February, 2013

Northwest Suburbs Cable Communications Commission Members  
Northwest Community Television Board Members

It is my honor to present to you our very first Northwest Community Television Annual Report. This report is for 2012 and our plan is to provide you with a report each year and present it at the February meeting and then post it on our website after the report has been officially accepted. The report may evolve over time in terms of its content, layout and overall look, but the goal is to simply package data we are already collecting and present it to you in report form.

Although we are primarily reporting on programming and the overall operation of Northwest Community Television, it is my intent to also highlight some of the actions of the Northwest Suburbs Cable Communications Commission within this letter to summarize some of the important actions taken by the commission in order to support the on-going operations of Northwest Community Television.

The cable commission approved contracts in February, 2012 with the ATSR architectural firm in Golden Valley and CBG Communications to work with our staff on the needs assessment for the cable franchise renewal. (It should be noted that Comcast presented the commission with official notification of franchise renewal on January 3rd, 2011. A lot of work for franchise renewal took place in both 2011 and 2012). Our franchise with Comcast expires in December, 2013 and one of the most important aspects of the franchise renewal is our needs assessment. ATSR made their presentation about a proposed building expansion to the cable commission in May of 2012. CBG Communications presented their technical report about High Definition, Video on Demand and other technologies that are vital to the on-going success of Northwest Community Television at the meeting in September. The Northwest Suburbs Cable Communications Commission approved the Proposed Franchise Renewal Agreement along with all of the supporting documents at the meeting which took place on November 15. Those cable franchise documents were then forwarded to Comcast.
The commission formally recognized Dr. Duane Orn who represents Brooklyn Center for his 30 years of service on the NWCT board and continues to serve as an active member. Robbinsdale Mayor, Mike Holtz was also recognized for his 20 years of service on the NWCT board and cable commission. Mike Holtz announced his retirement from both the board and commission effective at the end of 2012.

Executive Director, Greg Moore announced that he would be retiring on December 13, 2012. The commission appointed Assistant Executive Director, Mike Johnson to be the new Executive Director effective December 14. Both Greg and Mike have served together in the northwest suburbs for 30 years and Greg was formally recognized at the November meeting for his outstanding service and leadership to both the cable commission and board since January of 1983.

In addition to all the community programming statistical data, we have also included the list of cable commission and NWCT board members who served in 2012 as well as our mission statement and organization chart.

In terms of our organization, we are only as good as the staff within it. I want to thank our staff for their hard work, energy and creative abilities they bring to the organization each and every day.

Finally, I want to say a special thank you to every cable commission and board member along with the communities you represent for your on-going strong support and commitment to our organization. We have been providing an essential and important service to the northwest suburbs for over 30 years. Cable customers, community organizations and residents value our services and we are committed to not only meeting their expectations but exceeding them.

Sincerely,

Mike Johnson
Executive Director
<table>
<thead>
<tr>
<th>Commissioner</th>
<th>City</th>
<th>Date Started</th>
</tr>
</thead>
<tbody>
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<td>Phil Leith</td>
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<td>City of Brooklyn Center</td>
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<td>Doug Reeder</td>
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<td>Mark Schulz</td>
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<td>John Irvin</td>
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<td>Rex Newman</td>
<td>City of Brooklyn Center</td>
<td>May 2012</td>
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Northwest Suburbs Community

Access Corporation

Board of Directors

who Served in 2012

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<tr>
<th>Name</th>
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<td>Scott Jameson</td>
<td>Public Access</td>
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<tr>
<td>Kirk McDonald</td>
<td>City of New Hope</td>
<td>October 2012</td>
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NWSCCC & NWCT MISSION

Northwest Suburbs Cable Communications Commission
Protect the member cities constituents’ interest as they relate to cable television and other services, especially as they impact the rights-of-way. Protect the franchise fee and peg fee for community television and related interest.

Northwest Community Television
Continue our mission to be subscriber focused by keeping citizens in the northwest suburbs better informed and help build a strong sense of community by providing news and information to cable television subscribers which is family appropriate and specifically about the area that we serve. Provide area residents the opportunity to make television programs and to assist cities by producing television programs about their communities. Cablecast and webcast official meetings and to provide on-going technical support to cities.
Municipal

City Meetings

NWCT City Meeting Crews recorded and broadcast live a total of 348 regular and special city meetings in 2012. That is an average of 29 per month.

