NORTHWEST COMMUNITY TELEVISION

2013 Annual Programming Report

Proudly serving the communities of the Northwest Suburbs for over 30 years.
February, 2014

Northwest Suburbs Cable Communications Commission Members  
Northwest Community Television Board Members

It is my honor to present to you the Northwest Community Television 2013 Annual Programming Report. This report is our second report in our organization’s history. The first report was for 2012. Our plan is to provide you with a report each year and present it at the February meeting and then post it on our website after the report has been accepted by the board. The report will continue to evolve over time in terms of its content, layout and overall look, but the goal is to simply package data we are already collecting and present it to you in report form.

At our November 21, 2013 board meeting, we officially announced the start of a multi-year project to produce high quality history programs for our nine cities. This is a major undertaking for our organization and our staff is up to the challenge. Each city has its own unique history and story to tell and we want to produce these programs to educate residents of how their city has evolved from the early days to present day.

The city history programs will require a lot of research, hundreds of hours of interviews, scanning or photographing of old documents such as photos, news clippings, pamphlets and many other historical artifacts that will be helpful in the overall presentation of the program. In addition, there will be a lot of time devoted to transcription of interviews, logging of video content, writing, narration and final editing. We will be working closely with local historical societies and our cities to bring these programs to fruition.

Another important initiative we have implemented in late 2013 was the expansion of our on-line e-mail marketing to stakeholders. Although we have been actively using e-mail marketing for several years, we have expanded the marketing to include sending video links of some of our content directly to people who have expressed interest in specific topic areas. Early indications have shown this to be an extremely effective method of connecting with our stakeholders and others as well. The goal is to help simplify the finding and viewing of local content which a person may or may not be aware of and to also drive viewers to our channels and our website with not only e-mail marketing but by using the power of social media as well.
You will see that we have included our Mission Statement in the report as well as our organization chart. Speaking of organization, we are very fortunate to have a first rate staff fully dedicated to community programming whether they are in a support role, behind the scenes or in front of the camera. The average length of service of all full time staff is currently at 13 years and the average length of service for our leadership team is nearly 22 years of service. Four members of this team will be celebrating 29 years of service with NWCT this coming May. I want to thank our staff for their hard work, energy and creative abilities they bring to the organization each and every day.

You will also see the outcome of all the volunteer effort put forth in Public Access within this annual report. We are very proud of the many volunteers from all walks of life who participate in community programming.

In addition to all the community programming statistical data, we have included the list of Northwest Suburbs Cable Communications Commission (NWSCCC) members and Northwest Community Television (NWCT) board members who served in 2013.

The NWSCCC formally recognized Helen LaFave who represents Plymouth for her 25 years of service on the NWCT board. In addition, Phil Leith, council member from Maple Grove, was recognized for his 5 years of service on the NWSCCC and Jamie Verbrugge, City Manager of Brooklyn Park, was recognized for 5 years of service on both NWSCCC and NWCT.

Finally, I want to say a special thank you to every Northwest Suburbs Cable Communications Commission Member and Northwest Community Television Board Member along with the communities you represent for the on-going strong support and commitment to our organization. We have been providing an essential and important service to the northwest suburbs for over 30 years.

Sincerely,

Mike Johnson
Executive Director
Northwest Suburbs Cable
Communications Commission
Commissioners
who Served in 2013

<table>
<thead>
<tr>
<th>Name</th>
<th>City</th>
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<td>Jim Willis</td>
<td>City of Plymouth</td>
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<td>Kirk McDonald</td>
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<td>Jamie Verbrugge</td>
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<td>Tim Willson</td>
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<td>Doug Reeder</td>
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<td>Mark Schulz</td>
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<td>Joanie Clausen</td>
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<tr>
<td>James Jackson</td>
<td>City of Brooklyn Park</td>
<td>May 2013</td>
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</table>
Northwest Community Television

Board of Directors

who Served in 2013

Date Started

Duane Orn  City of Brooklyn Center  April 1982
Helen LaFave  City of Plymouth  August 1987
Al Madsen  City of Maple Grove  June 1997
Marcia Glick  City of Robbinsdale  February 1998
Anne Norris  City of Crystal  January 2001
Joan Russell  At Large  November 2002
Rex Newman  At Large  April 2005
Jamie Verbrugge  City of Brooklyn Park  June 2008
Tom Burt  City of Golden Valley  May 2011
Mike Goebel  Public Access  February 2012
Doug Reeder  City of Osseo  May 2012
Kirk McDonald  City of New Hope  October 2012
Jesse Stinksi  Public Access  February 2013
NWSCCC and NWCT
MISSION STATEMENT

Northwest Suburbs Cable Communications Commission

Protect the member cities constituent’s interest as they relate to cable television and other services, especially as they impact rights-of-way. Protect the franchise fee and peg fee for community television and related interest.

