By: [Rick Edmonds](#)

October 14, 2021

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As the \$3.5 trillion federal spending bill slowly makes its way through the House and Senate budget reconciliation process, tucked inside is as much as \$1 billion to help local journalism.

Specifically, lawmakers have picked up on one of three provisions of the proposed [Local Journalism Sustainability Act](#) — a payroll tax credit for journalists employed by local newspapers, digital-only sites or broadcast outlets. The government would subsidize half of salaries up to \$50,000 the first year and 30% for four subsequent years.

Of course, what goes into the draft of the mammoth spending bill can also come out as priorities compete for inclusion — and the \$3.5 trillion and the passage of the bill both remain in question.

Still, the potential impact on local journalism could be enormous. Imagine, for a very rough estimate, 50,000 qualifying journalists times an average tax credit of \$20,000. That would be \$1 billion.

Even assuming a smaller total in the hundreds of millions, that level of federal help would be a life-saving infusion of cash for some financially pressed newspapers and struggling digital startups. And an enhancement for local TV and NPR affiliates and commercial news radio.

Details — and by no means small ones — remain to be worked out in defining what media organizations and journalists are eligible.

Still, “right now, things are looking good,” said Dean Ridings, CEO of America’s Newspapers, which has been pushing the measure for more than a year.

Bipartisan support in the House was locked up months ago, he said. The Senate is more problematic with no formal backing by Republicans, Ridings continued. However, Sen. Ron Wyden (D-Ore.), the chairman of the Senate Finance Committee, has signed on as a co-sponsor, as did Sen. Joe Manchin (D-WV) and Sen. Kyrsten Sinema (D-Ariz.) earlier this month.

Sen. Maria Cantwell (D-Wash.) is quarterbacking the effort in the Senate and the budget reconciliation process.

A tough two years make a powerful case that now is the time to break with the long tradition that journalism should be financially independent of the government. Newspaper advertising has been in steep decline for years. Then came the COVID-19 recession of 2020 and some fresh hits to the remaining ad base as the delta strain emerged in the U.S. this summer.

The financial pressure is not as intense on other parts of the local news ecosystem, but all could get a huge boost if their news payroll gets a subsidy. The act provides a strong incentive to keep news staff intact — and even to expand it, since new hires would also qualify for the payroll tax credit.

On the other hand, it would take some digesting — and probably raise some First Amendment hackles — for journalists to have Uncle Sam picking up half the tab for their salaries as soon as next year.

Steven Waldman, co-founder and president of Report for America and [founder of the Rebuild Local News Coalition](#), has been part of a leadership group advocating for the assistance. He emailed me:

“The payroll tax credit ... would be the most significant help for local news in decades if not centuries — and it is targeted at the exact right place: encouraging the hiring or retention of local reporters”

He added, though, that “it’s crucially important that the Senate Finance Committee is very careful in the definitions for ‘local news organization’ and ‘journalist’ to eliminate or severely minimize the prospects for political manipulation. It’s very doable; we just need to see the language.”

The standards should be content-neutral and the credit automatically available to local news organizations, Waldman said, so that the government stays away from picking worthy outlets.

Going beyond those general goals to specifics gets tricky. Here are three issues.

Qualifying local news outlets



Local papers owned by chains like Gannett would qualify for assistance under the current definition of “local” in the Local Journalism Sustainability Act, part of the \$3.5 trillion federal

spending bill slowly making its way through the House and Senate budget reconciliation process. (AP Photo/Jacquelyn Martin)

Ridings, Waldman and other commentators are concerned about [“pink slime” organizations](#). These fake news sites have already been springing up as right-wing, conspiracy proponents create dummy titles that sound as if they are local to build traffic and spread their theories.

But how to differentiate that from a legitimate conservative local site. Or, for that matter, what about one that does news along with a heavy portion of progressive advocacy?

“Local” has been defined to take in statewide organizations or those that cover a contiguous geographic area in several states. National outlets like The New York Times or CNN are out. Local papers owned by chains like Gannett or Alden Global Capital’s MediaNews Group are in (an inclusion some will find objectionable). The great majority of local broadcast stations are also chain-owned.

To qualify, an outlet must employ at least one locally based journalist. That leaves the remaining question of defining what size operation qualifies — big enough to include the Los Angeles Times, small enough to accommodate a legitimate local newsletter with one or two full-timers.

As negotiations and redrafting continue, it is conceivable that chain-owned newspapers or local broadcast would be dropped, though that could shatter the united front the industry is presenting.

Qualifying journalists

Who qualifies as a journalist is not as thorny as the question of qualifying organizations, but potentially problematic, too.

Reporters, editors and visual journalists qualify for sure. What about production and design teams for news organizations’ sites and newsletters? In broadcast, recording crews out in the field would make the cut. Which of the people manning cameras or producing shows back in the studio would, too?

Since the subsidy is in the form of an employment tax credit, Waldman suggested, administration and enforcement against bogus claims would likely fall to the Internal Revenue Service. News organizations would file, presumably honestly, with guidelines set forth in the legislation.

On the qualifying organizations question and to a lesser extent the journalists one, the IRS will likely need help.

“We want to minimize the opportunities for subjective judgments by the IRS (about which news organizations are eligible),” Waldman said. “We want the criteria to be as clear and concrete as possible. ... If you end up with vague language, then IRS officials have to make subjective judgments — which opens the door to political mischief — and also leaves newsrooms not knowing whether they’re eligible.”

Costs

The Local Journalism Sustainability Act isn't going to bust the Treasury, but that doesn't mean costs are inconsequential. Put bluntly, supporters in and out of Congress could hit a wall if the proposed aid is deemed just too expensive.

There will be a formal estimate of cost by the Congressional Budget Office called "scoring." I am told that the process is not complete, but has started.

In recent years, disruptions to local journalism have made it harder and harder to estimate the numbers employed in various sectors. Some, like newspapers, are shrinking. Others, like digital startups and public radio, are growing. And some, like local broadcast, are holding steady.

The Bureau of Labor Statistics does provide estimates, but they are rough and may lump news with other categories.

Carrying out the tax credit plan would go a long way to generating an answer on how many local journalists there are, but lawmakers would rather know going in than find out later.

Other considerations



Seattle Times owner and publisher Frank Blethen is known for his support of government aid to local newspapers. (AP Photo/Ted S. Warren)

For now, two other sections in earlier versions of the act — a credit for small businesses to place ads with local news organizations and a subscription tax credit for up to \$250 for individuals — have been dropped. They could be added back in or taken up later.

On a parallel track, legislation is advancing to give newspapers an antitrust waiver to negotiate payments from platform companies like Google and Facebook for use of their content. That has been a top advocacy priority of the News Media Alliance for more than four years and has gained bipartisan support now in the House and Senate. However, it is unrelated to the spending bills.

Should Google and Facebook agree to a compensation plan, as Google has in Australia and a number of European countries, the industry would receive a double infusion of funds earmarked to support news.

For the Local Journalism Sustainability Act, it has been a long and winding road to get this far. [As I reported a year ago](#), the idea originated with Francis Wick, whose Wick Communications owns a chain of small dailies and weeklies in 11 Western states.

He got the support of his representative, Democrat Ann Kirkpatrick, whose remote district in the Southeastern corner of Arizona has a small but vital roster of local newspapers.

Republican Rep. Dan Newhouse of Washington became a co-sponsor, and dozens in the House have signed on since. The bill does not have a Senate Republican sponsor, but supporters say there is no opposition either.

I spoke with Alan Fisco, president of The Seattle Times, and a member of the leadership group pushing the bill. He offered several insights into the process.

Seattle Times owner and publisher Frank Blethen is known for his all-in support of favorite causes, and government aid to local newspapers is one of them. But it took six to seven years to get the whole Washington delegation on board and expand Congressional interest, Fisco said.

People think that an advocacy group hands Congressional sponsors a draft, and then the only issue is getting it approved, Fisco added. “We wrote the original language,” he said, “and we are still here to answer questions. ... But we are now at the point where they take over.”

(I have asked Sen. Cantwell’s office for a status report on progress and remaining issues and will add that if I get it.)

As I started reporting this story, I spoke with Danielle Coffey, executive vice president and general counsel of the News Media Alliance. While her top lobbying interest is the antitrust waiver to let news outlets negotiate with platform companies, the alliance has joined in the push for the jobs tax credit.

“Little windows of opportunity open, and that is happening right now,” she told me in late September, “so we need to move fast.”

The window has probably closed some since. The next few weeks should tell whether the local news industry gets some government help or is stuck with a new round of advocacy as economic pressures continue.



6900 Winnetka Avenue North
Brooklyn Park, MN 55428

Phone: 763.536.8355

Web: www.nwsccl.org

To: NWSCCC & CCX Media Members
From: Mike Johnson/Executive Director *MJ.*
Date: 11/18/21
Re: Recognition of Bill Blonigan for 40 years of service

The Northwest Suburbs Cable Communications Commission and the CCX Media Board of Directors honor the voluntary service commitment of Commission and Board Members in 5-year increments. Typically, we have several people being recognized in any given year depending on when they started on the Commission or Board.

This year we are honoring Cable Commission Member Bill Blonigan for his 40 years of consecutive service.

Bill has served on the Cable Commission since 1981 and has had a major impact on the success of both the Cable Commission and CCX Media. The cable system had not even been built when Bill Blonigan began serving. Bill Blonigan has served as an Executive Committee member and Negotiating Committee member for many years. Bill, along with current Cable Commissioner, Jim Willis, were members of the Commission that was instrumental in negotiating the first franchise agreement in the early 1980s which has greatly benefited our member cities and CCX Media.

I am deeply grateful for all the excellent advice I have received from Commissioner Blonigan over the past 4 decades.

Please join me in thanking Bill Blonigan for his 40 years of service on the Northwest Suburbs Cable Communications Commission.

Bill Blonigan– 40 Years of Service





6900 Winnetka Avenue North
Brooklyn Park, MN 55428

Phone: 763.536.8355

Web: www.nwsccl.org

To: NWSCCC & CCX Media Board Members
From: Mike Johnson/Executive Director *M.J.*
Date: 11/18/21
Re: Retirement Announcement

I informed the Executive Committee of the Cable Commission on October 26th and subsequently the full Cable Commission and Board via email, that it is my intention to retire in April of 2022.

As previously mentioned, 2022 will mark my 40th year working in the northwest suburbs in community media. I worked for 2 years prior for Storer Cable in Fridley in local programming when I started there on St. Patrick's Day (March 17, 1980). I was transferred from Fridley to the northwest suburbs in 1982 by the cable company to get studios up and running and launch local programming operations in our member cities.