They break down like this:

Brooklyn Center  Total: 24
24 City Council

Brooklyn Park  Total: 58
36 City Council, 11 Economic Development Authority, 11 Planning Commission

Crystal  Total: 46
24 City Council, 22 Economic Development Authority,

Golden Valley  Total: 42
24 City Council, 5 Housing Redevelopment Authority, 13 Planning Commission

Maple Grove  Total: 34
22 City Council, 12 Planning Commission

New Hope  Total: 22
22 City Council, (Adding Planning Commission Meetings in 2013)

Osseo  Total: 47
24 City Council, 12 Economic Development Authority, 7 Planning Commission, 4 Work sessions

Plymouth  Total: 41
22 City Council, 19 Planning Commission

Robbinsdale  Total: 34
23 City Council, 11 Economic Development Authority

Grand Total: 348 Meetings
Candidate Forums

City Meeting Crews recorded and broadcast live Candidate Forums encompassing 17 different nights or events, featuring forums for 37 different political races in our area. Those forums received more than 2600 views on YouTube.

Channel 16 Cablecast systems

In 2012, we completed the installation and implementation of the city Tightrope systems that was started in the fall of 2011. This system has allowed our cities the ability to much more effectively utilize the Channel 16 signal that is narrow-cast within their city. This technology has streamlined the process of replaying city meetings, and has allowed them to be shown more frequently. In addition, the automated replays systems have given much added benefit to the programming produced for the Community Corner segments on Channel 12. We are now replaying on channel 16 the Northwest Cities, Mayors’ Minutes, and the specific topic video segments that are produced for each city on a rotating basis. In addition, the electronic billboarding part of the system is easily managed by NWCT administrative staff and producers who produce and maintain the information visuals based on content requests from each city.

City Hall Council Chambers projects

In 2012, we had two significant city broadcast system replacement projects that were undertaken.

At New Hope, the Cameras and video switcher and related infrastructure were replaced with HD equipment that will allow us to easily make the transition to High Definition on the cable system when that opportunity presents itself. As part of that project, the lighting system in the council chambers was replaced in order to provide a much better lighting environment for the cameras. Both aspects of the project were planned and managed by NWCT staff.

At the city of Brooklyn Park, we are just in the final stages of installation and implementation of the completely replaced council chambers broadcast system, and the addition of a broadcast video system in one of the city hall conference rooms. In addition, a whole new control room and office area was built on the upper level of city hall to accommodate the equipment and the city’s Communications Staff. Starting last spring, NWCT staff has worked closely with the city and an AV/Broadcast systems consulting firm to specify, design and bid the project. Staff also has been closely involved with the project management, installation and implementation of these two systems which we expect to be completed in the next few weeks.
Switch to YouTube

In the spring of 2012, we began a process of switching our online video archives for Channel 12 programming over to YouTube. Our previous streaming service provider, based in Mankato, MN had been swallowed up a couple of times by larger corporations and was no longer able to respond adequately to our needs at a cost that was reasonable. They informed us that the current services we were getting would be no longer available by February of 2013. After much research by staff and hours of debate and discussion, it was decided that YouTube would be the most economical alternative and give us the most on-line exposure for our Cities’ video programming as well as the Channel 12 content. Over the course of the Summer and Fall we worked to make sure that all existing video that was still being linked to on various city websites was transferred to YouTube, and we worked on refining procedures and training staff for implementing the new system and developed the Channel 12 YouTube home page. By mid-August we were no longer uploading to the old system and by December 1, 2012 we were able to abandon the old system. Our fees for the old system had been running about $2000 per month on average. . . YouTube costs are significantly less.

In addition to the switch to YouTube we also implemented a new service for 24/7 live streaming of Channel 12 and many sporting events. Those sporting events are archived on Livestream for on-demand viewing as well. We continue to use the Granicus system for streaming and archiving of city meetings.

Websites

Both websites underwent some changes during 2012.

Parts of the NWSCCC site were recently reworked to provide a more organized way for visitors to find video of their particular city’s meetings. Archived meeting videos are now displayed and organized by type of meeting and then under a tab for each year’s archive list. Staff worked with the service provider, Granicus, to make these changes to each individual city’s archive page.

The more significant changes took place with the twelve.tv website. We started out with the intention of doing just a cosmetic update to the look of the twelve.tv website. As it became apparent that the new video streaming system was going to have different technical parameters, we were going to have to change how video was being presented on the website. This led to a more extensive revamp of the site, and a rework of much of the back-end automation by our consultant web designer and hosting service. The result is a whole new look for the twelve.tv web site, a new streaming video management system in the form of YouTube and Livestream, and a much more cost effective and viewer friendly platform for showcasing videos about our communities and Channel 12 news and events coverage content.
City Granicus Webstreaming and NWSCCC.org Statistics

**Granicus Video Views** - Under each city heading is the number of times that a video clip was viewed in that city's webstreaming video archive.