Northwest Community Television

Continue our mission to be subscriber focused by keeping citizens in the northwest suburbs better informed and help build a strong sense of community by providing news and information to cable television subscribers which is family appropriate and specifically about the area that we serve. Provide area residents the opportunity to make television programs and to assist cities by producing television programs about their communities. Cablecast and webcast official meetings and to provide on-going technical support to the cities.
Northwest Community Television/Channel 12 Organization Chart

NW Suburbs Cable Communications Commission
NW Community Television Board of Directors

Executive Director

Assistant Executive Director

Administrative Assistant/ Human Resources Manager

Administrative Support / Accountant

Administrative Support / Duplication

STAFF - 80
Full Time - 33
Part Time - 47

News Director /Anchor

Assistant News Director/Anchor

Producer/ Assignment Editor

City Producer/ Host

City Producer/ Photojournalist

City Producer/ Photojournalist

City Council Crew 14 PT

City Council Crew 14 PT

Municipal Media Services Manager

City Producer/ Photojournalist

City Producer/ Photojournalist

City Council Crew 14 PT

Sports Director /Anchor

Sports Producer/ Reporter/Anchor

Sports Producer/ Reporter

Events Director/ Master Control Operator

Sports Photojournalist 2PT

Events Crew 29 PT

Public Access Manager

Studio Manager

Sports Producer/ Reporter

Production Manager

Productions Assistant/ Photojournalist

Production Assistant/ Photojournalist

Studio Managers 1PT

Master Control Operator

Studio Crew 2PT

Master Control Operator

Production Assistant/ Photojournalist

Technical Services Manager

Technical Information Services Manager

NW Suburbs Cable Communications Commission
NW Community Television Board of Directors

Update 1/23/2014
PUBLIC ACCESS ANNUAL REPORT 2013
OUR MISSION

“This is an incredible example of what democracy is all about—having the opportunity to come in, make use of equipment and get your message out on the airwaves.”
Rita Fox, NWCT volunteer & producer, “Minnesingers”

The NWCT public access department provides our nine communities with "access" to cable television channels and production equipment for individual expression of ideas as protected by the First Amendment. Though technology continues to change, NWCT's mission has remained unchanged for the past 30 years—to provide area residents and organizations with the tools necessary to effectively communicate their ideas with fellow residents.

Staff
Community TV Manager
Barb Nolan Clark

Studio Managers
Tamisha Touray
Nikki Jackett
Roger Larson
Javier Cedillo

MEMBERSHIP

“NWCT has given me an opportunity to share with the community what I think the community would perhaps not get in any other medium”.
Art Cunningham, NWCT volunteer & producer, “The Art Cunningham Show”

NWCT volunteers enrich their communities by sharing their unique stories, talents, interests and views. In 2013, NWCT had an active volunteer base of 522 residents. We also had 53 out of area members who worked with local nonprofits/organizations to create local programming. Our volunteer members hail from each of the nine cities we serve. In 2013, these members worked together to create 974 hours of programming for Channels 19 and 20.2013 was a momentous year—NWCT celebrated 30 years of community television programming. Our first program, “Seniors On Screen,” broadcast in January 1983.
NWCT provides residents with studio and portable production equipment so that they can create TV programs for airing on our community television channels. We have two studio spaces that share a control room, three Final Cut Pro nonlinear edit rooms, one linear edit room (we had two briefly in 2013), one ingest/upload room, nine portable cameras and two portable studios available for use. We are open 7 days a week to accommodate the various schedules of our volunteer members. In 2013, members utilized 2752 hours of studio time, 7942 hours of nonlinear edit time and 602 hours of linear edit hours.

The access staff realized three major equipment-related goals in 2013. The first was transitioning our volunteers from tape/DVD acquisition to file-based acquisition and playback. We replaced our studio cameras with HD-ready 16:9 models and also created edit/record workflows that had us ready to switch to 16:9 playback on our channels in January 2014. We are ready to make the switch to HD when Comcast and the budget provides us the opportunity.
Staff provides monthly television production classes to residents. Our free workshops covering basic production skills are geared toward beginners with no television experience. Once a class is complete, residents are certified to use the corresponding equipment. Our general training series include the following:

**Orientation**
Northwest Community Television staff introduces residents to all we have to offer—it’s informative, fun, and required!

**Studio Production**
Receive basic hands-on training with studio cameras, the audio board, and the switcher. New skills are put to the test when the class crews a studio production!

**Portable Camera**
Learn how to record quality video and audio on the HD portable camera equipment. Participants shoot a class project.

**Nonlinear Editing**
Edit programs digitally! Import video and audio, add graphics and music, and output to digital file and DVD. All participants edit a class project for Channel 18.

In 2013, we offered 11 training series (four classes each) and 119 residents attended these classes. Once a year we also offer SUPER SATURDAY—this day presents the opportunity to complete all our training classes in one day. In 2013, 12 residents took advantage of this one day event. To improve the production skills of our active members, staff also offers advanced training classes. In 2013, we offered 3 Advanced Edit classes, 2 File Organization classes, 2 Advanced Lighting classes, 1 Chroma-Key class and 1 Compix Graphics class. An average of 12 members attended each of these courses.

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**TRAINING CLASSES - 2013 OVERVIEW**

| 11 | General training series (Orientation, Studio, Portable Camera, Nonlinear Edit) |
| 9  | Advanced training classes |
| 1  | Super Saturday all-day training |
| 239 | Total NWCT volunteers trained |
NWCT channels 19 and 20 cablecast locally produced programs 24 hours each day. Our channels are programmed in 8 hour blocks which repeat twice during the day. Volunteers may submit individual programs or they may create a series of programs that hold a regular time slot on our channels.