In 1985, Northwest Community Television/CCX Media took over all the local programming operations from the cable company and a handful of us were hired by the cable commission to move forward with that mission. One year later in 1986 we moved into our brand-new building directly across the street from the cable company.

I am so thankful for the past 40 years working in community media within the northwest suburbs and having the solid support of both the cable commission and board as well as all of our member cities. I have been blessed to work with an amazing staff over the last 4 decades and will cherish all the fantastic memories created in that time span. I will have more to say and reflect on next year as I get closer to the retirement date. In the meantime, I want to thank you for the kind words I have received since my initial announcement.

The Cable Commission Executive Committee will meet to begin a process for filling the Executive Director Position.

Please let me know if you have any questions.

CCX MEDIA

**DECLARATION AND DETERMINATION THAT IN-PERSON MEETINGS
ARE NOT PRACTICAL OR PRUDENT BECAUSE OF A HEALTH PANDEMIC**

To: All Interested Parties:

The global outbreak of COVID-19 has been recognized as a health pandemic and there is growing concerns about the delta variant of COVID-19. After conferring with CCX Media leadership, I am determining in my capacity as the Corporation's Executive Director (i.e. chief administrative officer) that it is not practical or prudent to hold Corporation Board or Committee meetings in-person and that it is not feasible for members of the public or any Corporation Director, the Corporation's chief legal counsel, or the Corporation's Executive Director to be physically present at the Corporation's regular meeting locations until such time as this determination is terminated by action on behalf of the Corporation. The basis for this determination is as follows:

- On March 11, 2020, the World Health Organization (WHO) recognized the global outbreak COVID-19 as a pandemic;
- On July 27, 2021, the CDC identified new preliminary evidence that the B.1.617.2 (Delta) variant currently circulating in the United States, suggests that fully vaccinated people who do become infected with the Delta variant can be infectious and can spread the virus to others;
- According to the Minnesota Department of Health, infection rates and death rates related to COVID-19 have increased in Minnesota in July and August 2021; and
- The number of Board Members and size of the Corporation's meeting space do not allow for recommended social distancing.

Pursuant to Minn. Stat. § 13D.021, meetings of a public body subject to Minnesota's Open Meeting Law may be conducted by telephone or other electronic means if the Corporation's "presiding officer, chief legal counsel, or chief administrative officer . . . determines that an in-person meeting or a meeting conducted under [Minnesota Statutes] section 13D.02 is not practical or prudent because of a health pandemic or an emergency declared under [Minnesota Statutes] chapter 12." While this determination is effective, all Board and Committee meetings shall be conducted by telephone or other electronic means. The Board Members, the Corporation's chief legal counsel, and the Corporation's Executive Director will not be required to be physically present at the Corporation's regular meeting location to conduct such meetings.

CCX MEDIA

Date: 11/12/21

By: 
Its: Executive Director

CCX Media BOARD OF DIRECTORS MEETING

Thursday, November 18, 2021
7:30 A.M.
On Line Meeting – Zoom Video Conference

MEETING AGENDA

I. ROLL CALL

Name	Representing	Anniversary Date	Name	Representing	Anniversary Date
___ Duane Orn	Brooklyn Center	April 1982	___ Marcia Glick	Robbinsdale	Feb 1998
___ Vacant	Brooklyn Park		___ Mark Schulz	At Large	Feb 2021
___ Anne Norris	Crystal	Jan 2000	___ Giannina Posner	At Large	Feb 2021
___ Cheryl Weiler	Golden Valley	Sept 2015	___ Joanie Clausen	At Large	Feb 2015
___ Al Madsen	Maple Grove	June 1997	___ Darryl Sannes	At Large	May 2018
___ Kirk McDonald	New Hope	Oct 2012	___ Roberta Reindorf	Create	Feb 2021
___ Riley Grams	Osseo	July 2015	___ Mary Lahaie	Create	Feb 2020
___ Emilie Kastner	Plymouth	April 2021			

II. CONSENT ITEMS

1. Approval of the minutes from the September 16, 2021 Meeting.

ATTACHMENT CCX-1

2. Approval of Treasurer's Report.

ATTACHMENT CCX-2

III. ACTION ITEMS

1. Consideration of NWSCCC's Executive Committee and NWCT's Budget Committee recommendation to approve the Proposed 2022 NWSCCC's and NWCT Budget.

Please refer to Attachment NWSCCC-3 in the Cable Commission Agenda Packet.

IV. INFORMATION ITEMS

1. CCX Media Board of Directors Election Update.

ATTACHMENT CCX-3

2. Recognition of Staff Members for years of service.

ATTACHMENT CCX-4

3. Give to the Max Day.

ATTACHMENT CCX-5

4. Staff Reports.

ATTACHMENT CCX-6

V. OTHER

VI. ADJOURN

Meeting Minutes of CCX Media Board of Directors September 16, 2021

This Meeting was conducted via Zoom Video Conference.
All consent and action items were done by voice vote.

Meeting was called to order at 8:28A.M.

ROLL CALL

Present: Clausen, Glick, Grams, Kastner, Lahaie, McDonald, Norris,
 Posner, Reindorf, Sannes, Schulz, Weiler.

Absent: Madsen, Orn.

Others Present: Mike Bradley – Bradley Law, LLC

Staff: Anderson, Brierley, Cedillo, Gaffron, Johnson, Kiser, Slatton-Schwartz, Touray.

CONSENT ITEMS

Director Norris moved to approve the minutes from the May 20, 2021, meeting and the Treasurer's Report, seconded by Director Schulz.

MOTION CARRIED

ACTION ITEMS

1. *Presentation of the Proposed 2022 CCX Media's and NWSCCC's Budgets and referral to The NWSCCC's Executive Committee and CCX Media's Budget Committee.*

The proposed 2022 NWSCCC's and CCX Media Budget was presented at the NWSCC Commission meeting earlier. Director Glick asked if there were any questions regarding the proposed budget.

Director Grams moved to refer the Proposed 2022 CCX Media's and NWSCCC's Budgets to the NWSCCC's Executive Committee and CCX Media's Budget Committee, seconded by Director Norris.

MOTION CARRIED

2. *Consideration of the CCX Media's Diversity/Inclusion/Social Justice ad hoc committee recommendations.*

Executive Director Johnson discussed the report and stating the overall goal is to build partnerships with cities, schools, nonprofit, faith and business communities. Director Posner and Director Reindorf both gave statements on the formation of the group and the progress the group has made. The board thanked the committee for all the work put into the process.

3. *Resolution accepting donations to NWCT.*

Executive Director Johnson spoke briefly about the donation that had been received.

Director McDonald moved to approve accepting the Resolution of Donations to NWCT, seconded by Director Schulz.

Motion Carried

INFORMATION ITEMS

1. Staff Reports.

News Director Shannon Slatton Schwartz briefly spoke about the elections this year and the two new faces in the newsroom, Nina Bousphasavanh and Jason Melillo, though Jason is splitting his reporting between news and sports.

Municipal Media Services Manager Tim Gaffron gave a brief update stating that most cities, except for one city are now back in chambers for council meetings, on the upgrades to several city council chambers to a more hybrid chamber, and that Golden Valley is almost ready to go out for bids with a tentative start date in December.

Create Coordinator Javier Cedillo spoke about the conversion of one of the editing rooms to a podcast room, statistical information, polka, studio productions and the passing of a long-time volunteer and Board of Directors member.

Assistant Executive Director Dave Kiser reported on the connection being made with local Police Chiefs, the conclusion of the parade season, Joy Soccer Group, Hall of Fame and Diversity Minute.

With no further business, Director Clausen moved to adjourn, seconded by Director Norris.

The meeting was adjourned at 8:55a.m.