<table>
<thead>
<tr>
<th></th>
<th>Brooklyn Center</th>
<th>Brooklyn Park</th>
<th>Crystal</th>
<th>Golden Valley</th>
<th>Maple Grove</th>
<th>New Hope</th>
<th>Osseo</th>
<th>Plymouth</th>
<th>Robbinsdale</th>
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<td>159</td>
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**NWSCCC Web Site Visits** – The first column shows the total number of unique visitors to the nwsccc.org website for each month. Under each city heading is the number of times that city’s webstreaming archive page was viewed on nwsccc.org in each month.

<table>
<thead>
<tr>
<th>Month</th>
<th>NWSCCC Web Site Unique Visitors 2011/12</th>
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<th>Osseo</th>
<th>Plymouth</th>
<th>Robbinsdale</th>
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WWW. Twelve.tv Website Statistics

Unique Visitors
Each person visiting the site is counted only once, regardless of how many times they visit.

### Monthly Unique Visitors

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<th>2012 Unique Visitors</th>
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<td><strong>Average</strong></td>
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### On-line Video
A Video View is tallied every time a web site visitor opens the Player and the video begins to play.
A Live View is tallied every time a web site visitor opens the 24/7 stream of Channel 12.

<table>
<thead>
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<td>Jul-12</td>
<td>8,068</td>
<td>12,811</td>
<td>1,547</td>
</tr>
<tr>
<td>Aug-11</td>
<td>11,643</td>
<td>2,402</td>
<td>Aug-12</td>
<td>3,587</td>
<td>16,458</td>
<td>187.85 hrs</td>
</tr>
<tr>
<td>Sep-11</td>
<td>11,378</td>
<td>2,081</td>
<td>Sep-12</td>
<td>1,792</td>
<td>23,405</td>
<td>557.07 hrs</td>
</tr>
<tr>
<td>Oct-11</td>
<td>11,750</td>
<td>2,338</td>
<td>Oct-12</td>
<td>1,901</td>
<td>292,224</td>
<td>568.67 hrs</td>
</tr>
<tr>
<td>Nov-11</td>
<td>9,715</td>
<td>2,176</td>
<td>Nov-12</td>
<td>45,109</td>
<td>41309</td>
<td>729.93 hrs</td>
</tr>
<tr>
<td>Dec-11</td>
<td>11,390</td>
<td>1,817</td>
<td>Dec-12</td>
<td>41,309</td>
<td>455.10 hrs</td>
<td></td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>142,418</strong></td>
<td><strong>26,552</strong></td>
<td><strong>Total</strong></td>
<td><strong>70,247</strong></td>
<td><strong>460,710</strong></td>
<td><strong>10,688</strong></td>
</tr>
<tr>
<td><strong>Average</strong></td>
<td><strong>11,868</strong></td>
<td><strong>2,213</strong></td>
<td><strong>Average</strong></td>
<td><strong>7,025</strong></td>
<td><strong>38,393</strong></td>
<td><strong>1,527</strong></td>
</tr>
</tbody>
</table>

Views in October related to Soccer Brawl: 260,127

Total on-demand video views 2012: 530,957
Community Corner City Videos, Mayors Minute’s, Northwest Cities, Community Calendar

Community Corner City Videos 256
Mayors Minute’s 52
Northwest Cities 52
Community Calendar 52

Awards
The City-County Communications and Marketing Association's (3CMA) annual Savvy Awards presented us an award for “Ode to Recycling”, a Plymouth Recycling Promotional Spot.
2012 COMMUNITY TELEVISION PROGRAMMING HIGHLIGHTS

NWCT volunteers produced 1160 programs in 2012. These programs were created using portable camera/portable studio gear, NWCT production studios and our nonlinear editing suites. NWCT volunteers did a fantastic job of assisting one another in their programming endeavors. Using NWCT’s website and word of mouth, volunteers networked with one another to create production crews both in the studios and out on location shoots in the community.

In 2012, we had a number of houses of worship creating programs for our channels. Over 20 local churches/ministries currently have regular playback times on our channels. Some of the churches utilizing our equipment are Redeemer Covenant, Brooklyn Park; Cross of Glory, Plymouth; The House of God, Plymouth; Winner’s Chapel, Golden Valley; Shekannah Glory Ministries, Brooklyn Park; Healing Center International, Golden Valley and Osseo United Methodist Church.

City oriented programming was also up in 2012. Brooklyn Park Now and Plymouth Police’s Along for the Ride programs continued their monthly productions. Volunteer produced, Northwest City Politics also featured a number of city representatives on their weekly productions. As 2012 was an election year, a number of candidates were also featured on our channels.

A number of African news and information programs continued to produce weekly/monthly programs in 2012. Those holding regular time slots on our channels include firstWorldTV, Africa Rendezvous, Ivoir TV, Oromo TV, New Liberian Foundation and the Zipporah Mesesi Swahili Show. Many of these programs are produced in other languages to appeal to non-English speaking viewers.