Though members of NWCT receive priority on our channels, programming is open to producers within the State of Minnesota. Regular time slots on our channels are only available to NWCT members. Over two-thirds of our programming is created with NWCT equipment by NWCT members. The other third is produced by residents/organizations of our member cities or Minnesota residents. We currently have 82 regular time slot holders on our channels; 60 of these programs are produced entirely using NWCT equipment—the others are produced by members using their own equipment.

Each year NWCT programs 5840 hours of local programming—that adds up to 17,520 hours if we include the repeat programming blocks. In 2013, our volunteer members produced a total of 1285 new programs (974 hours) for Channels 19 and 20.

MONTHLY PROGRAMS CREATED AT NWCT 2013

2013 TOTAL—1285 PROGRAMS
“NWCT gatherings are a great way to meet others who have an interest in the same types of programming I’m interested in producing.”
Trevor Scholl, NWCT volunteer

- 9 Track Cities—five local bands recorded for playback on our channels. Organized by access staff/crewed by NWCT volunteer members. (Access channels)
- Two Volunteer Nights featuring short film topics. A chance for volunteer members to gather, watch and ask production questions of local filmmakers/staff.
- Four Get It Local promos—created by Nikki Jackett to entice viewers to tune in to specific access programs. (Channel 18, web, Facebook, YouTube)
- Follow Us, Super Saturday and Volunteer Gala promos—created by Roger Larson to promote our social media sites and events. (Channel 18, access channels)
- Five Javie’s Tech Tips—produced by Javie Cedillo to provide equipment tips for volunteers. (Channel 18, web, Facebook, YouTube)
- Two DIY videos—do-it-yourself video projects produced by Roger Larson for volunteer members. (Channel 18, web, Facebook, YouTube)
- Access to the Future movie—written by Nikki Jackett and shot by staff/volunteer members for 2013 Volunteer Gala. (Access channels, Facebook, YouTube)
- Class Composition video—video created by Javie Cedillo and Roger Larson for use in studio production class.
- Get It Local documentary—written, shot and edited by Nikki Jackett, Award of Excellence, Best in Show—Best of the Midwest Video Fest (Wisconsin Community Media)
- Channel 18—edited monthly by Nikki Jackett to keep viewers aware of NWCT’s programming, classes and events.
- “Access to the Future” Annual Volunteer Gala—organized by staff to celebrate NWCT volunteers and NWCT’s 30 years of community programming, 1983-2013.

SOCIAL MEDIA/PR INFORMATION

The access department maintains a website and three social media sites. Tamisha Touray oversees these efforts and also edits our bi-monthly newsletter, NWCT Spotlight. Our social media sites are found at the following addresses:

- NWCT website (nwct.org)
- NWCT YouTube page (nwct18)
- Facebook Page (Northwest Community Television)
- Twitter (@NWCTACCESS)
Municipal Television Services

Broadcast of City Meetings

NWCT City Meeting Crews recorded and broadcast live a total of 361 regular and special city meetings in 2013. In addition, we provided production services for 11 city council chambers events such as employee benefit meetings; wellness seminars; special community presentations; state of the city; forums and other meetings. That is an average of 31 council chambers based events per month covered by NWCT crews.

<table>
<thead>
<tr>
<th>City Meeting Recap for 2013</th>
<th>Council</th>
<th>Planning</th>
<th>EDA/HRA</th>
<th>Other</th>
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<td>18</td>
<td>42</td>
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<td>18</td>
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<td>Robbinsdale</td>
<td>24</td>
<td>11</td>
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</table>

Grand Total: 372
Web Streaming of City Meetings

NWSCCC/NWCT implemented the Granicus webstreaming system in the summer of 2008 to provide on-line streaming of city meetings and other municipal video content to area residents and interested others.

In late February of 2013, we hosted a meeting with a representative from Granicus who presented information about the current upgraded version of the basic system as well as information about other services available beyond what we subscribe to currently. The general consensus of the group in follow-up discussions is that webstreaming of city meetings and other appropriate programming has been a good thing, that the Granicus system has worked well with very few problems and that we should continue with it.

Our initial agreement with Granicus was for three years. We secured an extension under the same terms, until June of 2014. At that time the webstreaming servers based at each city hall will be 6 years old and will have exceeded the recommended 3-5 year life expectancy by a comfortable margin. Also there are limitations to the current servers that do not allow for streaming that is viewable on mobile devices or streaming at a higher video quality level.

The NWCT/NWSCCC boards have approved funds in the 2014 budget for replacement of the webstreaming servers at all city halls. The new servers will be an upgrade that will allow residents to view meetings on their mobile devices such as phones and tablets. The new equipment has been ordered and will be arriving in stages and installed during the first half of 2014.
2013 Granicus Video Views - Under each city heading is the number of times that a video clip was viewed in that city’s webstreaming video archive.