CCX Media Treasurer's Report

CCX Media Expenditure Report September 2021

Account	Budget Line Item	Prior Month YTD				Percent of Budget	
		Budget	Expenses	Current Expenses	Total YTD Expenses	Expense	Remaining Balance
5001	Salaries	\$ 2,436,902.00	\$ 1,405,021.20	\$ 169,415.76	\$ 1,574,436.96	64.61%	\$ 862,465.04
5002	PERA 7.5%	\$ 182,767.65	\$ 103,938.33	\$ 12,505.94	\$ 116,444.27	63.71%	\$ 66,323.38
5003	FICA 7.65%	\$ 186,423.00	\$ 103,918.63	\$ 12,268.24	\$ 116,186.87	62.32%	\$ 70,236.13
5007	Employee Appreciation	\$ 3,650.00	\$ 52.56	\$ -	\$ 52.56	1.44%	\$ 3,597.44
5008	On - Air Clothing Allowance	\$ 2,500.00	\$ 538.45	\$ 30.10	\$ 568.55	22.74%	\$ 1,931.45
5013	Health	\$ 459,000.00	\$ 216,304.52	\$ 31,004.05	\$ 247,308.57	53.88%	\$ 211,691.43
5014	Dental	\$ 21,000.00	\$ 8,876.23	\$ 1,297.07	\$ 10,173.30	48.44%	\$ 10,826.70
5015	Llife Insurance	\$ 830.00	\$ 371.00	\$ 27.19	\$ 398.19	47.97%	\$ 431.81
555	For Hire (Reimbursement)	\$ 4,000.00	\$ 11,742.00	\$ 277.07	\$ 12,019.07	300.48%	\$ (8,019.07)
6001	Production - Tapes/Bulbs/Misc. Production Expenses	\$ 15,500.00	\$ 1,168.96	\$ 127.35	\$ 1,296.31	8.36%	\$ 14,203.69
6002	Production - New Items	\$ 5,000.00	\$ 12.63	\$ -	\$ 12.63	0.25%	\$ 4,987.37
6003	Production - Repair out of Shop	\$ 12,000.00	\$ 5,049.75	\$ -	\$ 5,049.75	42.08%	\$ 6,950.25
6004	Production - Parts	\$ 15,000.00	\$ 10,802.36	\$ 4,626.95	\$ 15,429.31	102.86%	\$ (429.31)
6020	Vehicles - Repair/Maintenance/License	\$ 12,000.00	\$ 11,294.38	\$ 123.60	\$ 11,417.98	95.15%	\$ 582.02
6021	Vehicles - Gas	\$ 11,000.00	\$ 4,479.70	\$ 517.94	\$ 4,997.64	45.43%	\$ 6,002.36
6022	Leased Vehicles Upfront Cost	\$ -	\$ -	\$ -	\$ -	0.00%	\$ -
6023	Lease Payments - vehicles	\$ 22,000.00	\$ 14,357.28	\$ 1,794.66	\$ 16,151.94	73.42%	\$ 5,848.06
6024	Mileage Reimbursement	\$ 5,000.00	\$ 1,671.32	\$ 325.92	\$ 1,997.24	39.94%	\$ 3,002.76
6030	Office - Printing/Forms/Etc.	\$ 5,000.00	\$ 3,390.01	\$ 69.12	\$ 3,459.13	69.18%	\$ 1,540.87
6031	Office - Postage General	\$ 3,000.00	\$ 621.74	\$ 24.92	\$ 646.66	21.56%	\$ 2,353.34
6032	Office - Equipment/Furnishings	\$ 3,000.00	\$ 22.99	\$ -	\$ 22.99	0.77%	\$ 2,977.01
6033	Office - Miscellaneous Supplies	\$ 5,500.00	\$ 2,527.08	\$ 41.82	\$ 2,568.90	46.71%	\$ 2,931.10
6100	Telephone - Lines/Long Distance	\$ 8,500.00	\$ 5,498.05	\$ 580.99	\$ 6,079.04	71.52%	\$ 2,420.96
6101	Mobile Telephones	\$ 17,000.00	\$ 10,194.58	\$ 1,141.79	\$ 11,336.37	66.68%	\$ 5,663.63
6102	Telephone system maintenance/software	\$ 6,500.00	\$ 1,645.00	\$ -	\$ 1,645.00	25.31%	\$ 4,855.00
6103	Wireless Services for Live Remote Video (TVU)	\$ 14,500.00	\$ 9,160.00	\$ 830.00	\$ 9,990.00	68.90%	\$ 4,510.00
6105	Alliance for Community Media Membership	\$ 5,000.00	\$ 4,000.00	\$ -	\$ 4,000.00	80.00%	\$ 1,000.00
6112	Insurance - General Liability 95%	\$ 25,000.00	\$ 19,552.90	\$ -	\$ 19,552.90	78.21%	\$ 5,447.10
6114	Insurance - Worker's Compensation	\$ 8,000.00	\$ 6,595.00	\$ -	\$ 6,595.00	82.44%	\$ 1,405.00
6120	Legal Services	\$ 4,000.00	\$ -	\$ -	\$ -	0.00%	\$ 4,000.00
6130	Payroll Administration	\$ 15,500.00	\$ 10,523.00	\$ 1,255.00	\$ 11,778.00	75.99%	\$ 3,722.00
6131	Accounting - Auditing	\$ 15,000.00	\$ 10,250.00	\$ -	\$ 10,250.00	0.00%	\$ 4,750.00
6201	Contractual - Computer Tech Support/Supplies/Licenses	\$ 58,000.00	\$ 35,500.90	\$ 1,403.56	\$ 36,904.46	63.63%	\$ 21,095.54
6202	Contractual - Copier Lease/Maintenance	\$ 3,750.00	\$ 2,520.77	\$ 182.80	\$ 2,703.57	72.10%	\$ 1,046.43
6204	Contractual -Internet Video Service (Livestream/Tightrope)	\$ 5,500.00	\$ -	\$ 2,388.00	\$ 2,388.00	43.42%	\$ 3,112.00
6206	Contractual - Music Library - (every 3 years)	\$ -	\$ -	\$ -	\$ -	0.00%	\$ -
6207	Contractual - Postage Meter	\$ 2,500.00	\$ 1,319.04	\$ -	\$ 1,319.04	52.76%	\$ 1,180.96
6208	City Meeting Coverage	\$ -	\$ -	\$ -	\$ -	0.00%	\$ -
6209	Logis Internet Services	\$ 15,500.00	\$ 8,904.00	\$ 1,272.00	\$ 10,176.00	65.65%	\$ 5,324.00
6210	High Speed Data Link	\$ 8,500.00	\$ 7,979.50	\$ -	\$ 7,979.50	93.88%	\$ 520.50
6213	Pro Track Support - Landmark OSI Support	\$ 5,500.00	\$ 3,369.04	\$ 421.13	\$ 3,790.17	68.91%	\$ 1,709.83
6214	Viz Graphics and Curios Maps Support	\$ 7,000.00	\$ 6,603.08	\$ -	\$ 6,603.08	94.33%	\$ 396.92
6215	Fork Content Management Support	\$ 13,000.00	\$ 13,000.00	\$ -	\$ 13,000.00	100.00%	\$ -
6216	Fork Software Upgrades	\$ -	\$ -	\$ -	\$ -	0.00%	\$ -

CCX Media Expenditure Report September 2021

Account	Budget Line Item	Budget	Prior Month YTD Expenses	Current Expenses	Total YTD Expenses	Percent of Budget Expense	Remaining Balance
6217	Morpheus Support and Upgrades	\$ -	\$ -	\$ -	\$ -	0.00%	\$ -
6218	Newsroom Software Support	\$ 10,000.00	\$ 7,000.00	\$ -	\$ 7,000.00	70.00%	\$ 3,000.00
6219	Rueshare software maintenance	\$ 1,600.00	\$ 1,500.00	\$ -	\$ 1,500.00	93.75%	\$ 100.00
6220	Logis Data Backup Service	\$ 26,000.00	\$ 14,700.00	\$ 2,100.00	\$ 16,800.00	64.62%	\$ 9,200.00
6222	Adobe Software Support	\$ 5,500.00	\$ 5,350.08	\$ -	\$ 5,350.08	97.27%	\$ 149.92
6223	Microsoft Software Support	\$ 15,000.00	\$ 311.04	\$ 11,249.00	\$ 11,560.04	77.07%	\$ 3,439.96
6224	Archware Software Support	\$ 1,800.00	\$ -	\$ -	\$ -	0.00%	\$ 1,800.00
6225	Closed Captioning Voice Recognition Services	\$ 3,600.00	\$ -	\$ -	\$ -	0.00%	\$ 3,600.00
6301	Advertising and Promotion	\$ 55,000.00	\$ 13,271.85	\$ 980.77	\$ 14,252.62	25.91%	\$ 40,747.38
6302	Community Producer Appreciation	\$ 3,700.00	\$ -	\$ 38.12	\$ 38.12	1.03%	\$ 3,661.88
6304	Web Design/Web Hosting Services	\$ 6,500.00	\$ 2,740.50	\$ -	\$ 2,740.50	42.16%	\$ 3,759.50
6305	Constant Contact/Viewer Marketing	\$ 10,200.00	\$ -	\$ -	\$ -	0.00%	\$ 10,200.00
6400	Conference Fees/Training/Dues/Subscription/Meetings	\$ 17,000.00	\$ 5,387.55	\$ 200.00	\$ 5,587.55	32.87%	\$ 11,412.45
6402	Petty Cash	\$ 700.00	\$ 114.95	\$ -	\$ 114.95	16.42%	\$ 585.05
6600	Bank Charges	\$ 1,200.00	\$ 449.99	\$ 45.60	\$ 495.59	41.30%	\$ 704.41
7001	Operating - Electric	\$ 60,000.00	\$ 43,154.59	\$ 6,491.02	\$ 49,645.61	82.74%	\$ 10,354.39
7002	Operating - Gas	\$ 20,000.00	\$ 8,714.55	\$ 996.64	\$ 9,711.19	48.56%	\$ 10,288.81
7003	Operating - Sewer/Water	\$ 2,800.00	\$ 2,009.12	\$ -	\$ 2,009.12	71.75%	\$ 790.88
7004	Operating - Lawn Care/Snow Plow	\$ 25,000.00	\$ 14,346.99	\$ 1,314.19	\$ 15,661.18	62.64%	\$ 9,338.82
7005	Operating - Janitorial	\$ 27,000.00	\$ 15,168.00	\$ 1,896.00	\$ 17,064.00	63.20%	\$ 9,936.00
7006	Operating - Security System	\$ 3,000.00	\$ 2,715.39	\$ 734.82	\$ 3,450.21	115.01%	\$ (450.21)
7007	Operating - Sanitation	\$ 4,800.00	\$ 2,959.87	\$ 88.07	\$ 3,047.94	63.50%	\$ 1,752.06
7008	Operating - Temp Control/Maintenance	\$ 16,500.00	\$ 9,393.83	\$ 2,813.71	\$ 12,207.54	73.99%	\$ 4,292.46
7009	Operating - Miscellaneous	\$ 23,000.00	\$ 9,641.87	\$ 4,285.38	\$ 13,927.25	60.55%	\$ 9,072.75
7501	Contingency	\$ 23,500.00	\$ 9,100.54	\$ 4,157.68	\$ 13,258.22	56.42%	\$ 10,241.78
7520	Reimbursable Expense -Dub Tapes, Etc.	\$ 7,000.00	\$ 833.73	\$ -	\$ 833.73	11.91%	\$ 6,166.27
TOTAL :		\$ 4,019,722.65	\$ 2,231,640.42	\$ 281,343.97	\$ 2,512,984.39	62.52%	\$ 1,506,738.26

7550	Capital Budget/Equipment Replacement	\$ 781,268.38	\$ 132,723.44	\$ 4,462.42	\$ 137,185.86	17.56%	\$ 644,082.52
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CCX Media