Music/arts productions also continued their programming output last year. Our regular music programs, Baby Blue Arts, Polka Spotlight and Country Music Jubilee continued their monthly productions. Next year we look forward to adding a monthly program produced by the Maple Grove Jazz Ensemble. We also saw continued programming efforts by The Northwoods Cooking Show, The Magic Book Nook, Yoga on the Go and the Finnish Talk and Variety Show.
Staff also hosted a Do It Yourself taping marathon where we invited residents to come in and showcase their talents. Eight programs were taped that day—two programs continue today due to this outreach initiative.

NWCT also has seen a rise in local short film productions. We have several residents working on short films that will air on our channel—staff member, Nikki Jackett will air her short film on our channels in 2013!

2012 Year-end Volunteering Statistics

<table>
<thead>
<tr>
<th>Service</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Studio Productions</td>
<td>2813</td>
</tr>
<tr>
<td>Nonlinear Edit Hours</td>
<td>7683</td>
</tr>
<tr>
<td>Linear Edit hours</td>
<td>769</td>
</tr>
<tr>
<td>Portable Camera Checkouts</td>
<td>1536</td>
</tr>
<tr>
<td>Portable Studio Checkouts</td>
<td>754</td>
</tr>
<tr>
<td>Portable Camera Checkouts</td>
<td>1536</td>
</tr>
<tr>
<td>Nonlinear Edit Checkouts</td>
<td>754</td>
</tr>
<tr>
<td>New NWCT Volunteers Trained</td>
<td>143</td>
</tr>
<tr>
<td>Classes Offered</td>
<td>95</td>
</tr>
<tr>
<td>Orientation</td>
<td>23</td>
</tr>
<tr>
<td>Studio</td>
<td>23</td>
</tr>
<tr>
<td>Portable Camera</td>
<td>23</td>
</tr>
<tr>
<td>Nonlinear Edit</td>
<td>23</td>
</tr>
<tr>
<td>Advanced (Edit/Lighting)</td>
<td>3</td>
</tr>
<tr>
<td>Total Programs</td>
<td>1160</td>
</tr>
<tr>
<td>Total Program Hours</td>
<td>935</td>
</tr>
<tr>
<td>Average Number of Producers</td>
<td></td>
</tr>
<tr>
<td>Active Each Month</td>
<td>89</td>
</tr>
<tr>
<td>Average Number of Crew</td>
<td></td>
</tr>
<tr>
<td>Members Active Each Month</td>
<td>123</td>
</tr>
<tr>
<td>Yearly Volunteer Recognition</td>
<td></td>
</tr>
<tr>
<td>NOVEMBER 12, 2012</td>
<td></td>
</tr>
</tbody>
</table>
# Community Outreach Events

**2012 summer concert production schedule**

<table>
<thead>
<tr>
<th>Day</th>
<th>Date</th>
<th>Band</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuesday</td>
<td>6/26</td>
<td>Teddy Bear Band</td>
<td>Osseo</td>
</tr>
<tr>
<td>Thursday</td>
<td>6/28</td>
<td>Brooklyn Band</td>
<td>Crystal</td>
</tr>
<tr>
<td>Tuesday</td>
<td>7/10</td>
<td>Plymouth Band</td>
<td>Plymouth-Parkers</td>
</tr>
<tr>
<td>Wednesday</td>
<td>7/11</td>
<td>Rockin Hollywoods</td>
<td>MG– Town Green</td>
</tr>
<tr>
<td>Tuesday</td>
<td>7/17</td>
<td>James Hersch</td>
<td>Osseo</td>
</tr>
<tr>
<td>Wednesday</td>
<td>7/18</td>
<td>Water Ski Show</td>
<td>Plymouth-Parkers</td>
</tr>
<tr>
<td>Thursday</td>
<td>7/19</td>
<td>Grace Unleashed</td>
<td>Edinbrook Church – BP</td>
</tr>
<tr>
<td>Thursday</td>
<td>7/19</td>
<td>Mick Sterling</td>
<td>MG – Shoppes</td>
</tr>
<tr>
<td>Tuesday</td>
<td>7/24</td>
<td>Joe Meyer</td>
<td>Plymouth-Parkers</td>
</tr>
<tr>
<td>Wednesday</td>
<td>7/25</td>
<td>Blood on the Tracks</td>
<td>MG – Town Green</td>
</tr>
<tr>
<td>(two bands at the same location – tape as separate events)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Thursday</td>
<td>7/26</td>
<td>BZ Girls</td>
<td>BP – Eidem Farm</td>
</tr>
<tr>
<td>Tuesday</td>
<td>7/31</td>
<td>Everett Smitson</td>
<td>Plymouth – Parkers</td>
</tr>
<tr>
<td>Wednesday</td>
<td>8/1</td>
<td>Vic Volare &amp; Orch</td>
<td>MG – Town Green</td>
</tr>
<tr>
<td>Thursday</td>
<td>8/2</td>
<td>Robbinsdale Band</td>
<td>Robbinsdale - Sanborn</td>
</tr>
<tr>
<td>Wednesday</td>
<td>8/8</td>
<td>The Elements</td>
<td>MG – Town Green</td>
</tr>
<tr>
<td>Thursday</td>
<td>8/9</td>
<td>Barbershop Quar.</td>
<td>BP – Eidem</td>
</tr>
<tr>
<td>Tuesday</td>
<td>8/14</td>
<td>Elvis</td>
<td>Osseo</td>
</tr>
<tr>
<td>Wednesday</td>
<td>8/15</td>
<td>Dirty Shorts Brass</td>
<td>MG – Town Green</td>
</tr>
<tr>
<td>Thursday</td>
<td>8/16</td>
<td>Dan Perry</td>
<td>Crystal</td>
</tr>
<tr>
<td>Tuesday</td>
<td>8/21</td>
<td>Nuance A Duo</td>
<td>Plymouth – Parkers</td>
</tr>
<tr>
<td>Wednesday</td>
<td>8/22</td>
<td>Shalo Lee &amp; Band</td>
<td>MG – Town Green</td>
</tr>
<tr>
<td>Thursday</td>
<td>8/23</td>
<td>C Sharp</td>
<td>Plymouth – HILDE</td>
</tr>
</tbody>
</table>
2012 Community Events Participation