<table>
<thead>
<tr>
<th></th>
<th>Brooklyn Center</th>
<th>Brooklyn Park</th>
<th>Crystal</th>
<th>Golden Valley</th>
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<th>Osseo</th>
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</table>
Channel 16 Cablecast System

In 2013 we continued and expanded utilization of the city Tightrope broadcast systems that were installed at each city hall in 2011 and 2012. This system has allowed our cities the ability to much more effectively utilize the Channel 16 signal that is narrow-cast within their city. This technology has streamlined the process of replaying city meetings, and has allowed them to be shown more frequently. In addition, the automated replay systems have given much added benefit to the programming produced for the Community Corner segments on Channel 12. We are now replaying on channel 16 the Northwest Cities, Mayors’ Minutes, and the specific topic video segments that are produced for each city on a rotating basis. In addition, the electronic billboarding part of the system is easily managed by NWCT administrative staff and producers who produce and maintain the information visuals based on content requests from each city.

City Hall Council Chambers projects

In 2013, we had a bit of a hiatus from city council chambers renovations with only one project ongoing that was a holdover from 2012. At the city of Brooklyn Park, at the beginning of 2013, we were in the final stages of installation and implementation of the completely replaced council chambers broadcast system, and the addition of a broadcast video system in one of the city hall conference rooms. In addition, a whole new control room and office area
was built on the upper level of city hall to accommodate the equipment and the city’s Communications Staff. This system installation and commissioning proved to be a far more complex project than the vendor and consultant anticipated and there were delays in corrections and documentation. NWCT staff has been closely involved with the project management, installation and implementation of these two systems throughout 2013 and the project has recently come to a successful conclusion in late December.

Moving into 2014, we are in the midst of planning the replacement of the Crystal City Council Chambers system. That installation is scheduled for late June – early July. This project includes not only replacement of the broadcast television equipment, but an upgrade to lighting and sound systems as well as presentation displays and technology in the chambers.

Also still in the early planning stages, is 2014 replacement of the Brooklyn Center City Council Chambers broadcast system and related systems.

With completion of Crystal and Brooklyn Center, we will have completed the current replacement cycle for all nine of our cities that began in 2009. As we replaced these systems, we have been planning for the future when we will be able to broadcast digital/HD signals so that final conversion to that broadcast technology will have the lowest budgetary impact possible when the time comes.
www.twelve.tv Website Statistics

Unique Visitors
Each person visiting the site is counted only once, regardless of how many times they visit.

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</table>

On-line Video
A Video OD (On-Demand) View is tallied every time a web site visitor opens the player and the video begins to play.

Live 24/7 Hours are for viewers of the 24/7 stream of Channel 12 on the twelve.tv website.

<table>
<thead>
<tr>
<th>Month</th>
<th>2012 Old Video OD Views</th>
<th>2012 YouTube Video OD Views</th>
<th>2012 Old Live Video Views</th>
<th>2012 Live 24/7 Hours Viewed</th>
<th>2013 YouTube Video OD Views</th>
<th>2013 Live 24/7 Hours Viewed</th>
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<tr>
<td>Jan-12</td>
<td>10,023.00</td>
<td>66.00</td>
<td>1,521.00</td>
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<td>43,342</td>
<td>563.50</td>
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<td>Feb-12</td>
<td>10,929.00</td>
<td>822.00</td>
<td>1,467.00</td>
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<td>39,703</td>
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<td>Mar-12</td>
<td>9,592.00</td>
<td>2,925.00</td>
<td>1,966.00</td>
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<td>50,774</td>
<td>590.77</td>
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<td>Apr-12</td>
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<td>4,714.00</td>
<td>1,544.00</td>
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<td>52,732</td>
<td>477.90</td>
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<td>May-12</td>
<td>7,828.00</td>
<td>8,728.00</td>
<td>1,260.00</td>
<td>187.85</td>
<td>60,428</td>
<td>419.10</td>
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<tr>
<td>Jun-12</td>
<td>7,369.00</td>
<td>12,139.00</td>
<td>1,383.00</td>
<td>102.50</td>
<td>51,747</td>
<td>711.17</td>
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<tr>
<td>Jul-12</td>
<td>8,068.00</td>
<td>12,811.00</td>
<td>1,547.00</td>
<td>186.38</td>
<td>59,515</td>
<td>825.17</td>
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<td>Aug-12</td>
<td>3,587.00</td>
<td>16,458.00</td>
<td>453.95</td>
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<td>62,087</td>
<td>775.25</td>
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<td>Sep-12</td>
<td>1,792.00</td>
<td>23,405.00</td>
<td>557.07</td>
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<td>60,551</td>
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<td>Oct-12</td>
<td>1,901.00</td>
<td>292,224.00</td>
<td>568.67</td>
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<td>75,982</td>
<td>1,026.38</td>
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<tr>
<td>Nov-12</td>
<td>45,109.00</td>
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<td>729.93</td>
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<td>67,436</td>
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<td>Dec-12</td>
<td>41,309.00</td>
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<td>455.10</td>
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<td>65,383</td>
<td>534.75</td>
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<td>Total</td>
<td>70,247.00</td>
<td>460,710.00</td>
<td>10,688.00</td>
<td>3,241.45</td>
<td>689,680</td>
<td>8,135.06</td>
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<tr>
<td>Average</td>
<td>7,024.70</td>
<td>38,392.50</td>
<td>1,526.86</td>
<td>405.18</td>
<td>52,541</td>
<td>677.92</td>
</tr>
</tbody>
</table>