11/10/2021 7:34 AM

Register: 1000 · Wells Fargo Bank Minnesota

From 09/01/2021 through 09/30/2021

Sorted by: Date, Type, Number/Ref

Date	Number	Payee	Account	Memo	Payment	C	Deposit	Balance
09/02/2021		Northwest Suburbs C...	4000 · Deposits:4040 · ...	health insuranc...		X	1,018.90	68,068.51
09/02/2021		Northwest Suburbs C...	4000 · Deposits:4041 · ...	dental insuranc...		X	456.28	68,524.79
09/02/2021		Northwest Suburbs C...	4000 · Deposits:4042 · ...	suppl life insur...		X	429.51	68,954.30
09/02/2021		TASC	4000 · Deposits:4043 · ...	tasc premium ...		X	323.71	69,278.01
09/02/2021		TASC	5000 · Personnel:5016 ...	tasc premium p...	323.71	X		68,954.30
09/02/2021	55031	Myers Information S...	2000 · Accounts Payable	protrack tv	421.13	X		68,533.17
09/02/2021	55032	Wellington Security ...	2000 · Accounts Payable	alarm monitori...	734.82	X		67,798.35
09/02/2021	55033	Iversen, Ryan	2000 · Accounts Payable	announcer stipe...	100.00	X		67,698.35
09/02/2021	55034	Mosley, Allie	2000 · Accounts Payable	announcer stipe...	100.00	X		67,598.35
09/03/2021	55035	Basil, Joe	2000 · Accounts Payable	announcer stipe...	100.00	X		67,498.35
09/03/2021	55036	Mosley, Allie	2000 · Accounts Payable	announcer stipe...	100.00	X		67,398.35
09/08/2021		Northwest Suburbs C...	4000 · Deposits:4005 · ...	wire transfer of...		X	30,000.00	97,398.35
09/08/2021		Center Point Energy ...	2000 · Accounts Payable	5609035-0	996.64	X		96,401.71
09/08/2021	55037	Alpha Video and Au...	2000 · Accounts Payable	NOR047	856.62	X		95,545.09
09/08/2021	55038	Ban-Koe Systems, Inc.	2000 · Accounts Payable	dirty duct detec...	317.33	X		95,227.76
09/08/2021	55039	Comcast (back-up int...	2000 · Accounts Payable	back-up interne...	114.74	X		95,113.02
09/08/2021	55040	LOGIS	2000 · Accounts Payable	payroll/internet...	16,862.25	X		78,250.77
09/08/2021	55041	Scott's Lawn Care, Inc.	2000 · Accounts Payable	106	369.90	X		77,880.87
09/08/2021	55042	Stan Waldhauser Pho...	2000 · Accounts Payable	photographic s...	164.60	X		77,716.27
09/08/2021	55043	TVU Networks Corp...	2000 · Accounts Payable	monthly data s...	830.00	X		76,886.27
09/08/2021	55044	Scott's Lawn Care, Inc.	2000 · Accounts Payable	106	944.29	X		75,941.98
09/09/2021	55045	Sig Lygre	2000 · Accounts Payable	announcer stipe...	200.00	X		75,741.98
09/10/2021	55046	Iversen, Ryan	2000 · Accounts Payable	announcer/side...	140.00	X		75,601.98
09/13/2021		-split-		Deposit		X	7,170.00	82,771.98
09/13/2021		Corporate Card	2000 · Accounts Payable	to pay corporat...	2,388.00	X		80,383.98
09/13/2021		Corporate Card	2000 · Accounts Payable	to pay corporat...	4,322.85	X		76,061.13
09/14/2021	55047	Sig Lygre	2000 · Accounts Payable	announcer stipe...	200.00	X		75,861.13
09/15/2021	55048	Kayser, Parker	2000 · Accounts Payable	camera stipend ...	100.00	X		75,761.13
09/15/2021	55049	Luong , Phong	2000 · Accounts Payable	announcer stipe...	100.00	X		75,661.13
09/15/2021	55050	Sipper, Joel	2000 · Accounts Payable	camera stipend ...	100.00	X		75,561.13
09/15/2021	55051	McFarland Hanson Inc	2000 · Accounts Payable	1 month janitor...	1,896.00	X		73,665.13
09/15/2021	55052	The Printmakers	2000 · Accounts Payable	employee hand...	69.12	X		73,596.01
09/15/2021	55053	Trophies By Linda	2000 · Accounts Payable	NWTV	6.50	X		73,589.51
09/15/2021	55054	Verizon Wireless	2000 · Accounts Payable	cell phone	66.08	X		73,523.43
09/15/2021	55055	Yale Mechanical	2000 · Accounts Payable	summer mainte...	2,518.08	X		71,005.35
09/16/2021		Northwest Suburbs C...	4000 · Deposits:4040 · ...	health insuranc...		X	1,018.90	72,024.25
09/16/2021		Northwest Suburbs C...	4000 · Deposits:4041 · ...	dental insuranc...		X	459.59	72,483.84
09/16/2021		Northwest Suburbs C...	4000 · Deposits:4042 · ...	suppl life insur...		X	429.50	72,913.34
09/16/2021		Northwest Suburbs C...	4000 · Deposits:4043 · ...	tasc premium ...		X	323.71	73,237.05
09/17/2021		-split-		Deposit		X	343.50	73,580.55

Register: 1000 · Wells Fargo Bank Minnesota

From 09/01/2021 through 09/30/2021

Sorted by: Date, Type, Number/Ref

Date	Number	Payee	Account	Memo	Payment	C	Deposit	Balance
09/17/2021			1499 · Undeposited Fu...	Deposit		X	75.00	73,655.55
09/17/2021		TASC	5000 · Personnel:5016 ...	tasc premium p...	323.71	X		73,331.84
09/17/2021	55056	Touray, Tamisha L.	-split-	reimburse for l...	58.06	X		73,273.78
09/17/2021	55057	Jim Steele Tree Main...	2000 · Accounts Payable	triming of trees...	2,400.00	X		70,873.78
09/17/2021	55058	Basil, Joe	2000 · Accounts Payable	announcer stipe...	100.00	X		70,773.78
09/17/2021	55059	Mosley, Allie	2000 · Accounts Payable	announcer stipe...	100.00	X		70,673.78
09/20/2021	55060	Sig Lygre	2000 · Accounts Payable	announcer stipe...	200.00	X		70,473.78
09/21/2021		Northwest Suburbs C...	4000 · Deposits:4005 · ...	wire transfer of...		X	25,000.00	95,473.78
09/22/2021		Google Adsense	4000 · Deposits:4035 · ...	google ad reve...		X	6,045.99	101,519.77
09/22/2021	55061	Minnesota Departme...	2000 · Accounts Payable	UBIT return pa...	10.00	X		101,509.77
09/22/2021	55062	State of Minnesota	2000 · Accounts Payable	VOID: filing fe...		X		101,509.77
09/22/2021	55063	State of Minnesota	2000 · Accounts Payable	filing fee - 202...	25.00	X		101,484.77
09/23/2021			1499 · Undeposited Fu...	Deposit		X	2,775.00	104,259.77
09/23/2021		Health Partners	2000 · Accounts Payable	health and dent...	33,357.70	X		70,902.07
09/23/2021	55064	Alderson, Jenae	2000 · Accounts Payable		200.00	X		70,702.07
09/23/2021	55065	Christianson Electric	2000 · Accounts Payable	ballasts/electrical	944.36	X		69,757.71
09/23/2021	55066	Grass Valley US Inc.	2000 · Accounts Payable	parts	919.00	X		68,838.71
09/23/2021	55067	Plunkett's Pest Control	2000 · Accounts Payable	32319	140.61	X		68,698.10
09/23/2021	55068	Verizon Wireless	2000 · Accounts Payable	cell phone bill	111.60	X		68,586.50
09/24/2021	55069	Hupp, William S.	2000 · Accounts Payable	announcer stipe...	100.00	X		68,486.50
09/24/2021	55070	Iversen, Ryan	2000 · Accounts Payable	announcer stipe...	100.00	X		68,386.50
09/24/2021	55071	Mosley, Allie	2000 · Accounts Payable	VOID: announ...		X		68,386.50
09/24/2021	55072	Sun Life Financial	2000 · Accounts Payable	life insurance p...	886.20	X		67,500.30
09/27/2021		Corporate Card	2000 · Accounts Payable	to pay corporat...	24.92	X		67,475.38
09/27/2021		Corporate Card	2000 · Accounts Payable	to pay corporat...	1,769.87	X		65,705.51
09/28/2021		Ford Motor Credit C...	2000 · Accounts Payable	car #1201 - lea...	359.19	X		65,346.32
09/28/2021		Ford Motor Credit C...	2000 · Accounts Payable	car #1202 - lea...	358.76	X		64,987.56
09/28/2021		Ford Motor Credit C...	2000 · Accounts Payable	car #1203 - lea...	358.76	X		64,628.80
09/28/2021		Ford Motor Credit C...	2000 · Accounts Payable	car #1204 - lea...	359.19	X		64,269.61
09/28/2021		Ford Motor Credit C...	2000 · Accounts Payable	car #1205 - lea...	358.76	X		63,910.85
09/28/2021	55073	allstream	2000 · Accounts Payable	phone bill	580.99	X		63,329.86
09/28/2021	55074	Guggisberg, Andy	2000 · Accounts Payable	announcer stipe...	100.00	X		63,229.86
09/28/2021	55075	Randy's Sanitation	2000 · Accounts Payable	garbage hauling	88.07	X		63,141.79
09/28/2021	55076	Wells Fargo Vendor ...	2000 · Accounts Payable	copier lease	182.80	X		62,958.99
09/28/2021	55077	Xcel Energy	2000 · Accounts Payable	electric bill	6,491.02	X		56,467.97
09/28/2021	55078	Go For It Gas	2000 · Accounts Payable	gas for vehicles	517.94			55,950.03
09/29/2021			-split-	Deposit		X	2,072.96	58,022.99
09/30/2021		Northwest Suburbs C...	4000 · Deposits:4005 · ...	wire transfer of...		X	40,000.00	98,022.99
09/30/2021	55079	Radniecki, Trudy	-split-	reimbursement ...	38.12	X		97,984.87
09/30/2021	55080	AT & T Mobility	2000 · Accounts Payable	825749944	124.11	X		97,860.76

Register: 1000 · Wells Fargo Bank Minnesota

From 09/01/2021 through 09/30/2021

Sorted by: Date, Type, Number/Ref

Date	Number	Payee	Account	Memo	Payment	C	Deposit	Balance
09/30/2021	55081	Grass Valley US Inc.	2000 · Accounts Payable	fru kit for powe...	3,070.00	X		94,790.76
09/30/2021	55082	Sepion, Troy	2000 · Accounts Payable	camera stipend ...	200.00	X		94,590.76
09/30/2021	55083	SpeeDee	2000 · Accounts Payable	10598	44.06	X		94,546.70
09/30/2021	55084	Yale Mechanical	2000 · Accounts Payable	Server room A/C	4,157.68	X		90,389.02
09/30/2021	55085	Yale Mechanical	2000 · Accounts Payable	j trap repair	295.63	X		90,093.39