Saturday, February 4  Maple Grove Polar Bear Plunge
Saturday, February 4  Plymouth Fire and Ice Festival
Friday, February 24  Brooklyn Youth Night Out
Sunday, March 18  Tree House Hoopin’ it up for Hope
Thursday, March 15  Empty Bowls – Robbinsdale Area Schools*
Saturday, March 31  Northwest Suburban Remodeling Fair
Saturday, March 31  Robbinsdale Chamber EGGstravaganza *
Fri. & Sat., April 13-14  Plymouth Yard and Garden Expo
Fri. – Mon., April 13-16  Plymouth Primavera Art Exhibit
Saturday, April 14  Run the Valley – Golden Valley *
Wednesday, April 18  NWHHSC Seniors Forum *
Wednesday, April 25  NH Chamber Star Student Awards *
Thursday, May 3  Mayor Grove Mayor’s Prayer Breakfast
Saturday, May 5  Brooklyn Center Community Breakfast
Sunday, May 6  District 279 Investment in Youth Awards
Saturday, May 19  Golden Valley Days & Parade
Saturday, May 19  Vehicle Fair in Crystal*
June – August  Concerts in the Park
June – July  Channel 12 Parade Food Drives
Thursday, June 14  Brooklyn Park Tater Daze Parade *
Thursday, June 21  Brooklyn Center Earle Brown Days Parade *
Saturday, June 23  Osseo Marching Band Festival
Saturday, June 23  New Hope City Day
Tuesday, July 3  Music in Plymouth
Sunday, July 15  Robbinsdale Whiz Bang Days Parade *
Thursday, July 12  Maple Grove Pierre Bottineau Parade *
Friday, July 13  Golden Valley Golf Classic*
Fri-Sun, July 20-22  New Hope Duk Duk Daze
Sunday, July 29  Crystal Frolics Parade *
Wednesday, August 22  CEAP Back to School Program *
Saturday, September 8  Osseo Lions Roar Parade *
Saturday, September 8  NH Chamber Lions Roar Business Expo
Saturday, September 22  District 279 Reading is Fun Run
Saturday, September 29  Plymouth on Parade *
Saturday, October 13  Three Rivers Autumn Woods Classic
Thursday, October 23  Brooklyn Park Mayor’s Prayer Breakfast
Friday, October 26  New Hope Community Breakfast
Saturday, November 24  Wayzata Boys Turkey Trot Hockey *
November/December  Area Holiday Food Drives
Saturday, December 1  Crystal Winter Fest *
Sunday, December 2  Brooklyn Center Holly Sunday
December 27, 28, 29  Holiday Classic Girls Hockey Tournament *
* Indicates Channel 12 Talent Onsite Involvement
NEWS

Number of Daily Newscasts : 250
Number of weekend Newscasts : 50

(Average news story count per newscast not including sports is 8 to 12 stories which includes 3 to 4 full package stories put together by reporters and photographers)

Number of Specials: 2
   “3 Things” –3 Things you may have not known about your city
   “ Memorable Stories Remarkable People of 2012”

ELECTION COVERAGE:
Candidate Minutes (88 candidates featured)
Election Night Live Coverage along with approximately 20 Interviews
Special Update Election Newscast

FRANCHISE SEGMENTS:

“Three Things”: 9 Stories about local cities, and 3 things you may not have known about each. This was a summer replacement for the Standout Student segment.