Views in October related to Soccer Brawl: 260,127
Community Corner
City Videos, Mayors Minute’s, Northwest Cities, Community Calendar

- Community Corner City Videos 255
- Mayors Minute’s 52
- Northwest Cities 52
- Community Calendar 52

E-subscribe system
(Gov Delivery) Report

<table>
<thead>
<tr>
<th>Topic</th>
<th>Year total</th>
<th>Jan – Oct</th>
<th>Nov - Dec</th>
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<tr>
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<td>Weekly average</td>
<td>Weekly average</td>
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<tr>
<td>Bulletins Sent</td>
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<td>Unique Email Opens</td>
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<tr>
<td>Unique Link Clicks</td>
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<tr>
<td>Clicks from Shared Links</td>
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</tr>
<tr>
<td>Total Subscribers</td>
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<td></td>
</tr>
<tr>
<td>Total Subscriptions</td>
<td>3,747</td>
<td></td>
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</tr>
</tbody>
</table>
NEWS

Number of Daily Newscasts: 250

Number of Weekend Newscasts: 50
- The Average story count per newscast not including sports is 8 to 12 stories, which includes 3 to 5 full package stories put together by reporters and photographers working as a team, or by a reporter/photographer working alone.

Number of News Specials: 2
- Summer Special: “Focus on Water”
- Thanksgiving Special: “Stepping Up”

ELECTION COVERAGE
- Candidate Minutes: 30 candidates featured from Golden Valley, and four local school districts in an off-year election
- Election Night coverage: Results crawled along bottom of screen, updated every 15 minutes on election night

FRANCHISE SEGMENTS:
- Health Check Segments: 52
- Money Savers Segments: 48
- Business Matters Segments: 49
- Weekend Showcase Segments 51
- In the Garden Segments: 18 (replaces Standout Student in summer)
- Standout Student Segments: 39, featuring 41 students
  Armstrong 4, Breck 1, Brooklyn Center 2, Champlin Park 3, Cooper 5, Heritage Christian Academy 2, Maple Grove 1, Maranatha Christian Academy 3, Osseo 3, Park Center 2, Perpich 2, Providence Academy 3, Wayzata 6, West Lutheran 2, Connections Academy 1, Benilde St. Margaret 1

AWARDS FROM 2013

Eric Sevareid Award from Northwest Broadcast News Association

Newscast-First Place
- 12 News/Northwest Community Television - “12 News April 11, 2012 newscast”