CCX Media Expenditure Report October 2021

Account	Budget Line Item	Prior Month YTD			Total YTD Expenses	Percent of Budget	
		Budget	Expenses	Current Expenses		Expense	Remaining Balance
5001	Salaries	\$ 2,436,902.00	\$ 1,574,436.96	\$ 260,999.44	\$ 1,835,436.40	75.32%	\$ 601,465.60
5002	PERA 7.5%	\$ 182,767.65	\$ 116,444.27	\$ 18,896.59	\$ 135,340.86	74.05%	\$ 47,426.79
5003	FICA 7.65%	\$ 186,423.00	\$ 116,186.87	\$ 19,252.13	\$ 135,439.00	72.65%	\$ 50,984.00
5007	Employee Appreciation	\$ 3,650.00	\$ 52.56	\$ 2,250.00	\$ 2,302.56	63.08%	\$ 1,347.44
5008	On - Air Clothing Allowance	\$ 2,500.00	\$ 568.55	\$ 250.17	\$ 818.72	32.75%	\$ 1,681.28
5013	Health	\$ 459,000.00	\$ 247,308.57	\$ 28,914.02	\$ 276,222.59	60.18%	\$ 182,777.41
5014	Dental	\$ 21,000.00	\$ 10,173.30	\$ 1,275.26	\$ 11,448.56	54.52%	\$ 9,551.44
5015	Life Insurance	\$ 830.00	\$ 398.19	\$ 27.19	\$ 425.38	51.25%	\$ 404.62
555	For Hire (Reimbursement)	\$ 4,000.00	\$ 12,019.07	\$ 1,544.71	\$ 13,563.78	339.09%	\$ (9,563.78)
6001	Production - Tapes/Bulbs/Misc. Production E	\$ 15,500.00	\$ 1,296.31	\$ 1,909.86	\$ 3,206.17	20.68%	\$ 12,293.83
6002	Production - New Items	\$ 5,000.00	\$ 12.63	\$ -	\$ 12.63	0.25%	\$ 4,987.37
6003	Production - Repair out of Shop	\$ 12,000.00	\$ 5,049.75	\$ 439.14	\$ 5,488.89	45.74%	\$ 6,511.11
6004	Production - Parts	\$ 15,000.00	\$ 15,429.31	\$ 310.00	\$ 15,739.31	104.93%	\$ (739.31)
6020	Vehicles - Repair/Maintenance/License	\$ 12,000.00	\$ 11,417.98	\$ 858.42	\$ 12,276.40	102.30%	\$ (276.40)
6021	Vehicles - Gas	\$ 11,000.00	\$ 4,997.64	\$ 832.61	\$ 5,830.25	53.00%	\$ 5,169.75
6022	Leased Vehicles Upfront Cost	\$ -	\$ -	\$ -	\$ -	0.00%	\$ -
6023	Lease Payments - vehicles	\$ 22,000.00	\$ 16,151.94	\$ 1,794.66	\$ 17,946.60	81.58%	\$ 4,053.40
6024	Mileage Reimbursement	\$ 5,000.00	\$ 1,997.24	\$ 489.27	\$ 2,486.51	49.73%	\$ 2,513.49
6030	Office - Printing/Forms/Etc.	\$ 5,000.00	\$ 3,459.13	\$ 182.54	\$ 3,641.67	72.83%	\$ 1,358.33
6031	Office - Postage General	\$ 3,000.00	\$ 646.66	\$ 499.92	\$ 1,146.58	38.22%	\$ 1,853.42
6032	Office - Equipment/Furnishings	\$ 3,000.00	\$ 22.99	\$ -	\$ 22.99	0.77%	\$ 2,977.01
6033	Office - Miscellaneous Supplies	\$ 5,500.00	\$ 2,568.90	\$ 100.27	\$ 2,669.17	48.53%	\$ 2,830.83
6100	Telephone - Lines/Long Distance	\$ 8,500.00	\$ 6,079.04	\$ -	\$ 6,079.04	71.52%	\$ 2,420.96
6101	Mobile Telephones	\$ 17,000.00	\$ 11,336.37	\$ 1,286.72	\$ 12,623.09	74.25%	\$ 4,376.91
6102	Telephone system maintenance/software	\$ 6,500.00	\$ 1,645.00	\$ -	\$ 1,645.00	25.31%	\$ 4,855.00
6103	Wireless Services for Live Remote Video (TV)	\$ 14,500.00	\$ 9,990.00	\$ 2,090.00	\$ 12,080.00	83.31%	\$ 2,420.00
6105	Alliance for Community Media Membership	\$ 5,000.00	\$ 4,000.00	\$ -	\$ 4,000.00	80.00%	\$ 1,000.00
6112	Insurance - General Liability 95%	\$ 25,000.00	\$ 19,552.90	\$ -	\$ 19,552.90	78.21%	\$ 5,447.10
6114	Insurance - Worker's Compensation	\$ 8,000.00	\$ 6,595.00	\$ -	\$ 6,595.00	82.44%	\$ 1,405.00
6120	Legal Services	\$ 4,000.00	\$ -	\$ -	\$ -	0.00%	\$ 4,000.00
6130	Payroll Administration	\$ 15,500.00	\$ 11,778.00	\$ 1,255.00	\$ 13,033.00	84.08%	\$ 2,467.00
6131	Accounting - Auditing	\$ 15,000.00	\$ 10,250.00	\$ 1,500.00	\$ 11,750.00	78.33%	\$ 3,250.00
6201	Contractual - Computer Tech Support/Suppli	\$ 58,000.00	\$ 36,904.46	\$ 903.60	\$ 37,808.06	65.19%	\$ 20,191.94
6202	Contractual - Copier Lease/Maintenance	\$ 3,750.00	\$ 2,703.57	\$ 182.80	\$ 2,886.37	76.97%	\$ 863.63
6204	Contractual -Internet Video Service (Livestre	\$ 5,500.00	\$ 2,388.00	\$ -	\$ 2,388.00	43.42%	\$ 3,112.00
6206	Contractual - Music Library - (every 3 years)	\$ -	\$ -	\$ -	\$ -	0.00%	\$ -
6207	Contractual - Postage Meter	\$ 2,500.00	\$ 1,319.04	\$ 352.20	\$ 1,671.24	66.85%	\$ 828.76
6208	City Meeting Coverage	\$ -	\$ -	\$ -	\$ -	#DIV/0!	\$ -
6209	Logis Internet Services	\$ 15,500.00	\$ 10,176.00	\$ 1,272.00	\$ 11,448.00	73.86%	\$ 4,052.00
6210	High Speed Data Link	\$ 8,500.00	\$ 7,979.50	\$ -	\$ 7,979.50	93.88%	\$ 520.50

CCX Media Expenditure Report

October 2021

Account	Budget Line Item	Budget	Prior Month YTD Expenses	Current Expenses	Total YTD Expenses	Percent of Budget Expense	Remaining Balance
6213	Pro Track Support - Landmark OSI Support	\$ 5,500.00	\$ 3,790.17	\$ 433.77	\$ 4,223.94	76.80%	\$ 1,276.06
6214	Viz Graphics and Curios Maps Support	\$ 7,000.00	\$ 6,603.08	\$ -	\$ 6,603.08	94.33%	\$ 396.92
6215	Fork Content Management Support	\$ 13,000.00	\$ 13,000.00	\$ -	\$ 13,000.00	100.00%	\$ -
6216	Fork Software Upgrades	\$ -	\$ -	\$ -	\$ -	0.00%	\$ -
6217	Morpheus Support and Upgrades	\$ -	\$ -	\$ -	\$ -	#DIV/0!	\$ -
6218	Newsroom Software Support	\$ 10,000.00	\$ 7,000.00	\$ -	\$ 7,000.00	70.00%	\$ 3,000.00
6219	Rueshare software maintenance	\$ 1,600.00	\$ 1,500.00	\$ -	\$ 1,500.00	93.75%	\$ 100.00
6220	Logis Data Backup Service	\$ 26,000.00	\$ 16,800.00	\$ 2,100.00	\$ 18,900.00	72.69%	\$ 7,100.00
6222	Adobe Software Support	\$ 5,500.00	\$ 5,350.08	\$ -	\$ 5,350.08	97.27%	\$ 149.92
6223	Microsoft Software Support	\$ 15,000.00	\$ 11,560.04	\$ -	\$ 11,560.04	77.07%	\$ 3,439.96
6224	Archware Software Support	\$ 1,800.00	\$ -	\$ 1,732.50	\$ 1,732.50	96.25%	\$ 67.50
6225	Closed Captioning Voice Recognition Services	\$ 3,600.00	\$ -	\$ -	\$ -	0.00%	\$ 3,600.00
6301	Advertising and Promotion	\$ 55,000.00	\$ 14,252.62	\$ 474.76	\$ 14,727.38	26.78%	\$ 40,272.62
6302	Community Producer Appreciation	\$ 3,700.00	\$ 38.12	\$ -	\$ 38.12	1.03%	\$ 3,661.88
6304	Web Design/Web Hosting Services	\$ 6,500.00	\$ 2,740.50	\$ -	\$ 2,740.50	42.16%	\$ 3,759.50
6305	Constant Contact/Viewer Marketing	\$ 10,200.00	\$ -	\$ 962.50	\$ 962.50	9.44%	\$ 9,237.50
6400	Conference Fees/Training/Dues/Subscription	\$ 17,000.00	\$ 5,587.55	\$ 1,773.19	\$ 7,360.74	43.30%	\$ 9,639.26
6402	Petty Cash	\$ 700.00	\$ 114.95	\$ -	\$ 114.95	16.42%	\$ 585.05
6600	Bank Charges	\$ 1,200.00	\$ 495.59	\$ 40.70	\$ 536.29	44.69%	\$ 663.71
7001	Operating - Electric	\$ 60,000.00	\$ 49,645.61	\$ -	\$ 49,645.61	82.74%	\$ 10,354.39
7002	Operating - Gas	\$ 20,000.00	\$ 9,711.19	\$ 1,333.92	\$ 11,045.11	55.23%	\$ 8,954.89
7003	Operating - Sewer/Water	\$ 2,800.00	\$ 2,009.12	\$ 2,320.19	\$ 4,329.31	154.62%	\$ (1,529.31)
7004	Operating - Lawn Care/Snow Plow	\$ 25,000.00	\$ 15,661.18	\$ 944.29	\$ 16,605.47	66.42%	\$ 8,394.53
7005	Operating - Janitorial	\$ 27,000.00	\$ 17,064.00	\$ 1,896.00	\$ 18,960.00	70.22%	\$ 8,040.00
7006	Operating - Security System	\$ 3,000.00	\$ 3,450.21	\$ -	\$ 3,450.21	115.01%	\$ (450.21)
7007	Operating - Sanitation	\$ 4,800.00	\$ 3,047.94	\$ 361.71	\$ 3,409.65	71.03%	\$ 1,390.35
7008	Operating - Temp Control/Maintenance	\$ 16,500.00	\$ 12,207.54	\$ 2,163.75	\$ 14,371.29	87.10%	\$ 2,128.71
7009	Operating - Miscellaneous	\$ 23,000.00	\$ 13,927.25	\$ 2,888.29	\$ 16,815.54	73.11%	\$ 6,184.46
7501	Contingency	\$ 23,500.00	\$ 13,258.22	\$ -	\$ 13,258.22	56.42%	\$ 10,241.78
7520	Reimbursable Expense -Dub Tapes, Etc.	\$ 7,000.00	\$ 833.73	\$ 50.24	\$ 883.97	12.63%	\$ 6,116.03
TOTAL :		\$ 4,019,722.65	\$ 2,512,984.39	\$ 369,144.33	\$ 2,882,128.72	71.70%	\$ 1,137,593.93