HEALTH CHECK SEGMENTS: 18
MONEY SAVERS SEGMENTS: 51
BUSINESS MATTERS SEGMENTS: 43
IN THE GARDEN SEGMENTS: 30
STANDOUT STUDENT SEGMENTS: 39
41 Students
   Armstrong 5, Breck 1, Brooklyn Center 2, Champlin Park 1,
   Cooper 4, Heritage 1, Maple Grove 2, Maranatha 5, Osseo 4,
   Park Center 2, Perpich Center 2, Providence 4,
   Robbinsdale Transition Center 1, Wayzata 3, West Lutheran 3
LOCAL LIVING SEGMENTS: 28
Awards from 2012:

Eric Sevareid Awards from Northwest Broadcast News Association
Award of Merit: “Pink Lemonade Stand”
A story about Maple Grove children raising money for cancer research
Soft feature Large Market TV
Award of Merit: “Cemetery Vandals”
A story about vandalism in a Plymouth cemetery
Photojournalism Large Market TV
Award of Merit: “Operation New Dawn”
A special documentary about northwest area Red Bull Soldiers on their final mission in Iraq
Documentary/Special Large Market TV
First Place: “Northwest Community Television Channel 12 News February 1, 2011”
Cable Newscast Large Market TV
First Place: “If you Only Knew Me”
A special documentary and series of reports about the Treehouse organization serving the northwest suburbs and troubled teens
Documentary/Special Large Market TV

National Academy of television arts and sciences
2012 Upper Midwest Regional Emmy Award

Emmy Nominations

“News on Tour: Music in Plymouth”
Full newscast on location at the Plymouth Hilde Center
Special Event Coverage (other than news or sports) Live

“Victory Memorial Drive Special”
A special program featuring a special re-dedication of the World War 2 monument in Robbinsdale

Emmy Award
(we won this category for second year in a row)

“News on Tour: Music in Plymouth”
Special Event Coverage (other than news or sports) Live
Number of high school games televised: **130**
Number of other community events televised (graduations, city parades, etc.): **46**
Number of specials: **1** (12 Sports Hall of Fame show; aired Labor Day Weekend; repeated again over Thanksgiving weekend)

**2012 Hall of Fame Inductees:**

There are 39 athletes and coaches in our 12 Sports Hall of Fame, which we started in 2004 with a charter class of seven.
- Brenda Stachowski, 1996 Brooklyn Center H.S. graduate (basketball and volleyball player; later Mankato State Female Athlete of the Year in 1999-2000)
- David O’Hagan, 2000 Breck School graduate (football, hockey and baseball player; later an all Pac-10 baseball player at Stanford)
- Joe Miller, 2006 Wayzata H.S. graduate (football and hockey player; later captain of the University of Minnesota men’s hockey team)

**Sports Jam**

Number of *Sports Jam* programs produced (our 30-minute weekly show on high school sports that airs from September through mid-June): **40**

Each show contains approximately 11-16 “highlight” stories, with clips from the various games and sports of the past week, plus an extended interview segment with 2-3 players from a specific team each week and our *Sports Jam Spotlight* story which features one local student-athlete in an extended story—generally 3:30 minutes or more in length.

Number of Daily Sportscasts (part of 12 News): **250**
Number of Weekend Sportscasts (part of 12 News Weekends): **50**

Each show contains 3-6 stories; average length of the sportscast is 4 minutes, 40 seconds. We cover all of the sports the local schools offer at a varsity level and try to balance our coverage as best as possible between schools, sports, and gender. To us a good game is a good game, regardless of the schools or sport involved.
Awards

Eric Sevareid Awards from Northwest Broadcast News Association

Award of Merit: “Sports Jam”
  Sportscast/Program
  Large Market TV

First Place: “2011 12 Sports Hall of Fame”
  Sportscast/Program
  Large Market TV

First Place: “Blaine vs. Maple Grove Hockey”
  Sports Play-by-Play
  Large Market TV

National Academy of Television Arts and Sciences
2012 Upper Midwest Regional Emmy Awards