National Press Photographers Association

Quarterly award, General News, 2nd place
- Ben Kroll, photojournalist: Cooper students volunteer at ranch.
<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Sponsorship</th>
</tr>
</thead>
<tbody>
<tr>
<td>Saturday, February 2</td>
<td>Maple Grove Polar Bear Plunge</td>
<td>S/P</td>
</tr>
<tr>
<td>Saturday, February 2</td>
<td>Plymouth Fire and Ice Festival *</td>
<td>S/M/P</td>
</tr>
<tr>
<td>Sunday, March 16</td>
<td>Tree House Hoopin' it up for Hope</td>
<td>S</td>
</tr>
<tr>
<td>Thursday, March 21</td>
<td>Empty Bowls – Robbinsdale Area Schools *</td>
<td>S/M/P</td>
</tr>
<tr>
<td>Saturday, March 23</td>
<td>Robbinsdale Chamber EGGstravaganza *</td>
<td>S/M/P</td>
</tr>
<tr>
<td>Saturday, April 6</td>
<td>Northwest Suburban Remodeling Fair *</td>
<td>S/M/P</td>
</tr>
<tr>
<td>Fri. &amp; Sat., April 12-13</td>
<td>Plymouth Yard and Garden Expo</td>
<td>S</td>
</tr>
<tr>
<td>Saturday, April 13</td>
<td>Run the Valley – Golden Valley *</td>
<td>S/M/P</td>
</tr>
<tr>
<td>Wednesday, April 17</td>
<td>NWHHSC Seniors Forum</td>
<td>F/S/M/P</td>
</tr>
<tr>
<td>Thursday, May 2</td>
<td>Maple Grove Mayor’s Prayer Breakfast</td>
<td>F/S/P</td>
</tr>
<tr>
<td>Saturday, May 4</td>
<td>Brooklyn Center Community Breakfast</td>
<td>F/P</td>
</tr>
<tr>
<td>Sunday, May 5</td>
<td>District 279 Investment in Youth Awards</td>
<td>F/M</td>
</tr>
<tr>
<td>Saturday, May 18</td>
<td>Golden Valley Days &amp; Parade *</td>
<td>S/M/P</td>
</tr>
<tr>
<td>Saturday, May 18</td>
<td>Vehicle Fair in Crystal*</td>
<td>S/M/P</td>
</tr>
<tr>
<td>June – August</td>
<td>Concerts in the Park</td>
<td>F/S/P</td>
</tr>
<tr>
<td>Saturday, June 15</td>
<td>Brooklyn Park Tater Daze Parade *</td>
<td>F/S/M/P</td>
</tr>
<tr>
<td>Saturday, June 22</td>
<td>New Hope City Day *</td>
<td>S/M/P</td>
</tr>
<tr>
<td>Thursday, June 27</td>
<td>Brooklyn Center Earle Brown Days Parade *</td>
<td>F/S/M/P</td>
</tr>
<tr>
<td>Saturday, June 29</td>
<td>Osseo Marching Band Festival</td>
<td>S/P</td>
</tr>
<tr>
<td>Tuesday, July 2</td>
<td>Music in Plymouth</td>
<td>S/P</td>
</tr>
<tr>
<td>Sunday, July 14</td>
<td>Robbinsdale Whiz Bang Days Parade *</td>
<td>F/S/M/P</td>
</tr>
<tr>
<td>Thursday, July 11</td>
<td>Maple Grove Pierre Bottineau Parade *</td>
<td>F/S/M/P</td>
</tr>
<tr>
<td>Friday, July 12</td>
<td>Golden Valley Golf Classic *</td>
<td>S/M/P</td>
</tr>
<tr>
<td>Fri-Sun, July 19-21</td>
<td>New Hope Duk Duk Daze</td>
<td>S/M/P</td>
</tr>
<tr>
<td>Sunday, July 28</td>
<td>Crystal Frolics</td>
<td>F/S/M/P</td>
</tr>
<tr>
<td>Saturday, August 17</td>
<td>District 279 Foundation Reading is Fun Run *</td>
<td>S/M/P</td>
</tr>
<tr>
<td>Wednesday, August 12-15</td>
<td>CEAP Supplies for Success</td>
<td>S/M/P</td>
</tr>
<tr>
<td>Saturday, September 7</td>
<td>Osseo Lions Roar Parade *</td>
<td>F/S/M/P</td>
</tr>
<tr>
<td>Sunday, September 15</td>
<td>Steve Lampi Memorial A Sundae in the Park</td>
<td>S/M/P</td>
</tr>
<tr>
<td>Saturday, September 28</td>
<td>Plymouth on Parade *</td>
<td>F/S/M/P</td>
</tr>
<tr>
<td>Saturday, October 12</td>
<td>Three Rivers Autumn Woods Classic *</td>
<td>S/M/P</td>
</tr>
<tr>
<td>Tuesday, October 22</td>
<td>Brooklyn Park Mayor’s Prayer Breakfast</td>
<td>F/S/M/P</td>
</tr>
<tr>
<td>Friday, October 25</td>
<td>New Hope Community Breakfast</td>
<td>F/S/M/P</td>
</tr>
<tr>
<td>November 16-17</td>
<td>Plymouth Arts Fair</td>
<td>S/P</td>
</tr>
<tr>
<td>Saturday, November 23</td>
<td>Wayzata Boys Turkey Trot Hockey Tournament *</td>
<td>F/S/M/P</td>
</tr>
<tr>
<td>November/December</td>
<td>Area Holiday Toy and Food Drives</td>
<td>S/P</td>
</tr>
<tr>
<td>Sunday, December 1</td>
<td>Brooklyn Center Holly Sunday</td>
<td>S/P</td>
</tr>
<tr>
<td>Saturday, December 7</td>
<td>Crystal Winter Fest *</td>
<td>S/M/P</td>
</tr>
<tr>
<td>Wednesday, December 11</td>
<td>NH Chamber Star Student Awards *</td>
<td>F/S/M/P</td>
</tr>
<tr>
<td>December 26, 27, 28</td>
<td>Holiday Classic Girls Hockey Tournament *</td>
<td>F/S/M/P</td>
</tr>
</tbody>
</table>

* Indicates Channel 12 Talent Onsite Involvement  
Date has been verified!  
Modified 9-11-13
Community Outreach Events

2013 Summer Production Schedule

Tues. 6/18 – 7pm  Sarah Morris Concert  Parkers Lake
Thurs. 6/20 – 7pm  Shoreview Variety Band  Hilde
Tues. 6/25 – 7pm  Plymouth Concert Band  Parkers Lake
Wed. 7/3 – 7pm  Concrete Surgery Concert  Town Green
Tues. 7/9 – 7pm  Reuben Ristrom Band  Brooklyn Center Comm. Ctr
Wed. 7/10 – 7pm  Rocket Club Band  Town Green
Tues. 7/16 – 7pm  Brooklyn Community Band  Brooklyn Center Comm. Ctr
Thurs. 7/18 – 7pm  Tangled Roots Band  Eidem Farm – BP
Tues. 7/23 – 7pm  Dirty Shorts Band  Parkers Lake
Thurs. 7/25 – 6pm  Tim Mahoney  Shoppes at Arbor Lakes
Tues. 7/30 – 7pm  Classic Big Band  Osseo Boerboom Park
Wed. 7/31 – 7pm  White Sidewalls  Town Green
Thurs. 8/1 – 7pm  Robbinsdale City Band  Robbinsdale Sanborn Park
Wed. 8/7 – 7pm  Prior Lake Ski Show  Parkers Lake
Thurs. 8/8 – 7pm  Paul Spring Family  Eidem Farm - BP
Tues. 8/13 – 7pm  Golden Strings  Osseo Boerboom Park
Wed. 8/14 – 7pm  Free Fallin  Town Green
Thurs. 8/15 – 6pm  Lamont Cranston  Shoppes at Arbor Lakes
Tues. 8/20 – 7pm  Long Time Gone  Parkers Lake
2013 SPORTS AND EVENTS  
DEPARTMENT YEAR-END RECAP