7550	Capital Budget/Equipment Replacement	\$ 781,268.38	\$ 137,185.86	\$ 66,620.46	\$ 203,806.32	26.09%	\$ 577,462.06
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CCX Media

11/10/2021 7:34 AM

Register: 1000 · Wells Fargo Bank Minnesota

From 10/01/2021 through 10/31/2021

Sorted by: Date, Type, Number/Ref

Date	Number	Payee	Account	Memo	Payment	C	Deposit	Balance
10/01/2021	55086	Iversen, Ryan	2000 · Accounts Payable	announcer stipe...	100.00	X		89,993.39
10/01/2021	55087	Mosley, Allie	2000 · Accounts Payable	announcer stipe...	100.00	X		89,893.39
10/05/2021	55088	Alderson, Jenae	2000 · Accounts Payable	announcer stipe...	100.00	X		89,793.39
10/05/2021	55089	Guggisberg, Andy	2000 · Accounts Payable	announcer stipe...	100.00	X		89,693.39
10/05/2021	55090	Hupp, William S.	2000 · Accounts Payable	announcer stipe...	100.00	X		89,593.39
10/05/2021	55091	Sig Lygre	2000 · Accounts Payable	announcer stipe...	200.00	X		89,393.39
10/06/2021		Corporate Card	2000 · Accounts Payable	to pay corporat...	4,241.84	X		85,151.55
10/06/2021	55092	Amasa Media Produc...	2000 · Accounts Payable	xpression and d...	1,325.00	X		83,826.55
10/06/2021	55093	berganKDV	2000 · Accounts Payable	final billing in ...	1,500.00	X		82,326.55
10/06/2021	55094	Center Point Energy ...	2000 · Accounts Payable	5609035-0	1,333.92	X		80,992.63
10/06/2021	55095	Comcast (back-up int...	2000 · Accounts Payable	back up internet	114.74	X		80,877.89
10/06/2021	55096	Minneapolis St. Paul ...	2000 · Accounts Payable	subscription 1 ...	160.00	X		80,717.89
10/06/2021	55097	Purchase Power	2000 · Accounts Payable	1504 5832 87 8	499.92	X		80,217.97
10/06/2021	55098	Scott's Lawn Care, Inc.	2000 · Accounts Payable	106	944.29	X		79,273.68
10/06/2021	55099	Apple Inc.	2000 · Accounts Payable	IPad 64GB	329.00	X		78,944.68
10/06/2021	55100	LOGIS	2000 · Accounts Payable	payroll/internet...	28,385.40	X		50,559.28
10/06/2021	55101	Myers Information S...	2000 · Accounts Payable	protrack tv	433.77	X		50,125.51
10/06/2021	55102	TVU Networks Corp...	2000 · Accounts Payable	monthly data s...	2,090.00	X		48,035.51
10/07/2021		Minnesota Departme...	7520 · Reimbursable:...	3rd qtr sales tax	47.00	X		47,988.51
10/07/2021	55103	Nolan Clark, Barb	5000 · Personnel:5015 ...	refund of life in...	128.00	X		47,860.51
10/08/2021	55104	Iversen, Ryan	2000 · Accounts Payable	color/sideline a...	140.00	X		47,720.51
10/08/2021	55105	Iversen, Ryan	2000 · Accounts Payable	announcer stipe...	100.00	X		47,620.51
10/08/2021	55106	Mosley, Allie	2000 · Accounts Payable	VOID: announ...		X		47,620.51
10/08/2021	55107	Anderson, Beth	2000 · Accounts Payable	medtronics TC ...	97.65			47,522.86
10/08/2021	55108	Ban-Koe Systems, Inc.	2000 · Accounts Payable	annunciator rep...	1,008.12	X		46,514.74
10/08/2021	55109	Keogh, Andrew	2000 · Accounts Payable	announcer stipe...	90.00	X		46,424.74
10/08/2021	55110	Modern TV and Elec...	2000 · Accounts Payable		439.14	X		45,985.60
10/11/2021	55111	Guggisberg, Andy	2000 · Accounts Payable	announcer stipe...	100.00	X		45,885.60
10/12/2021	55112	Alderson, Jenae	2000 · Accounts Payable	announcer stipe...	100.00	X		45,785.60
10/13/2021	55113	I-94 West Chamber	2000 · Accounts Payable	membership fee	250.00	X		45,535.60
10/13/2021	55114	Republic Services	2000 · Accounts Payable	garbage hauling	361.71	X		45,173.89
10/13/2021	55115	Verizon Wireless	2000 · Accounts Payable	cell phone bill	336.08	X		44,837.81
10/13/2021	55116	Yale Mechanical	2000 · Accounts Payable	perform fall ma...	2,163.75	X		42,674.06
10/14/2021		Northwest Suburbs C...	4000 · Deposits:4040 · ...	health insuranc...		X	1,018.90	43,692.96
10/14/2021		Northwest Suburbs C...	4000 · Deposits:4041 · ...	dental insuranc...		X	429.59	44,122.55
10/14/2021		Northwest Suburbs C...	4000 · Deposits:4042 · ...	supplemental li...		X	429.51	44,552.06
10/14/2021		Northwest Suburbs C...	4000 · Deposits:4043 · ...	tasc premium ...		X	323.71	44,875.77
10/14/2021	55117	Sig Lygre	2000 · Accounts Payable	announcer stipe...	200.00	X		44,675.77
10/15/2021		Northwest Suburbs C...	4000 · Deposits:4005 · ...	transfer of funds		X	50,000.00	94,675.77
10/15/2021		TASC	5000 · Personnel:5016 ...	tasc premium p...	323.71	X		94,352.06

CCX Media

11/10/2021 7:34 AM

Register: 1000 · Wells Fargo Bank Minnesota

From 10/01/2021 through 10/31/2021

Sorted by: Date, Type, Number/Ref

Date	Number	Payee	Account	Memo	Payment	C	Deposit	Balance
10/15/2021	55118	Iversen, Ryan	2000 · Accounts Payable	announcer/side...	140.00	X		94,212.06
10/18/2021			-split-	Deposit		X	407.00	94,619.06
10/18/2021	55119	Com cast	2000 · Accounts Payable	cable bill	45.82	X		94,573.24
10/18/2021	55120	McFarland Hanson Inc	2000 · Accounts Payable	1 month janitor...	1,896.00	X		92,677.24
10/18/2021	55121	Office Depot	2000 · Accounts Payable	paper	100.27	X		92,576.97
10/18/2021	55122	Z Systems	2000 · Accounts Payable	Archiware Soft...	1,732.50	X		90,844.47
10/19/2021	55123	City of Brooklyn Park	2000 · Accounts Payable	water bill - 7/1...	2,320.19	X		88,524.28
10/19/2021	55124	FedEX	2000 · Accounts Payable	1834-4849-8	14.68	X		88,509.60
10/19/2021	55125	Full Compass Syste...	2000 · Accounts Payable	TELEX F.01U...	310.00	X		88,199.60
10/19/2021	55126	Sig Lygre	2000 · Accounts Payable	announcer stipe...	100.00	X		88,099.60
10/20/2021	55127	Basil, Joe	2000 · Accounts Payable	announcer stipe...	100.00	X		87,999.60
10/20/2021	55128	Mosley, Allie	2000 · Accounts Payable	announcer stipe...	100.00			87,899.60
10/21/2021		Google Adsense	4000 · Deposits:4035 · ...	google ad reve...		X	8,229.33	96,128.93
10/25/2021		DVS Renewal	2000 · Accounts Payable	2016 Ford TST...	258.75	X		95,870.18
10/25/2021		Health Partners	2000 · Accounts Payable	health and dent...	32,823.00	X		63,047.18
10/25/2021	55129	Apple Inc.	2000 · Accounts Payable	16-inch MacBo...	2,631.00	X		60,416.18
10/25/2021	55130	Com cast	2000 · Accounts Payable	cable bill	42.55			60,373.63
10/25/2021	55131	Minneapolis Regiona...	2000 · Accounts Payable	Twin West Me...	549.00	X		59,824.63
10/25/2021	55132	Slattan Schwartz, Sh...	2000 · Accounts Payable	reimbursement ...	97.65	X		59,726.98
10/25/2021	55133	Sun Life Financial	2000 · Accounts Payable	life insurance p...	886.20			58,840.78
10/25/2021	55134	Van Paper Company	2000 · Accounts Payable		333.37	X		58,507.41
10/25/2021	55135	Verizon Wireless	2000 · Accounts Payable	cell phone bill	110.64	X		58,396.77
10/25/2021	55136	Wells Fargo Vendor ...	2000 · Accounts Payable	copier lease	182.80			58,213.97
10/25/2021	55137	Optum	2000 · Accounts Payable	account fee - Ju...	171.00			58,042.97
10/26/2021		Ford Motor Credit C...	2000 · Accounts Payable	car #1201 - lea...	359.19	X		57,683.78
10/26/2021		Ford Motor Credit C...	2000 · Accounts Payable	car #1202 - lea...	358.76	X		57,325.02
10/26/2021		Ford Motor Credit C...	2000 · Accounts Payable	car #1203 - lea...	358.76	X		56,966.26
10/26/2021		Ford Motor Credit C...	2000 · Accounts Payable	car #1204 - lea...	359.19	X		56,607.07
10/26/2021		Ford Motor Credit C...	2000 · Accounts Payable	car #1205 - lea...	358.76	X		56,248.31
10/26/2021	55138	Iversen, Ryan	2000 · Accounts Payable	announcer stipe...	100.00			56,148.31
10/26/2021	55139	Mosley, Allie	2000 · Accounts Payable	announcer stipe...	100.00			56,048.31
10/27/2021		Northwest Suburbs C...	4000 · Deposits:4005 · ...	wire transfer of...		X	45,000.00	101,048.31
10/27/2021	55140	Guggisberg, Andy	2000 · Accounts Payable	announcer stipe...	200.00			100,848.31
10/28/2021		Northwest Suburbs C...	4000 · Deposits:4040 · ...	health insuranc...		X	1,018.90	101,867.21
10/28/2021		Northwest Suburbs C...	4000 · Deposits:4041 · ...	dental insuranc...		X	459.59	102,326.80
10/28/2021		Northwest Suburbs C...	4000 · Deposits:4042 · ...	supplemental li...		X	429.50	102,756.30
10/28/2021		TASC	4000 · Deposits:4043 · ...	tasc premium ...		X	323.71	103,080.01
10/28/2021			-split-	Deposit		X	2,404.00	105,484.01
10/28/2021			-split-	Deposit		X	1,930.86	107,414.87
10/28/2021		TASC	5000 · Personnel:5016 ...	tasc premium ...	323.71	X		107,091.16