Emmy Nomination: “Plymouth Community Band”
  Overall Performing Arts Category
  Large Market TV
**Baseball**
Maple Grove vs Champlin Park Baseball 4/5/12  
West Lutheran vs Providence Baseball 4/10/12  
Centennial vs Park Center Baseball 4/17/12  
Totino-Grace vs Cooper Baseball 4/19/12  
Wayzata vs Maple Grove Baseball 5/9/12  
Armstrong vs Osseo Baseball 5/10/12  
Coon Rapids vs Maple Grove Baseball 6/1/12  
Cooper vs Totino-Grace Baseball 6/1/12  
Wayzata vs Hopkins Baseball 6/4/12  
Wayzata vs Richfield Baseball 6/4/12  
Totino-Grace vs Maple Grove Baseball 6/6/12  
South vs Metro East Baseball 6/22/12  
North vs Metro West Baseball 6/22/12

**Boys Basketball**
Maranatha vs Heritage boys Basketball 1/6/12  
BSM vs Cooper boys Basketball 1/10/12  
Osseo vs Armstrong boys Basketball 1/17/12  
Osseo vs Hopkins boys Basketball1/24/12  
Irondale vs Park Center boys Basketball 1/31/12  
Hopkins vs Wayzata boys Basketball 2/3/12  
Maple Grove vs Champlin Park boys Basketball 2/8/12  
Cooper vs Armstrong boys Basketball 2/9/12  
Edina vs Wayzata boys Basketball 2/24/12  
Centennial vs Maple Grove boys Basketball 3/8/12  
Osseo vs Maple Grove boys Basketball 3/13/12  
Cooper vs Champlin Park boys Basketball 3/13/12  
Champlin Park vs Osseo boys Basketball 3/16/12  
Cooper vs Wayzata boys Basketball 12/14/12

**Boys Hockey**
Osseo vs Maple Grove Boys Hockey 1/7/12  
Osseo vs Wayzata Boys Hockey 1/19/12  
Cooper vs Armstrong Boys Hockey 1/21/12  
N. Metro vs Maple Grove Boys Hockey 2/23/12  
Osseo vs Champlin Park Boys Hockey 2/23/12  
Wayzata vs Minnetonka Boys Hockey 2/25/12  
Osseo vs Maple Grove Boys Hockey 2/28/12  
Blake vs Breck Boys Hockey 3/1/12  
Blaine vs Maple Grove Boys Hockey 3/2/12  
Maple Grove vs Holy Family Hockey 11/24/12  
Wayzata vs Edina Hockey 11/24/12
BSM vs Maple Grove boys Hockey 12/17/12

**Boys Lacrosse**
BSM vs Breck boys Lacrosse 4/27/12
Maple Grove vs Armstrong boys Lacrosse 5/24/12
Osseo/Pk Center vs Champlin Pk boys Lacrosse 5/2/12

**Boys Soccer**
Heritage vs Cooper boys Soccer 8/23/12
Maple Grove vs Armstrong boys Soccer 8/29/12
Osseo vs Park Center boys Soccer 9/11/12
Wayzata vs Minnetonka boys Soccer 9/20/12
St. Agnes vs Brooklyn Center boys Soccer 10/4/12
Mounds View vs Champlin Park boys Soccer 10/16/12
Totino-Grace vs Prairie Seed boys Soccer 10/18/12

**Football**
All Star Football 6/30/12
Maple Grove vs Holy Family Hockey 11/24/12
Houston Episcopal vs Hopkins Football 8/25/12
Cooper vs BSM Football 8/30/12
St. Croix Luth vs Providence Academy Football 8/31/12
Osseo vs Maple Grove Football 9/7/12
St. Paul Academy vs Brooklyn Center Football 9/14/12
Eden Prairie vs Hopkins Football 9/21/12
Armstrong vs Park Center Football 9/28/12
Edina vs Wayzata Football 10/5/12
Maple Grove vs Champlin Park Football 10/12/12
Park Center vs Cooper Football 10/23/12
Anoka vs Osseo Football 10/26/12
Champlin Park vs Wayzata Football 11/2/12
Eastview vs Wayzata Football 11/9/12

**Wrestling**
Maple Grove vs Park Center Wrestling 1/11/12
Armstrong vs Cooper Wrestling 1/13/12
Osseo vs Champlin Park Wrestling 1/26/12
St. Paul Central vs Brooklyn Cent. Wrestling 12/7/12
Osseo vs Maple Grove Wrestling 12/13/12
**Girls Basketball**
Champlin Park vs Armstrong girls Basketball 1/3/12
TG vs BSM girls Basketball 1/20/12
Pk Center vs Maple Grove girls Basketball 2/2/12
West Lutheran vs Maranatha girls Basketball 2/10/12
Cooper vs Wayzata girls Basketball 3/3/12
Minnetonka vs Hopkins girls Basketball 3/3/12
Mounds View vs Osseo girls Basketball 3/6/12
Wayzata vs Hopkins girls Basketball 3/7/12
Park Center vs De La Salle girls Basketball 3/9/12
Centennial vs Osseo girls Basketball 3/9/12
Cooper vs Park Center girls Basketball 11/27/12
Lakeville vs Wayzata girls Basketball 11/29/12
Maple Grove vs Park Center girls Basketball 12/6/12
Osseo vs Champlin Park girls Basketball 12/20/12
Osseo vs Eden Prairie girls Basketball 12/28/12
Prior Lake vs Hopkins girls Basketball 12/28/12