MOBILE PRODUCTION EVENTS

Our mobile production truck is in our coverage area at least three times a week televising local high school games plus a number of community events of interest.

Number of high school games televised:  120

Number of other community events televised (city parades, graduations, etc.):  41

STUDIO PRODUCTIONS

12 NEWS

As part of Channel 12’s daily newscast, we produce approximately 4 ½ minutes of sports content.

Number of programs produced for 2013 (weekday and weekend shows):  300

SPORTS JAM

Our weekly 30-minute program featuring highlights, interviews and feature stories on local high school athletes, coaches and teams.

Number of programs produced for 2013:  41
There are now 43 athletes and coaches in our 12 Sports Hall of Fame, which we started in 2004 with a charter class of seven. Here are the 2013 inductees:

**Curt Carlson, Maple Grove, 2007**

Two-time state swimming champion in 100 & 200 freestyle and a member of 200 & 400 freestyle relay state champions for Maple Grove in 2006. 13-time All-American at the University of Minnesota. Broke school record in the 100 freestyle.

**Stephanie (Erickson) Foster, Wayzata, 1994**


**Tera (Lobdell) Hansbro, Armstrong, 2001**


**Caleb Marx, Maple Grove, 2000**

Three-sport letter winner in football, basketball and baseball for the Crimson. Played in five state tournaments in his prep career, finishing as state runner-up in basketball and baseball. Named all-conference six times.
AWARDS

AWARDS FOR CHANNEL 12 SPORTS AND EVENTS DEPARTMENT

In 2012, Our 12 Sports Hall Of Fame show won First Place at the Eric Sevareid Awards from the Northwest Broadcast News Association in March of 2013. Sports Jam received an Award of Merit in the same category (Sportscast/Program).

Channel 12’s Production Events Director, Steve Brockhaus, was nominated for a regional Emmy Award in September 2013 by the National Academy of Television Arts and Sciences.
2013 NWCT MOBILE PRODUCTION
SPORTS RECAP

SPRING SPORTS
(listed chronologically):

Cooper at Benilde-St. Margaret’s Softball
Providence Academy at Brooklyn Center Baseball
Hopkins at Wayzata Girls/Boys Lacrosse
Armstrong at Champlin Park Baseball
Champlin Park at Armstrong Girls Lacrosse
Anoka at Osseo Softball
Wayzata at Hopkins Softball
Park Center at Armstrong Softball
Hopkins at Wayzata Baseball
Maple Grove vs. Champlin Park Section Softball
Cooper vs. Maple Grove Section Baseball
Park Center vs. Irondale Section Baseball
Wayzata vs. Hopkins Section Softball
Champlin Park vs. Centennial Section Girls Lacrosse
Champlin Park vs. Forest Lake Section Boys Lacrosse
Maple Grove vs. Coon Rapids Section Softball
Maple Grove vs. Coon Rapids Section Baseball
Maple Grove vs. Elk River Section Girls Lacrosse
Armstrong vs. Mounds View Section Girls Lacrosse
Wayzata vs. Coon Rapids State Baseball
High School All-Star Baseball Game (played in June)
High School All-Star Football Game (played in June)

FALL SPORTS
(listed chronologically):

Heritage Christian at Cooper Girls/Boys Soccer
Park Center at Armstrong Girls Soccer
Osseo at Maple Grove Girls/Boys Soccer
Anoka at Park Center Football
Blake at Brooklyn Center Football
Providence Academy at Brooklyn Center Boys Soccer
Park Center at Armstrong Boys Soccer
Benilde-St. Margaret’s at Cooper Football
Wayzata at Hopkins Boys/Girls Soccer
Eden Prairie at Totino-Grace Football
Elk River at Maple Grove Football
Rockford at Park Center Volleyball
Maple Grove at Osseo Volleyball
Armstrong at Osseo Football
St. Paul Academy at Breck Football
Totino-grace at Champlin Park Volleyball
Benilde-St. Margaret’s at Cooper Volleyball
Wayzata at Hopkins Football
Armstrong at Maple Grove Volleyball
Eden Prairie at Hopkins Volleyball
Hopkins vs. Wayzata Section Girls Soccer
Prairie Seeds Academy vs. Maple Grove Section Boys Soccer
Park Center vs. Totino-Grace Section Girls Soccer
Heritage Christian vs. Totino-Grace Section Boys Soccer
Park Center vs. Fridley Section Football
Prairie Seeds Academy vs. North St. Paul State Boys Soccer
Champlin Park vs. Osseo Section Football
Wayzata vs. Minnetonka Section Volleyball
Minnetonka vs. Maple Grove Section Football
Osseo vs. Champlin Park Section Volleyball
Maple Grove vs. Roseville State Football
Osseo vs. Totino-Grace State Football