Register: 1000 · Wells Fargo Bank Minnesota

From 10/01/2021 through 10/31/2021

Sorted by: Date, Type, Number/Ref

Date	Number	Payee	Account	Memo	Payment	C	Deposit	Balance
10/28/2021		Corporate Card	2000 · Accounts Payable	to pay corporat...	534.95	X		106,556.21
10/28/2021		Corporate Card	2000 · Accounts Payable	to pay corporat...	2,306.80	X		104,249.41
10/28/2021	55141	Culligan	2000 · Accounts Payable	199521	165.30	X		104,084.11
10/28/2021	55142	Go For It Gas	2000 · Accounts Payable	gas for vehicles	832.61			103,251.50
10/28/2021	55143	Granicus, Inc	2000 · Accounts Payable	hardware/setup	40,500.00			62,751.50
10/28/2021	55144	Iversen, Ryan	2000 · Accounts Payable	announcer and ...	140.00			62,611.50
10/28/2021	55145	Pitney Bowes Credit ...	2000 · Accounts Payable	6726674	352.20			62,259.30
10/28/2021	55146	The Printmakers	2000 · Accounts Payable	window envelo...	182.54	X		62,076.76



CONNECTED COMMUNITY EXPERIENCE

Phone 763.533.8196
Email info@ccxmedia.org
Web ccxmedia.org

Northwest Community Television
6900 Winnetka Avenue North
Brooklyn Park, MN 55428

To: CCX Media Board of Directors
From: Mike Johnson/Executive Director
Date: 11/18/21
Re: Board of Directors Election Update

MJ.

Each year there is an election held for the Board of Directors seat for the Volunteer Representative on the board. We have two positions on the board that serve in that capacity.

The two representatives are Mary Lahaie and Roberta Reindorf.

Mary Lahie's 2 year term ends in December and she has decided not to run again. Roberta Reindorf has another year on her term through 2022.

The election process is spelled out on the next page. Our goal is to fill the seat by the end of the year. The newly elected board member will begin their service in January.

We want to say a big THANK YOU to Mary Lahaie for her service on the Board of Directors. She is a very prolific volunteer who has a high level of commitment and dedication to CCX Media with all the programs she works on. We will be presenting an appreciation plaque to Mary the next time she is in the studio.

NEWS

SPORTS

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Brooklyn Center • Brooklyn Park • Crystal • Golden Valley • Maple Grove • New Hope • Osseo • Plymouth • Robbinsdale

RUN FOR THE CCX MEDIA BOARD OF DIRECTORS

Filing deadline: Tuesday, November 30, 2021

CCX Media will hold an election this December to fill one seat on its Board of Directors. The open seat is for a two-year term which begins February 17, 2022.

The Board of Directors sets policies, adopts a budget, and oversees the overall operation of CCX Media. The Board of Directors meets quarterly on the third Thursday of the month at 7:30am.

To become a candidate for the Board of Directors you must:

1. Be a resident of one of the nine communities served by CCX Media.
2. Be a member of CCX Media.
3. Be at least 18 years old by November 30, 2021.
4. File as a candidate by providing a candidate's profile to CCX Media no later than Tuesday, November 30, 2021.

All candidates must provide a written profile of 300 words or less. The profile should describe the candidate's involvement with CCX Media and state the candidate's view on why they feel they can contribute to the success of CCX Media. The profile, along with a photo, will be displayed at the studio during the election. Please submit your profile to jcedillo@ccxmedia.org no later than **Tuesday, November 30, 2021**.

Election rules and procedures shall be as follows:

1. Official ballots will be sent to your email via Constant Contact Tuesday, December 7, 2021. Constant Contact will have a Google Forms link to vote for a candidate of your choice. CCX Create will provide the option to cast your vote in person either in studio or curbside. Voting will take place December 7-21, 2021.
2. To vote, you must be a member of CCX Media.
3. Members may only vote once. Votes for write-in candidates are not allowed and will not be counted.
4. All balloting will be secret.
5. In case of a tie, a runoff election will be held within one week to resolve the tie between candidates. Nominations will not be reopened.



CONNECTED COMMUNITY EXPERIENCE

Phone [763.533.8196](tel:763.533.8196)
Email info@ccxmedia.org
Web ccxmedia.org

Northwest Community Television
6900 Winnetka Avenue North
Brooklyn Park, MN 55428

To: CCX Media Board of Directors
From: Mike Johnson – Executive Director
Date: 11/18/21
Re: Service Recognition of Employees

A handwritten signature in blue ink, appearing to be 'M.J.', located to the right of the 'From' line.

The Board of Directors honor the service commitment of staff in 5 year increments at our November meeting.

Today we will show a Powerpoint and then make sure employees receive their recognition plaques which we normally hand out in December at a staff recognition event.

(5 Years)

Devry Foss	Sports & Events Department
Jonathan Lyksett	City Council Department

(10 Years)

Delane Cleveland	News Department
------------------	-----------------

(15 Years)

Trudy Radniecki	Create Department
-----------------	-------------------

(25 Years)

David Dobrin	Production Department
Christopher Trudeau	Sports & Events Department

NEWS

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Brooklyn Center • Brooklyn Park • Crystal • Golden Valley • Maple Grove • New Hope • Osseo • Plymouth • Robbinsdale

Devry Foss – 5 Years of Service



Jonathan Lyksett– 5 Years of Service



Delane Cleveland – 10 Years of Service



Trudy Radniecki– 15 Years of Service



David Dobrin – 25 Years of Service



Christopher Trudeau– 25 Years of Service





CONNECTED COMMUNITY EXPERIENCE

Phone 763.533.8196
Email info@ccxmedia.org
Web ccxmedia.org

Northwest Community Television
6900 Winnetka Avenue North
Brooklyn Park, MN 55428

To: CCX Media Board of Directors
From: Mike Johnson/Executive Director
Date: 11/18/21
Re: Give to the Max Day

MJ

As you may recall, we conducted a year end donation drive by sending out information to our contacts list and others in the community. We were pleased with the success of that campaign.

We have decided to be part of the Give to the Max donation drive this year. Many of you may already be aware of the Give to the Max organization and the impact they are making.

It is common for non-profits to participate in this effort throughout the state of Minnesota as it is beneficial to piggyback on the Give to the Max marketing efforts but more importantly be visible within their robust website.

If board and commission members are interested in donating to CCX Media, you will be able to find us on the Give to the Max website. Ironically, our board meeting is on the same day as Give to the Max.

I want to thank Tamisha Touray from our Creative Services Department for her efforts in working on this project. Once we get through our first year on the Give to the Max campaign it should be easier in subsequent years since there is a lot of work involved with the initial set up.

We will be able to focus more of our attention in great detail on the promotional side of Give to the Max Day going forward.

NEWS

SPORTS

CITIES

CREATE

Brooklyn Center • Brooklyn Park • Crystal • Golden Valley • Maple Grove • New Hope • Osseo • Plymouth • Robbinsdale

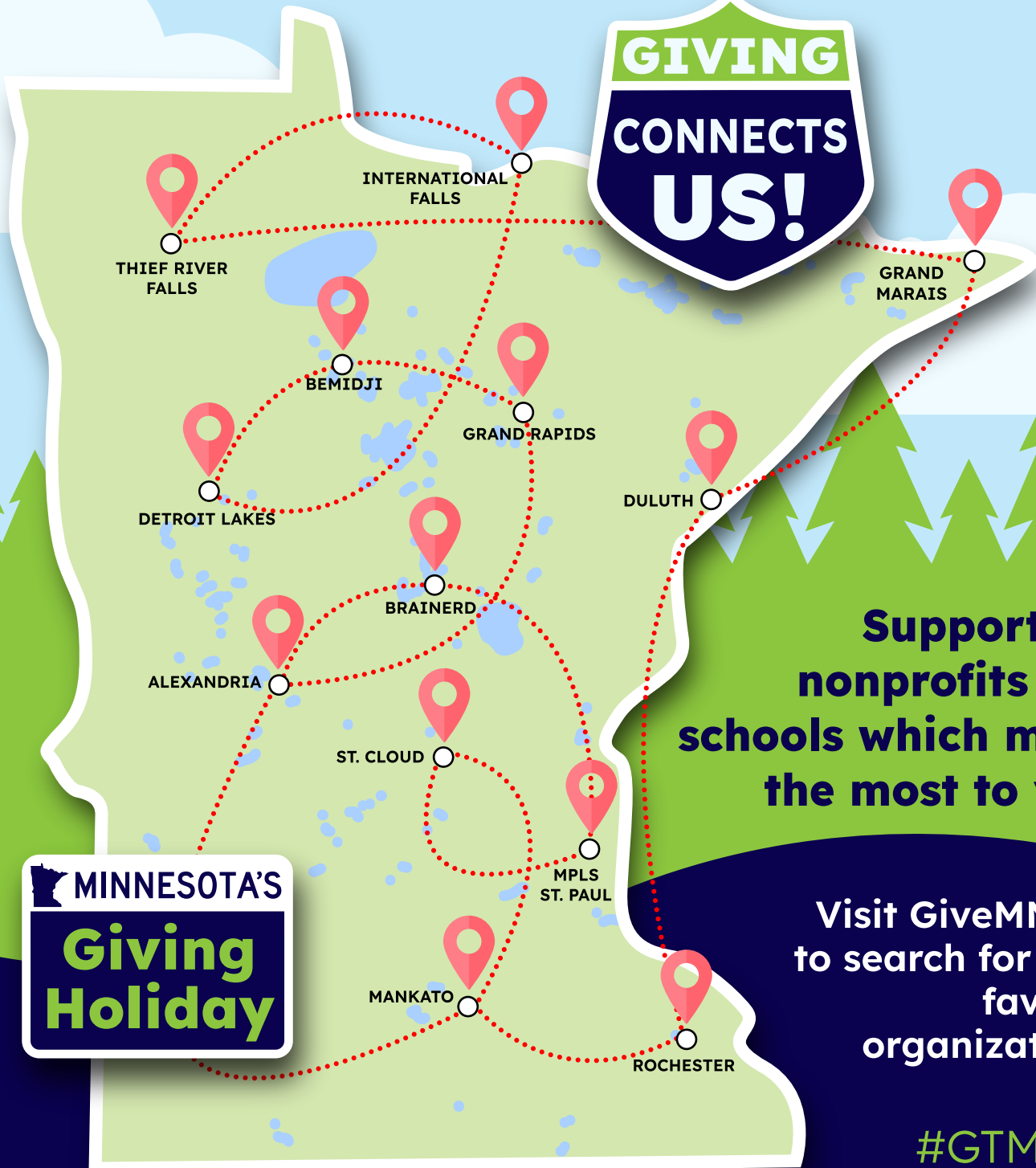
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Nov. 18, 2021



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Staff Reports



CCX NEWS

QUARTERLY ACTIVITY REPORT | NOVEMBER 2021



Covering Worker Shortage, Pandemic Effects

CCX News continues to cover the ongoing effects of the pandemic, and one trend that has surfaced across our suburbs is the ongoing worker shortage. Franchises like Raising Canes and Chick-fil-A have adjusted hours to compensate for a lack of workers. The owner of Maud Borup, a candy company in Plymouth, told a U.S. House Small Business Committee that the shortages are “dire” and “unsustainable.” A lack of workers in essential positions at North Memorial Health Hospital has prompted job fairs, and medical facilities like St. Therese of New Hope are offering bonuses to recruit. The bus driver shortage continues to be an issue in the Robbinsdale School district, and several local police are short on officers.