**Girls Hockey**
Hopkins vs Wayzata Girls Hockey 1/28/12
Buffalo vs Maple Grove Girls Hockey 2/11/12
Hopkins vs BSM Girls Hockey 2/15/12
Blake vs Breck Girls Hockey 2/16/12
Wayzata vs Edina Family Hockey 11/24/12
BSM vs Maple Grove boys Hockey 12/17/12
North Metro vs Champlin Park Girls Hockey 11/12/12
Andover vs Wayzata Girls Hockey 11/15/12
S. St. Paul vs Breck Girls Hockey 11/20/12
Anoka vs Maple Grove Girls Hockey 12/4/12
Mahtomedi vs Champlin Park Girls Hockey 12/27/12
Totino-Grace vs Armstrong-Cooper girls Hockey 12/27/12

**Girls Lacrosse**
Maple Grove vs Champlin Park Girls Lacrosse 5/14/12
Cooper vs Armstrong Girls Lacrosse 5/16/12
Mound vs Westonka Girls Lacrosse 5/24/12

**Girls Soccer**
Heritage vs Cooper girls Soccer 8/23/12
Maple Grove vs Armstrong girls Soccer 8/29/12
Osseo vs Park Center girls Soccer 9/11/12
Wayzata vs Minnetonka girls Soccer 9/20/12
Blake vs Breck girls Soccer 9/25/12
St Louis Park vs Armstrong girls Soccer 10/11/12
Monticello vs Totino-Grace girls Soccer 10/18/12
Wayzata vs St. Mich/Albertvl girls Soccer 10/24/12

**Gymnastics**
Breck vs Wayzata Gymnastics 1/12/12

**Softball**
Armstrong vs Champlin Park Softball 4/12/12
Wayzata vs Hopkins Softball 4/23/12
Fridley vs Cooper Softball 4/30/12
De La Salle vs Brooklyn Center Softball 5/4/12
Blaine vs Osseo Softball 5/7/12
Park Center vs Maple Grove Softball 5/17/12
Spring Lake Park vs Maple Grove Softball 5/22/12
Cooper vs Wayzata Softball 5/25/12
Orono vs Wayzata Softball 5/25/12
Champlin Park vs Maple Grove Softball 5/29/12
Orono vs Wayzata Softball -5/31/12

**Volleyball**
Champlin Park vs Park Center Volleyball 9/4/12
Cooper vs Columbia Heights Volleyball 9/18/12
Brooklyn Center vs Breck Volleyball 9/27/12
Maple Grove vs Armstrong Volleyball 10/2/12
Champlin Park vs Osseo Volleyball 10/9/12
Wayzata vs Hopkins Volleyball 10/30/12
Hopkins vs Eden Prairie Volleyball 11/3/12

**Graduations**
Cooper High School Graduation 6/7/12
Maple Grove High School Graduation 6/10/12
NHCC Graduation 5/11/12
Osseo High School Graduation 6/10/12
Park Center High School Graduation 6/10/12
Wayzata High School Graduation 6/5/12

**Local Community Events**
Brooklyn Center Dance Recital 4/29/12
Brooklyn Park Ice Show 4/13/12
Crystal Dance Recital 4/29/12
Maple Grove Ice Show 4/21/12
Plymouth Dance Recital 5/5/12
Public Safety Awards 11/8/12
Star Student Awards 4/25/12
Wastebasket Revue 4/20/12
St. Raphael/Holy Name Dance Recital 4/30/12
St. Raphael/Holy Name Dance Recital 5/1/12
New Hope Dance Recital 5/19/12
New Hope Dance Recital 5/20/12
Star Student Awards 12/12/12
2PM Brooklyn Park Dance Recital 4/22/12
3PM Brooklyn Park Dance Recital 4/21/12
5PM Brooklyn Park Dance Recital 4/22/12
6PM Brooklyn Park Dance Recital 4/21/12
NORTHWEST COMMUNITY TELEVISION
2012 ANNUAL REPORT
PRIMARY CONTRIBUTORS

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Dave Kiser-Assistant Executive Director

Tim Gaffron-Municipal Telecommunications Services Manager

Barb Nolan Clark-Community Access Manager

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John Jacobson-Sports Director

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