WINTER SPORTS
(listed chronologically):

Osseo at Maple Grove Boys Hockey
Coon Rapids at Champlin Park Boys Basketball
Breck vs. Totino-Grace Boys Hockey
Hopkins at Wayzata Wrestling
Champlin Park at Armstrong Boys Basketball
Cooper at Benilde-St. Margaret’s Boys Basketball
Park Center at Maple Grove Gymnastics
Armstrong vs. Cooper Boys Hockey
Hopkins at Wayzata Gymnastics
Cooper vs. Armstrong Wrestling
Edina at Wayzata Boys Hockey
Park Center at Armstrong Boys Basketball
Champlin Park at Armstrong Girls Basketball
Wayzata at Maple Grove Boys Basketball
Park Center at Osseo Boys Basketball
Champlin Park vs. Armstrong Boys Hockey
Brooklyn Center at Breck Boys Basketball
Wayzata vs. Buffalo Section Girls Hockey
Armstrong-Cooper vs. Hopkins Section Girls Hockey
Breck vs. Orono Section Girls Hockey
Armstrong-cooper vs. Benilde-St. Margaret’s Section Girls Hockey
Maple Grove at Osseo Girls/Boys Basketball
Eden Prairie at Hopkins Boys Basketball
Wayzata vs. Hopkins Section Boys Hockey
Minnetonka at Wayzata Girls Basketball
Champlin Park vs. Anoka Section Boys Hockey
Breck vs. Delano Section Boys Hockey
Edina at Hopkins Boys Basketball
Cooper vs. Hopkins Section Girls Basketball
Wayzata vs. Minnetonka Section Girls Basketball
Armstrong vs. St. Louis Park Section Boys Basketball
Hopkins vs. Minnetonka Section Girls Basketball
Cooper vs. Maple Grove Section Boys Basketball
Park Center vs. Delasalle Section Girls Basketball
Osseo vs. Roseville Section Girls Basketball
Cooper vs. Park Center Section Boys Basketball
Osseo vs. Centennial Section Boys Basketball
Osseo vs. St. Paul Central State Girls Basketball
Park Center vs. Osseo Section Boys Basketball
Park Center vs. Lakeville North State Boys Basketball
Champlin Park at North Metro Girls Hockey
Wayzata at Benilde-St. Margaret’s Girls Hockey
Turkey Trot Boys Hockey Tournament Semifinals
Turkey Trot Boys Hockey Tournament, 3rd Place and Championship
Blaine at Maple Grove Girls Hockey
Park Center at Armstrong Boys Basketball
Champlin Park at Armstrong Girls Basketball
Wayzata at Cooper Boys Basketball
Shakopee at Wayzata Wrestling
Breck at Brooklyn Center Boys Basketball
Hopkins at Wayzata Girls Hockey
Osseo at Maple Grove Girls and Boys Basketball
Armstrong at Osseo Girls Basketball
Maple Grove at Osseo Wrestling
St. Paul Como Park at Cooper Boys Hockey
Armstrong-Cooper Girls Hockey Tournament Semifinals
Hopkins Girls Basketball Tournament Semifinals
2013 NWCT MOBILE PRODUCTION EVENTS RECAP

Community Events
(excluding concerts in the park, listed chronologically):

Brooklyn Park Ice Skating Show
District 279 Wastebasket Revue
Maple Grove Ice Skating Show
Brooklyn Park Parks and Rec Dance Recital
Brooklyn Center Parks and Rec Dance Recital
Crystal Parks and Rec Dance Recital
Plymouth Parks and Rec Dance Recital
New Hope Parks and Rec Dance Recital
North Hennepin Community College Commencement
Wayzata High School Commencement
Robbinsdale Cooper High School Commencement
Osseo High School Commencement
Maple Grove High School Commencement
Park Center High School Commencement
Tater Daze Parade, Brooklyn Park
Earle Brown Days parade, Brooklyn Center
Pierre Bottineau Parade, Maple Grove
Whiz Bang Days Parade, Robbinsdale
Osseo Lions Roar Parade
North Memorial Public Safety Awards
North Hennepin Chamber of Commerce Star Student Awards

*(some of these events may also be listed on the Community Events Participation page)*
NORTHWEST COMMUNITY TELEVISION
2013 ANNUAL PROGRAMMING REPORT
PRIMARY CONTRIBUTORS

Mike Johnson - Executive Director
Dave Kiser - Assistant Executive Director
Tim Gaffron - Municipal Media Services Manager
Barb Nolan Clark - Community Access Manager
Mike Johnson - News Director
John Jacobson - Sports Director

Special thanks to our Administrative Support Staff:

Wendy Brierley
Cindy Almsted
Nancy Livingood
“Your Local Source”

WHERE TO FIND US

Channel 12

www.twelve.tv

12localnews
12localsports

@12localnews
@12sports

twelvedottv

A service of Northwest Community Television for over 30 years!