As we approach the holiday season, CCX News will look to specifically highlight how small businesses are being impacted by the worker shortage and how they are creatively trying to adjust to a new normal.

Local Vote 2021

CCX News tracked four races and one three-question referendum vote for the November election. During August and September, we produced candidate statements for 22 out of the 26 candidates on the ballot. These statements were published on our website on October 1. On election night, we conducted live interviews with the winning candidates for the Golden Valley city council race on Facebook, carried a news ticker with results streamed from the Secretary of State on our channel, and recapped results on our website and on social media.

You never know the impact of a story.

This fall, a librarian from West Boylston, Massachusetts called to say she’d seen a story that we did in 2019 on a Robbinsdale resident named Patti Paulson who transformed old campaign signs into works of art. The library was looking for projects for their “Choose Love” initiative that would be environmentally friendly and found Paulson’s story on our YouTube channel. After checking with Paulson, who has since moved out of the area, we connected the two people to work together on this project.

In October, we reported on vandals who broke into the Silver Buckle Saddle Club in Plymouth and proceeded to break windows and trash the interior of the club’s three buildings. The next day, a parent watching CCX News video recognized a bicycle helmet that the vandals left behind, and then alerted the parents of the culprits. The parents and individuals responsible came forward and said they would pay for the damage, which is expected to be in the thousands of dollars.

Update on City Meeting Coverage

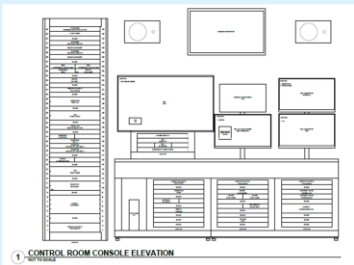
As the impact of the pandemic on our lives changes, we adjust our methods of covering city meetings. In most cases, we have returned to in-person events. Several cities continue to include remote participants as needed. Brooklyn Center is still meeting completely remotely as of mid-November. Osseo is switching back to remote meetings due to pandemic concerns as well.

Council Chambers A/V Upgrade Projects

Golden Valley – The bids for both electrical and AV work were received and were approved by the City Council at their November 2, 2021 meeting. The plan includes some council chambers physical remodeling as well as complete replacement of the Video Production and Presentation systems.

As indicated previously, the project timeline is very dependent on the availability and delivery of equipment and supplies. We found out in a kickoff meeting with the integrator that the pandemic has pushed deliveries of gear farther out than anticipated. Where we were previously looking at 12 weeks for some components, that delay has now become 18 weeks or more. We were hopeful that work in the council chambers could have started by December, however that timeframe is now looking more like a start date in early March.

Hybrid Meetings - We are working with member cities and vendors to accommodate the new need for hybrid meetings... those that include both in-person and remote participants. Brooklyn Center and New Hope have just completed installation of additional capabilities to accomplish that. Osseo has inquired about it and we have been seeking advice from integrators on the best course of action there since their system is due for replacement soon anyway.



2021 Granicus Statistics	January	February	March	April	May	June	July	August	September	October	November	December	Total Views YTD
Brooklyn Center													
Unique Visitors	145	61	103	1,483	465	126	145	209	156	182			
Video Views	61	44	165	713	385	51	13	199	130	164			1925
Desktop vs Mobile %	91/9	30/70	39/61	82/18	93/7	69/31	100/0	96/4	96/4	86/14			
Brooklyn Park													
Unique Visitors	463	511	1,115	592	340	261	545	597	338	459			
Video Views	728	460	1770	656	295	251	377	900	318	392			6147
Desktop vs Mobile %	89/11	91/9	87/13	94/6	88/12	91/9	92/8	83/17	91/9	87/13			
Crystal													
Unique Visitors	67	58	43	34	52	161	165	104	166	91			
Video Views	252	208	115	64	30	207	28	61	151	93			1209
Desktop vs Mobile %	99/1	97/3	99/1	87/13	74/26	11/89	97/3	98/2	68/32	92/8			
Golden Valley													
Unique Visitors	155	274	347	201	232	218	170	152	280	590			
Video Views	206	144	339	66	76	165	52	129	396	636			2209
Desktop vs Mobile %	94/6	95/5	94/6	93/7	94/6	99/1	74/26	89/11	91/9	81/19			
Maple Grove													
Unique Visitors	1,549	1,545	1,563	1,607	1,448	3,302	2,232	1,151	1,098	752			
Video Views	486	780	522	926	711	458	357	459	451	399			5,549
Desktop vs Mobile %	88/12	86/14	92/8	91/9	90/10	96/4	97/3	90/10	87/13	92/8			
New Hope													
Unique Visitors	98	118	157	163	106	151	148	163	131	143			
Video Views	48	202	142	266	76	70	10	132	37	86			1069
Desktop vs Mobile %	100/0	97/3	94/6	91/9	62/38	68/32	82/18	87/13	93/7	89/11			
Osseo													
Unique Visitors	122	84	103	99	65	89	80	98	105	114			
Video Views	147	239	295	134	69	9	11	93	158	208			1363
Desktop vs Mobile %	65/35	92/8	92/8	88/12	86/14	84/16	100/0	83/17	75/25	73/27			
Plymouth													
Unique Visitors	664	633	621	660	565	1,472	801	807	1,427	1,246			
Video Views	371	291	222	499	291	349	367	379	1253	1202			5224
Desktop vs Mobile %	97/3	79/21	96/4	85/15	87/13	90/10	87/13	90/10	66/34	78/22			
Robbinsdale													
Unique Visitors	76	77	100	113	70	67	58	49	49	71			
Video Views	126	144	230	324	70	53	26	39	39	75			1126
Desktop vs Mobile %	76/24	99/1	93/7	95/5	53/47	89/11	0/100	76/24	90/10	94/6			
Total Monthly Video Views	2425	2512	3800	3648	2003	1613	1241	2391	2933	3255	0	0	25,821

Unique Visitors - How many individual people have visited each city's Granicus content page for each month.

Video Views - Number of times a meeting video was viewed in each city's archive for each month.

Desktop vs Mobile - Percentage of traffic that is coming from mobile devices such as an iPad or iPhone.

June/July for MG and PLY are averages for the past 3 years due to issues with the Granicus reporting system.



CCX CREATE

QUARTERLY ACTIVITY REPORT | November 2021



INTRODUCING NEW INTERN

Hello, my name is Elliot Palmer; I am the new intern at CCX CREATE. I am a filmmaker and creative. My favorite hobbies are making short films, 3D printing, prop making, and costume making. I am currently a student at Hennepin Tech, where I am in the video production program. I am very excited to be interning here at CCX Create and looking forward to all the things I will learn and the people I will meet.



DIVERSITY MINUTE PREMIERES IN SEPTEMBER

CCX Create has been collaborating with Dr. Rassheedah Watts in creating a series titled **Diversity Minute**. In the series, Dr. Watts educates viewers on how to create a more inclusive society and promotes the idea that change starts with oneself. So far, ten episodes have aired.

PROGRAM ACTIVITY September/October

Programs Processed	203
Studio Programs	95
Program Hours	55.5

SHOW GENRE/TOPIC

Diversity & Equity.....	16	Health & Wellness.....	1
Entertainment.....	18	Local Govt/Community Affairs....	9
Faith-based.....	42	Music.....	6

SUPER WEDNESDAY!

September 29, 2021, we had our first all-day group training event since COVID.



CREATE COORDINATOR ATTENDS REGIONAL CONFERENCE

Javier Cedillo was in Milwaukee for the Wisconsin Community Media conference in October. Javier attended sessions on Social Media, Podcasting, Public Policy Trends and PEG, and more.



NEW MEMBER SNAPSHOT

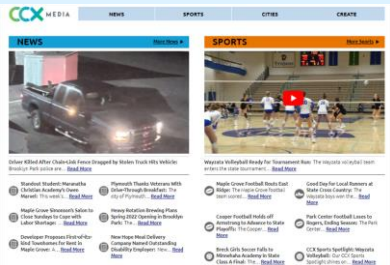
Wesley Johnson, who took classes in August, has been interviewing musicians across the nation to give a glimpse of their journeys in the music industry.





CCX MEDIA

QUARTERLY ACTIVITY REPORT | NOVEMBER 2021



HOLDING GROWTH



FALL SPORTS SUCCESS



MAYORS MINUTE'S



ONGOING PARTNER

ENGAGEMENT NUMBERS POSITIVE

CCX Media experienced tremendous growth in engagement numbers when comparing 2019 to 2020 due to extensive COVID coverage and many factors. As we near the end of 2021 we are very pleased to report that the current year's numbers are also trending very well as many of the long term and new viewers that heavily relied on CCX Media in 2020 continue to use our platforms as a main source of information.

CHAMPIONSHIP TEAMS APLENTY

Section and Region Championships were earned by numerous area teams this fall and CCX Media was there to cover the victories. Leading the charge was the Wayzata Volleyball team which remained undefeated heading into the state tournament. Breck, Cooper, Maple Grove, and Wayzata football teams also came out on top in local playoffs. CCX Media provided coverage of 40+ games and matches this fall.

MAYORS MINUTE'S KEEP RESIDENTS IN TOUCH

CCX Media is happy to welcome a mayor from the nine communities into the studio on a weekly basis to record a Mayors Minute's segment. This provides mayors like newly elected Brooklyn Park Mayor Lisa Jacobson another way to inform and engage residents.

CONTINUING CREATIVE SERVICES PARTNER BRINGS CCX MEDIA ON SITE

After several successful livestreamed productions in the CCX Media Studios, our long-term partner "Good Leadership Breakfast" is taking their production on the road to the Metropolitan in Golden Valley with CCX Media right beside!